



University of Rijeka
Faculty of Tourism and Hospitality Management
www.fthm.uniri.hr

THESIS PROPOSAL TITLE

CANDIDATE: **NAME AND SURNAME**

MENTOR: **PROF. DR. SC. NAME SURNAME**

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OPATIJA, DD/MM/YYYY



GUIDELINES FOR PREPARING THE PRESENTATION OF A THESIS PROPOSAL

ELEMENTS OF TOPIC PRESENTATION

1. PROPOSED TITLE

- *The candidate proposes the title of the thesis in consultation with the mentor*
- *The title should express the basic content of the doctoral thesis, it should be clear and informative to reflect the content and character of the thesis as clearly as possible*
- *Recommended title length: up to 10 words.*
- *Preferably, the title should contain keywords related to the problem the thesis deals with*

2. CONTENTS (BRIEF OVERVIEW OF THE PRESENTATION)

- *Introduce the main points of the presentation in the content outline.*
- *Follow the presented order to the end of the presentation*



3. PROBLEM (SUBJECT) OF THE RESEARCH

- *Briefly describe the problem that the dissertation deals with and that cannot be solved only by learning and studying, but it is necessary to conduct scientific research in order to gain new scientific knowledge.*
- *Based on the problem of scientific research, it is necessary to define a specific topic of scientific research in a doctoral thesis.*

4. MOTIVATION, PURPOSE AND GOALS OF THE RESEARCH

5. REVIEW AND EVALUATION OF PREVIOUS RESEARCH

- *Select and critically analyze relevant literature on the topic of scientific research.*
- *Develop a synthesis of relevant facts from the literature review.*
- *Provide bibliographic data on relevant literature.*



6. HYPOTHESIS

- *Based on the research problem and topic and the literature review, the candidate should develop a hypothesis (scientific assumption) to be proven or disproven in the dissertation (alternatively, instead of a hypothesis, a research question to be answered may be developed).*
- *In addition to the main hypothesis, the candidate may also develop auxiliary hypotheses.*

7. METHODOLOGY OF SCIENTIFIC RESEARCH

- *The candidate should describe the process and scientific methods that will be used to conduct the research in a dissertation.*
- *The candidate should specify the scientific methods (e.g., the method of induction and deduction, the method of analysis and synthesis, the experimental method, the method of proof and disproof, systems theory, etc.) that will be used in the research to prove or disprove the stated scientific hypothesis and to achieve the purpose and goals of the research.*
- *The candidate should indicate possible tools and techniques that will be used in the applied scientific methods (e.g., mathematical tools, genetic algorithms, optimization methods, fuzzy logic, neural networks, etc.)*



8. EXPECTED SCIENTIFIC CONTRIBUTION

9. APPLICATION OF RESEARCH RESULTS

- *Indicate where, how and under what assumptions the results of scientific research can be applied*

10. CONCLUSION



USEFUL TIPS

- **Length of prese**

Length of presentation: up to 30 minutes.

It is recommended to show up to 1-2 slides per minute

Write in the form of notes (avoid complete sentences)

It is recommended to use up to 6 points (entries) per slide.

Use the smallest font size 18

Font size should vary depending on whether you are writing main or subordinate clauses

Use standard fonts

Check the presentation for spelling errors and repeated words

Too much multimedia content and animation in the presentation can distract the audience from the topic of the presentation

Ask a mentor and a colleague to review your presentation



USEFUL NOTES

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- *Too much multimedia content and animation in the presentation can distract the audience from the topic of the presentation.*
- *Ask a mentor and a colleague to review your presentation.*