



ToSEE - Tourism in Southern and Eastern Europe  
5<sup>th</sup> International Scientific Conference  
**Creating Innovative Tourism Experiences: The Way to Extend  
the Tourist Season**  
16 - 18 May 2019, Opatija, Croatia  
University of Rijeka, Faculty of Tourism and Hospitality Management



## **TOSEE 2019 – PhD Workshop**

**University of Rijeka, Faculty of Tourism and Hospitality Management**

**Primorska 42, Ika**

**Saturday, 18 May 2019**

**9:00 – 17:00, Room 3, 1<sup>st</sup> floor**

### **KEY PARADIGM SCHOOLS IN TOURISM STUDIES AND HOW TO REACH DIVERSE PUBLIC WITH OUR RESEARCH WORK**

**Irena Ateljević, PhD**, international expert in the area of epistemological sciences and qualitative methodology, research associate of the Institute for Tourism and Visiting Professor at Wageningen University, Netherlands.

**This PhD workshop has three specific goals:**

- 1) Presenting the development history of paradigm schools that have formed the epistemological frameworks of contemporary tourism studies, which are very important when considering publishing in scientific journals;
- 2) Introduction to the strategy of *audiencing* that will help you in writing your research papers;
- 3) Interactive workshop that will enable students to create the key scientific argument of one of the elements of their dissertation.

#### **BIBLIOGRAPHY** (read before the workshop)

1. Ateljevic, I. (2014) Mapping a history and development of tourism studies field, *Tourism journal*, 62 (1), 77-103.
2. Zivoder, S., Ateljevic, I. and Corak, S. (2015) Conscious travel and critical social theory meets destination marketing and management studies: Lessons learned from Croatia. *Journal of Destination Marketing and Management*, 4(1), pp. 68-77.

<https://www.cabdirect.org/cabdirect/abstract/20153111253>

3. Harris, C., Wilson, E. and Ateljevic, I. (2017) Structural entanglements and strategy of audiencing as a reflexive technique. In Ateljevic, I., Pritchard, A. and Morgan, N. *The critical turn in tourism studies: Innovative research methods*, chapter 3, pp. 41-57. Oxford: Elsevier.

[https://www.researchgate.net/publication/37358206\\_Structural\\_Entanglements\\_and\\_the\\_Strategy\\_of\\_Audiencing\\_as\\_a\\_Reflexive\\_Technique](https://www.researchgate.net/publication/37358206_Structural_Entanglements_and_the_Strategy_of_Audiencing_as_a_Reflexive_Technique)

