



Table 2

Course description

COURSE DESCRIPTION		
Course instructor	Zvonimira Šverko Grdić	
Name of the course	Sustainable development management	
Study programme	Undergraduate Study, Management of Sustainable Development	
Status of the course	Obligatory	
Year of study	2 <sup>nd</sup>	
ECTS credits and manner of instruction	ECTS credits	9 ECTS
	Number of class hours (L+E+S)	75 (45+0+30)
<b>1. Course objectives</b>		
<p>The aim of the course is to provide students with knowledge and insights into management, in particular the functions and special features of ecological management. Students are taught scientifically sound knowledge about global ecological problems and about the necessity of changes in almost all areas of life and work. Through research conducted as part of the course, students acquire fundamental knowledge of sustainable development and recognize the need to combine economic development and environmental protection. The goal of the course is for students to gain a clear vision of a sustainable future and understand the need to mobilize human potential in implementing the necessary changes, where "eco-efficiency" must become a business response to the demands of sustainable development.</p>		
<b>2. Course enrolment requirements</b>		
None.		
<b>3. Expected learning outcomes</b>		
<p>Through the study of this course, but also through the use of prior knowledge, students will be able to understand and correctly interpret the challenges of sustainable development, which far exceed the capabilities of individuals and groups. Students acquire basic knowledge of ecological management and are enabled to perform such tasks in business. Students will acquire knowledge to understand, analyze, compare and interpret ecological-economic changes in the economy. They will be trained for environmental management at the regional and local level. Students will acquire basic knowledge that will help them to start implementing changes to facilitate sustainable development and participatory decision-making on sustainable development at regional and local levels.</p>		
<b>4. Course content</b>		
<p>Global approach to development and environment. Global economic and environmental problems. Sustainable development as a challenge to civilization. Concept and basic features of sustainable development. Management - the most important factor for successful business. Ecological management - a new business challenge. Ecological policy - basic driving force of sustainable development. Environmental management and eco-efficiency systems - challenges of the new era. Innovative management for sustainable development as an important factor in shaping the future. Participatory management for sustainable development. Sustainable development and tourism policies.</p>		
<b>5. Manner of instruction</b>	<input checked="" type="checkbox"/> lectures <input checked="" type="checkbox"/> seminars and workshops <input type="checkbox"/> exercises <input type="checkbox"/> distance learning <input type="checkbox"/> fieldwork	<input checked="" type="checkbox"/> individual assignments <input type="checkbox"/> multimedia and network <input type="checkbox"/> laboratories <input checked="" type="checkbox"/> mentorship <input type="checkbox"/> other



6. <i>Comments</i>		Teaching is conducted by the instructor with the involvement of guest lecturers in such a way that case studies are developed in addition to the theoretical framework. The student is required to acquire the subject matter by means of the compulsory literature and to prepare a practical paper.					
7. <i>Student responsibilities</i>							
The student is obliged to make a seminar paper (project). The student should deal with the exclusively given topic according to the given pattern, which states: the title of the article, the object of the research, the methodology, the results and the knowledge that came into the work, and the conclusion.							
8. <i>Monitoring of student work<sup>1</sup></i>							
Class attendance	<b>3</b>	Class participation		Seminar paper		Experimental work	
Written exam	<b>1,8</b>	Oral exam		Essay	<b>0,3</b>	Research	
Project	<b>1</b>	Continuous assessment	<b>2,9</b>	Report		Practical work	
Portfolio							
9. <i>Assessment of learning outcomes in class and at the final exam (procedure and examples)</i>							
Assessment and evaluation of students in classes and at the final exam is conducted under the Rulebook on students' evaluation at the Faculty of Tourism and Hospitality Management. For each course it is made a detailed course syllabus which coordinates activities, student load, learning outcomes and evaluation methods.							
10. <i>Mandatory literature (at the time of submission of study programme proposal)</i>							
1. Madu, N. C., Kuei, C.H.; Handbook of Sustainability Management, World Scientific Publishing, 2012.							
2. Barrow, C.; Environmental Management for Sustainable Development, Routledge Introductions to Environment, 2006.							
11. <i>Optional/additional literature (at the time of submission of the study programme proposal)</i>							
12. <i>Number of assigned reading copies in relation to the number of students currently attending the course</i>							
<i>Title</i>						<i>Number of copies</i>	<i>Number of students</i>
Madu, N. C., Kuei, C.H.; Handbook of Sustainability Management, World Scientific Publishing, 2012.							
Barrow, C.; Environmental Management for Sustainable Development, Routledge Introductions to Environment, 2006.							
13. <i>Quality monitoring methods that ensure the acquisition of exit knowledge, skills and competences</i>							
The quality of the program, the teaching process, the teaching skills and the level of the material acceptance will be established by means of a written evaluation of the extensive questionnaires and in							

<sup>1</sup> IMPORTANT: Enter the appropriate proportion of ECTS credits for each activity so that the total number of credits equals the ECTS value of the course. Use empty fields for additional activities.



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other ways envisaged by the accepted standards, in accordance with the Rulebook on Quality Assurance and Improvement of the University of Rijeka and the Quality Assurance and Improvement of the Faculty of Tourism and Hospitality Management.