



Table 2

Course description

COURSE DESCRIPTION		
Course instructor	Assistant professor Nataša Slavić, PhD	
Name of the course	TOURISM MOBILITY	
Study programme	Tourism Marketing, Tourism Management, Hospitality Management, Sustainable Tourism Development	
Status of the course	elective	
Year of study	1 st	
ECTS credits and manner of instruction	ECTS credits	3
	Number of class hours (L+E+S)	15+0+15
1. Course objectives		
Familiarize the students with the alternative modes of transportation (various travel and movement options), in general and in the context of tourism. Supporting the students in implementing the acquired knowledge on the mobility management concept in realizing the assigned research, on the example of an actual tourist destination.		
2. Course enrolment requirements		
None		
3. Expected learning outcomes		
After passing the exam it is expected that the student will be able to:		
1. adequately interpret the concept of mobility management, as well as the different measures and strategies associated to the concept 2. connect the concepts of smart city and smart mobility with the concept of mobility management 3. identify the alternative mobility modes (primarily: bicycle traffic, pedestrian traffic and public transportation), and describe the benefits of increasing their modal share, as well as the requirements of their implementation 5. predict the impact of the implementation of mobility management strategies on the change of traffic behavior of the residents and visitors of the destination and to argue the chosen solutions in relation to the identified traffic problems of the destination		
4. Course content		
The reasoning behind mobility management implementation (O1) The concept and determinants of mobility management (O1) Strategies and measures of mobility management in urban surroundings (O2) Smart Cities and Smart Mobility (O3) Alternative modes of transportation in tourist destinations/sustainable mobility strategies (O4, O2) Efficient (more sustainable) personal vehicle use (O4, O2) Bicycle traffic and bicycle tourism (O4, O2) Pedestrian traffic and "pedestrian" tourism (O4, O2) Public transportation in tourist destinations (O4, O2)		
5. Manner of instruction	<input checked="" type="checkbox"/> lectures <input checked="" type="checkbox"/> seminars and workshops <input type="checkbox"/> exercises <input type="checkbox"/> distance learning	<input checked="" type="checkbox"/> individual assignments <input type="checkbox"/> multimedia and network <input type="checkbox"/> laboratories <input type="checkbox"/> mentorship



		<input type="checkbox"/> fieldwork		<input type="checkbox"/> other			
6. Comments							
7. Student responsibilities							
In addition to the active and regular participation in the lectures, students are expected to complete a research assignment in several stages, as well as to do an oral and written presentation of their own research of the transport system of the actual destination (according to the instructions obtained).							
8. Monitoring of student work ¹							
Class attendance	1	Class participation		Seminar paper		Experimental work	
Written exam	0,4	Oral exam		Essay		Research	
Project		Continuous assessment	0,8	Report		Practical work	
Portfolio		Research assignment	0,2	Case study 1	0,3	Case study 2	0,3
9. Assessment of learning outcomes in class and at the final exam (procedure and examples)							
Assessment and evaluation of students in classes and at the final exam is conducted under the Rulebook on students' evaluation at the Faculty of Tourism and Hospitality Management. For each course it is made a detailed course syllabus which coordinates activities, student load, learning outcomes and evaluation methods.							
10. Mandatory literature (at the time of submission of study programme proposal)							
<ol style="list-style-type: none"> Levine, J., Grengs, J., and Merlin, A. (2019). From Mobility to Accessibility: Transforming Urban Transportation and Land-Use Planning. Cornell University Press. Brčić, D., Šimunović, Lj., i Slavulj, M. (2016). Upravljanje prijevoznom potražnjom u gradovima: priručnik. Sveučilište u Zagrebu: Fakultet prometnih znanosti. Enoch, M. (2011). Sustainable Transport, Mobility Management and Travel Plans. Ashgate Publishing Company. 							
11. Optional/additional literature (at the time of submission of the study programme proposal)							
<ol style="list-style-type: none"> Litman, T. (2003). Mobility Management, in Sustainable Transport: A sourcebook for Policy-makers in Developing cities: Module 2b. Deutsche Gesellschaft für Technische Zusammenarbeit. Hall, M. C., Le-Klähn, D., and Ram, Y. (2017). Tourism, Public Transport and Sustainable Mobility. Channel View Publications. Ison, S. and Rye, T. (Eds.). (2008). The Implementation and Effectiveness of Transport Demand Management Measures: An International Perspective. Ashgate Publishing Limited. Pooley, C., Jones, T., Tight, M., et al. (2013). Promoting Walking And Cycling: New Perspectives on Sustainable Travel. Policy Press. 							
12. Number of assigned reading copies in relation to the number of students currently attending the course							
Title					Number of copies	Number of students	
From Mobility to Accessibility: Transforming Urban Transportation and LandUse Planning					1		
Upravljanje prijevoznom potražnjom u gradovima: priručnik					online		
Sustainable Transport, Mobility Management and Travel Plans					1		

¹ IMPORTANT: Enter the appropriate proportion of ECTS credits for each activity so that the total number of credits equals the ECTS value of the course. Use empty fields for additional activities.



<i>13. Quality monitoring methods that ensure the acquisition of exit knowledge, skills and competences</i>		
The quality of the program, the teaching process, the teaching skills and the level of the material acceptance will be established by means of a written evaluation of the extensive questionnaires and in other ways envisaged by the accepted standards, in accordance with the Rulebook on Quality Assurance and Improvement of the University of Rijeka and the Quality Assurance and Improvement of the Faculty of Tourism and Hospitality Management.		