



**INTERNATIONAL WEEK
AT FACULTY OF TOURISM AND HOSPITALITY MANAGEMENT
UNIVERSITY OF RIJEKA, CROATIA
13 – 17 May, 2019.**

Programme

13 May, 2019 (Monday)

14.00 – 14.15	International week opening addresses (<i>Room 2, 1 floor</i>) Dora Smolčić Jurdana, Ph.D., Full Professor, Dean Kristina Črnjar, Ph.D., Associate Professor, Vice Dean for International Affairs
14.15 - 14.30	Internationalization of the Faculty of Tourism and Hospitality Management Kristina Črnjar, Ph.D., Associate Professor, Vice Dean for International Affairs
14.30 – 14.45	Research and project activities at the Faculty of Tourism and Hospitality Management Helga Maškarin Ribarić, Ph. D., Full Professor, Vice Dean for Science and Professional Activities
14.45 – 15.00	Practical matters of the international week
15.00 – 16.00	Let's have a coffee and chat: 'Getting to know each other'

14 May, 2019 (Tuesday)

8.00 – 20.00	Lectures by participants Venue: Faculty of Tourism and Hospitality Management, Opatija
16.15 – 18.00	Studding, learning and researching in Central European universities through CEEPUS mobility program (lecture on Croatian language for FTHM students) (<i>room 3</i>) Kristina Črnjar, Ph.D., Associate Professor, CEEPUS coordinator

15 May, 2019 (Wednesday)

8.00 – 20.00	Lectures by participants Venue: Faculty of Tourism and Hospitality Management, Opatija
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16 May, 2019 (Thursday)

8.00 – 20.00	Lectures by participants Venue: Faculty of Tourism and Hospitality Management, Opatija
9.00 – 18.00	5th International Scientific Conference "Tourism in Southern and Eastern Europe - Creating Innovative Tourism Experiences - The Way to Extend the Tourist Season" More information: https://tosee.fthm.hr/conference-program Venue: REMISENS PREMIUM GRAND HOTEL PALACE, OPATIJA
13.00	Lunch for participants (<i>Erasmus/Ceepus mobility program</i>) Meeting point: Conference reception at 13.00 Venue: REMISENS PREMIUM GRAND HOTEL PALACE, OPATIJA

17 May, 2019 (Friday)

8.00 – 20.00	Lectures by participants Venue: Faculty of Tourism and Hospitality Management, Opatija
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 Lectures**

Monday, 13 May	Tuesday, 14 May	Wednesday, 15 May	Thursday, 16 May
<p>Using English in professional pitching ANA BALULA University of Aveiro, Portugal 8.45 h (2, FTHM)</p>	<p>Life beyond tourism: Case Study of sustainable tourism in Firenze LIBĚNA JAROLÍMKOVÁ, University of Economics Prague, Czech Republic 8.45 h (room 3, FTHM)</p>	<p>Healthcare finances EWA KOSYCARZ Warsaw School of Economics, Poland 8.45 h (room 4, FTHM)</p>	<p>Sport tourism and regeneration NICHOLAS WISE Liverpool John Moores University, Great Britain 9.15 h (room 5, FTHM)</p>
<p>International investment in the tourism sector ZÉLIA BREDA, University of Aveiro, Portugal 10.15 h (room 6, FTHM)</p>	<p>Life beyond tourism: Case Study of sustainable tourism in Firenze LIBĚNA JAROLÍMKOVÁ University of Economics Prague, Czech Republic 8.45 h (room 3, FTHM)</p>	<p>Applying for a job: using English to craft your persona (e) ANA BALULA University of Aveiro, Portugal 9.30 h (room 1, FTHM)</p>	
<p>Machine learning methods for tourism-oriented econometrics analysis RAFFAELLA FOLGIERI, University of Milan, Italy 11.45 h (room 4, FTHM) 17.00 h (room 4, FTHM)</p>	<p>Praćenje radnje uspješnosti zaposlenika ZIJADA RAHIMIĆ University of Sarajevo, BIH 8.45 h (room 4, FTHM) 11.45 h (room 5, FTHM)</p>	<p>Managing organisation through communities of practice LUDMILA MLÁDKOVÁ University of Economics Prague, Czech Republic 11.00 (room 5, FTHM)</p>	
<p>Potential of cultural tourism in the Czech Republic, UNESCO tangible and intangible heritage LIBĚNA JAROLÍMKOVÁ, University of Economics Prague, Czech Republic 10.15 h (room 2, FTHM)</p>	<p>Gender issues in tourism ZÉLIA BREDA, University of Aveiro, Portugal 9.30 h (room 8, FTHM) OPEN CLASS FOR PUBLIC</p>	<p>Decision making in financial management LAURENTIU DROJ University of Oradea, Rumania 12.30 h (room 4, FTHM) 14.30 h (room 2, FTHM)</p>	
	<p>Obuka zaposlenih kroz motivaciju i učenje NEBOJŠA PAVLOVIĆ University Kragujevac, Serbia 10.15 h (room 1, FTHM)</p>	<p>Komunikacija u IT okruženju NEBOJŠA PAVLOVIĆ University Kragujevac, Serbia 12.30 h (room 6, FTHM)</p>	
	<p>Enneagram and how to use it in HRM work LUDMILA MLÁDKOVÁ University of Economics Prague, Czech Republic 13.15 (room 3, FTHM)</p>	<p>Healthcare finances and performance budget EWA KOSYCARZ Warsaw School of Economics, Poland 12.30 h (room 8, FTHM)</p>	
	<p>Sport tourism and regeneration NICHOLAS WISE Liverpool John Moores University, Great Britain 19.00 h (room 3, FTHM)</p>		



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List of participants**

- ANA BALULA**, Ph.D., Assistant Professor
University of Aveiro, Águeda School of Technology and Management, Portugal
Subject area of research: English for Specific Purposes
- BARBARA PAVLAKOVIČ**, teaching assistant
University of Maribor, Faculty of Tourism, Slovenia
- DIANA SABĀU – POPA**, Ph.D., Professor
University of Oradea, Romania
Subject area of research: financial markets, Public Finance and European Union Finance
- EWA KOSYCARZ**, Ph.D., Academic teacher and researcher
Warsaw School of Economics, Collegium of Socio-Economics, Poland
Subject area of research: Finance and management of health care system and health care entities
- LIBĚNA JAROLÍMKOVÁ**, Ing., Ph.D., Head of the Department of Tourism
University of Economics, Prague, Faculty of International Relations, Czech Republic
Subject area of research: Tourism, Cultural Heritage Interpretation, Didactics
- LUDMILA MLÁDKOVÁ**, Ph.D., Associate professor
University of Economics Prague, Faculty of Business Administration, Czech Republic
Subject area of research: Knowledge management, management
- LAURENTIU DROJ**, Ph.D., Lecturer
University of Oradea, Rumania
Subject area of research: finance management
- NICHOLAS WISE**, Ph.D., Senior Lecturer
Liverpool John Moores University, Faculty of Education, Health and Community, Great Britain
Subject area of research: Tourism, Sport, Events
- NEBOJŠA PAVLOVIĆ**, Ph.D., Assistant Professor
University Kragujevac, Faculty of Hotel Management and Tourism, Vrnjačka Banja, Serbia
Subject area of research: HRM
- RAFFAELLA FOLGIERI**, Ph.D., Assistant Professor and Senior Lecture
University of Milan, Italy
Subject area of research: economic, management e quantitative method
- ZÉLIA BREDA**, Ph.D., Assistant Professor
Subject area of research: University of Aveiro, Portugal
- ZIJADA RAHIMIĆ**, Ph.D., Full Professor
University of Sarajevo, School of Economics and Business, Sarajevo, Bosna and Hercegovina
Subject area of research: HRM, Cross-cultural Management, Knowledge Management