

PERSONAL INFORMATION

Maja Gregorić



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🔍 Google Scholar: <https://scholar.google.hr/citations?user=5YTUrOkAAAAJ&hl=hr>

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📄 Publons: [N-7430-2018](https://publons.com/author/publons/N-7430-2018)

WORK EXPERIENCE

2020. — — **Head of the Quality Assurance and Improvement Board**
University of Rijeka, Faculty of Tourism and Hospitality Management, Primorska 42, P.O.Box 97, 51410, Opatija, Croatia
2018. — — **Head of the Department of Quantitative Economics**
University of Rijeka, Faculty of Tourism and Hospitality Management, Primorska 42, P.O.Box 97, 51410, Opatija, Croatia
- 2017 – — **Assistant Professor**
University of Rijeka, Faculty of Tourism and Hospitality Management, Primorska 42, P.O.Box 97, 51410, Opatija, Croatia
Courses: Business Decision-Making Methods in Tourism, Essentials of Combinatorics and Probability, Applies Econometrics
- 2014 – 2017 **Postdoctoral Researcher**
University of Rijeka, Faculty of Tourism and Hospitality Management, Primorska 42, P.O.Box 97, 51410, Opatija, Croatia
Courses: Business Decision-Making Methods in Tourism, Essentials of Combinatorics and Probability, Applies Econometrics
- 2010 – 2014 **Teaching Assistant**
University of Rijeka, Faculty of Tourism and Hospitality Management, Primorska 42, p.p. 97, 51410, Opatija, Croatia
Courses: Business Decision-Making Methods in Tourism, Essentials of Combinatorics and Probability, Econometrics, Applies Econometrics, Methods and Techniques of Business-Decision Making, Cultural and Psychological Aspects of Decision Making, Statistical Process Control, Business Decision-Making

EDUCATION

- 2014 **Doctor of Science (PhD)**
University of Rijeka, Faculty of Tourism and Hospitality Management, Primorska 42, p.p. 97, 51410, Opatija, Croatia
Theme: Quantitative Methods in Tourism Demand Forecasting
- 2010 **Master of Economics (MA)**
University of Rijeka, Faculty of Tourism and Hospitality Management, Primorska 42, p.p. 97, 51410, Opatija, Croatia
Theme: Tourism Services Demand in Mountain Tourist Places
- 2009 **Bachelor of Economics (univ. bac. oec.)**
University of Rijeka, Faculty of Tourism and Hospitality Management, Primorska 42, p.p. 97, 51410, Opatija, Croatia
Theme: Loan Demand Econometric Modelling
- 2005 **Tourism and Hotel Management School Graduate**
High School Bernardin Frankopan, Struga 3, 47300, Ogulin, Croatia

TRAINING AND COURSES

2021. **Teaching process in higher education: Constructive alignment of learning outcomes with other elements of the teaching process**
University of Rijeka, Faculty of Humanities and Social Sciences, Sveučilišna Avenija 4, 51000, Rijeka, Croatia (lecturer: Phd Siniša Kušić, Assistant Professor)
2020. **Challenges and different approaches to the doctoral dissertations preparation at the University of Rijeka**
Doctoral School of the University of Rijeka
2020. **Education for the application of online teaching model**
University of Zagreb, Faculty of organization and informatics (PhD Igor Balaban, Associate Professor, PhD Nikola Kadoić, Assistant Professor, Aleksandra Sobodić, mag. inf.)

2020. [Information tools for researchers: Tools for publishing scientific papers, Tools for evaluating and achieving visibility of scientific work](#)
University Library Rijeka (lecturers: Sandra Cuculić, Branka Turk, Ivana Dorotić Malić)
2020. [How to use the reverse classroom in distance learning? / How to design evaluation methods to make sense in distance learning? \(webinar\)](#)
University of Zagreb, Faculty of organization and informatics (PhD Blaženka Divjak, Full Professor)
2020. [Introduction to e-learning and application in the teaching process – webinar](#)
University of Zagreb, Faculty of organization and informatics (PhD Nina Begičević Ređep, Associate Professor, PhD Igor Balaban, Associate Professor)
2020. [Design of e-subjects for the implementation of hybrid teaching / Exams and colloquia online – webinars](#)
University of Zagreb, Faculty of organization and informatics (PhD Igor Balaban, Associate Professor and PhD Miran Zlatović)
2020. [Mendeley - a reference management tool, and much more!](#)
Elsevier
2019. [Applied Econometrics Course – 11th generation – Introduction to SEM-PLS modeling](#)
University of Zagreb, Faculty of Economics and Business, Zagreb, Croatia, (PhD Josip Mikulić, Associate Professor)
2019. [Workshop: Supervising doctoral students](#)
University of Rijeka, Faculty of Tourism and Hospitality Management, Opatija, Croatia (lecturer: PhD Stan Taylor)
2018. [Learning and teaching focused on students](#)
University of Rijeka, Faculty of Humanities and Social Sciences, Sveučilišna Avenija 4, 51000, Rijeka, Croatia (lecturer: PhD Svjetlana Kolić Vehovec, Full Professor)
2018. [Workshops: Defining learning outcomes and alignment to other elements of a teaching process: curriculum-competence approach in higher education & Student oriented learning and teaching](#)
University of Rijeka, Faculty of Humanities and Social Sciences, Sveučilišna Avenija 4, 51000, Rijeka, Croatia
2018. [Teacher competences in higher education: learning and teaching](#)
University of Rijeka, Faculty of Humanities and Social Sciences, Sveučilišna Avenija 4, 51000, Rijeka, Croatia (lecturer: PhD Siniša Kušić, Assistant Professor)
2018. [Applied econometrics course – 10th generation – Panel data analysis](#)
University of Zagreb, Faculty of Economics and Business, Trg Johna Kennedyja 6, 10000, Zagreb, Croatia
2018. [Applied econometrics course – Panel data econometrics](#)
University of Zagreb, Faculty of Economics and Business (PhD Josip Tica, Full Professor), Trg Johna Kennedyja 6, 10000, Zagreb, Croatia
2017. [Applied econometrics course – 9th generation – Applied time series econometric methods and forecasting](#)
University of Zagreb, Faculty of Economics and Business, Trg Johna Kennedyja 6, 10000, Zagreb, Croatia
2016. [Creating an e-course in Moodle](#)
University of Rijeka, Faculty of Tourism and Hospitality Management and CARNet, Opatija, Croatia
2016. [Erasmus+ Programme](#)
Università degli studi di Milano, Via Festa del Perdono, 7, 20122 Milano MI, Italy
2016. [Applied econometrics course – 8th generation – Applied time series econometric methods and forecasting](#)
University of Zagreb, Faculty of Economics and Business, Trg Johna Kennedyja 6, 10000, Zagreb, Croatia
2016. [Statistical methods in research](#)
J.J. Strossmayer University of Osijek, Faculty of Economics in Osijek, Trg Ljudevita Gaja 7, 31000, Osijek, Croatia
2016. [Introduction to numerical simulation techniques: Getting practical experience in building computable general equilibrium \(CGE\) model in GAMS](#)
University of Zagreb, Faculty of Economics and Business, Trg Johna Kennedyja 6, 10000, Zagreb, Croatia
2016. [Chinese Language in Tourism – Beginners/Business Communication in Chinese](#)
Confucius institute Headquarters/Hanban, China & University of Rijeka, Faculty of Tourism and Hospitality Management, Opatija, Croatia
2014. [Quantitative methods of research in tourism](#)
University of Rijeka, Faculty of Tourism and Hospitality Management, Primorska 42, p.p. 97, 51410, Opatija, Croatia
2013. [PhD workshop: forecasting and strategic management in tourism](#)
University of Rijeka, Faculty of Tourism and Hospitality Management, Primorska 42, p.p. 97, 51410, Opatija, Croatia
2012. [Project management program](#)
Business School PAR, Trg Riječke rezolucije 4, 51000, Rijeka Rijeka, Croatia

- 2012 **Quantitative methods of research in tourism – beginners course**
University of Rijeka, Faculty of Tourism and Hospitality Management, Primorska 42, p.p. 97, 51410, Opatija, Croatia
- 2011 **Teaching with case studies – Tips and techniques for instructors**
RIT-Rochester Institute of Technology & University of Rijeka, Faculty of Tourism and Hospitality Management, Opatija, Croatia
- 2011 **Data collecting using quantitative and qualitative methodology**
RIT-Rochester Institute of Technology & University of Rijeka, Faculty of Tourism and Hospitality Management, Opatija, Croatia
- 2011 **UNISTAT 1: Descriptive and inferential statistical data analysis, UNISTAT 2: Basics of analysis of variance and regression analysis, UNISTAT 3: Complex statistical models with interaction and introduction to multivariate analysis**
University of Rijeka, Faculty of Engineering, IT Academy, Vukovarska 58, 51000, Rijeka, Croatia
- 2011 **Workshop for the improvement of competencies of higher education teachers: Evaluation of essays**
University of Rijeka, Faculty of Humanities and Social Sciences, Sveučilišna Avenija 4, 51000, Rijeka, Croatia
- 2010 **International Summer University Alpen-Adria 2010**
Wirtschaftsuniversität Wien (Wien), Fakultet za menadžment u turizmu i ugostiteljstvu Sveučilišta u Rijeci (Opatija), Fakultet za turistične studije-Turistica (Portorož)
- 2007 – 2008 **Italian language course**
Dante-Language School, Wenzelova ul. 2, 51000, Rijeka, Croatia

PERSONAL SKILLS

Mother tongue Croatian

Other languages	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Spoken interaction	Spoken production	
English	C1	C1	C1	C1	C1
Italian	B2	B2	B2	B2	B2
German	A2	A2	A1	A1	A1
Chinese	A1	A1	A1	A1	A1

Communication skills ▪ Communication and presentation skills acquired through the work in higher education and participation in domestic and international projects

Organisational/managerial skills ▪ Organisational and managerial skills acquired by participating in projects (both as a team leader and as a team member)
▪ Team work

Digital skills	SELF-ASSESSMENT				
	Information processing	Communication	Content creation	Safety	Problem solving
	Proficient user	Proficient user	Proficient user	Proficient user	Proficient user

Driving licence B category

ADDITIONAL INFORMATION
Scientific and professional projects

- 2019 – 2021 **Analysis of human and corporate tone of voice on social media in hotel industry**
Scientific project ZIP-UNIRI-116-5-19
Team member
- 2017 – 2019 **The application of Artificial Neural Networks in tourism analysis**
Scientific project FMTU – UNIRI ZP UNIRI 4/17
Team leader
- 2016 – 2018 **Analysing and forecasting tourism supply and tourism demand in Croatia by applying quantitative methods**
Scientific project FMTU – UNIRI ZP UNIRI 5/16
Team member
- 2015 – 2017 **Economic impact of climate change on tourism**
Scientific project FMTU – UNIRI ZP UNIRI 4/15
Team member

2013 – — Supply chain management in hospitality
 Scientific project of University of Rijeka, grant No. 13.03.1.2.01.
 Team member

2013 1000 Croatian beaches - Adriatic sea stars of Kvarner
 Team member

Projects funded by EU funds

2015 –2016 ECONQUAL – Adoption CQF (Croatian Qualifications Framework) principles in higher education institutions in the field of economics
 Researcher

2012 –2015 ZERO WASTE 2^{ord}/060
 Researcher

2010 – 2014 S.T.A.R. Statistical Networks in Tourism Sector of Adriatic Regions S.T.A.R. N°219/2009
 Researcher

Memberships

Independent Union of Research and Higher Education Employees of Croatia
 Croatian Economic Association (CEA)
 Croatian Statistical Association (CSA)
 ALUMNI FMTU

Publications

The list of published papers is available through Croatian scientific bibliography profile:
<https://www.bib.irb.hr/pregled/znanstvenici/329283>