


PERSONAL INFORMATION

Vlasic Dubravka



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WORK EXPERIENCE

- 2018 - today **associate professor**
 Faculty of tourism and hospitality management, Opatija (Croatia)
 Courses Accounting, Accounting for SME, Accounting for the environment, Auditing in hospitality (in croatian language), Accounting and Responsibility accounting (in english language).
- 2013–2018 **assistant professor**
 Faculty of tourism and hospitality management, Opatija (Croatia)
 Courses Accounting, Accounting for SME, Accounting for the environment, Auditing in hospitality (in croatian language), Accounting and Responsibility accounting (in english language).
- 2000–2013 **assistant, senior assistant**
 Faculty of tourism and hospitality management Opatija, Opatija (Hrvatska)
 assistant, senior assistant on accounting courses
- 1998–2000 **accounting operational activities**
 Boljesic servis d.o.o., Lovran (Croatia)
 operational tasks, financial accounting, bookkeeping and other accounting operations

EDUCATION AND TRAINING

- 2005–2012 **PhD** level 8 EQF
 Faculty of tourism and hospitality management, Opatija (Croatia)
- 2000–2005 **MsC**
 Faculty of tourism and hospitality management, Opatija (Croatia)
- 1993–2000 **BSc in economics**
 Faculty of tourism and hospitality management, Opatija (Croatia)

PERSONAL SKILLS

Mother tongue(s) Croatian (hrvatski)

Foreign language(s)

UNDERSTANDING		SPEAKING		WRITING
Listening	Reading	Spoken interaction	Spoken production	

English	C2	C2	C2	C2	C2
Italian	C2	C2	C2	C2	C2
German	A1	A1	A1	A1	A1

Levels: A1 and A2: Basic user - B1 and B2: Independent user - C1 and C2: Proficient user
Common European Framework of Reference for Languages

Communication skills team player, simple in communication

Organisational / managerial skills capable in team work and self standing assignments, systematic

Job-related skills leading skills (I was a secretary of Tourism and hospitality management Journal, secretary of ALUMNI FMTU Opatija - Association of former FMTU students)

Digital skills

SELF-ASSESSMENT				
Information processing	Communication	Content creation	Safety	Problem solving
Proficient user	Proficient user	Basic user	Basic user	

Digital skills - Self-assessment grid

e-moodle

using accounting programs and other programs related to accounting

Other skills

ADDITIONAL INFORMATION

ADDITIONAL EDUCATION

September 2020 – workshop: Online exams and partial exams, Faculty of Informatics, University of Rijeka, Rijeka

May 2020 – workshops: Face to face at a distance: building a learning community online; Practical tips for learning and instruction design, European Distance e-learning network (EDEN) online

April 2020 – Workshops: How to design and manage assessment for online learning; Student evaluation during and after COVID 19, European Distance e-learning network (EDEN) online

October 2019 – workshop: Application of teaching methods and student evaluation with learning outcomes, Faculty of tourism and hospitality management Opatija

May 2019 – workshop: for mentoring doctoral studies, Faculty of tourism and hospitality management, Opatija

May 2018 - workshop: teaching and learning the students, Faculty of tourism and hospitality management, Opatija

May 2018 – workshop: defining learning outcomes and its adjustment with other elements of curriculum - approach in higher education, Faculty of tourism and hospitality management, Opatija

March 2017 – Introduction to benchmarking and hotel analytics, Smith Travel research & La foundation pour la formation hoteliere, Faculty of tourism and hospitality management, Opatija

July 2016 – Statistical methods in research, Faculty of tourism and hospitality management, Opatija

February 2016 . Academic teaching excellence – English as the medium of instruction, delivered by British Council, Faculty of tourism and hospitality management, Opatija

September 2015 – Seminar: Quality management system according to ISO 9001:2015, SGS Adriatica

Systems % Services Certification, Faculty of tourism and hospitality management Opatija

September 2013 – Developing hotel operations, tactics and strategies, La foundation pour la formation hoteliere, University of Rijeka & Manchester Metropolitan University, Faculty of tourism and hospitality management Opatija,

September 2013 – Case studies for management education and training, La foundation pour la formation hoteliere, University of Rijeka & Manchester Metropolitan University, Faculty of tourism and hospitality management Opatija,

November 2011 – Workshop: Teaching with Case studies: Tips and Techniques for Instructors, Faculty of tourism and hospitality management Opatija & Rochester Institute of Technology

May 2011 – Motivation workshop “Green office”, Croatian government program Faculty of tourism and hospitality management Opatija

April 2010 – lifelong learning program E-learning in education, Faculty of polytechnics in Rijeka

January 2010 – Developing hospitality and tourism industry / education links, La foundation pour la Formation hoteliere, University of Rijeka & Rochester Institute of Technology

July, 2000 - Summer school Vienna (Wirtschaftsuniversitat Wien), Accounting standards

SCIENTIFIC CONFERENCES AND PRACTICE MEETINGS

October 2018 – 2nd International Scientific Conference "In search of excellence in tourism, travel & hospitality management" Tourman 2018 Rhodos. Greece

May 2018 – International Congress Tourism and hospitality industry 2018

October 2017 - International Scientific Conference "Contemporary Tourism - Traditions and Innovations" Sofia, Sofia University "St. Kliment Ohridski"

September 2017 – 20. Annual meeting and counseling on Internal auditing and control, HZRIF, Opatija

May 2017, XVI International conference of Partner Institutions “Winning the game in Hospitality, tourism and Events, Banja Luka, Bosna i Hercegovina

October 2016 – EuroCHRIE Conference 2016 What’s going well in hospitality, Tourism and Events, Budapest, Hungary

June 2016 – 19. Annual meeting and counseling on Internal auditing and control, HZRIF, Lovran.

May 2016 – International Congress Tourism and hospitality industry 2016

May 2016 - XVth International Conference of Partner Institutions “Planning for Change” Ohrid, sponzirirana od strane “La foundation pour la formation Hoteliere”, organizator: University of “St. Kliment Ohridski”

September 2015 – 18. Annual meeting and counseling on Internal auditing and control, HZRIF, Opatija

June 2015 – 50. Simposium The role of regulatory politics in economical developement of Croatia, HZRIF, Opatija

May 2015, 3rd International scientific Conference tourism in Southern and Eastern Europe (ToSEE) – Sustainable tourism, Economic development and Quality of life, Faculty of tourism and hospitality management Opatija

April 2015 – 9th International Scientific conference “Economic and social development, Varaždin development and Entrepreneurship Agency and University north Istanbul, Turkey

2014 - XIV International Conference of Partnership Institutions “Cultural Dimensions in Hospitality, Tourism and Events”, sponsor: “La foundation pour la formation Hoteliere”, organizator: Manchester Metropolitan University

September 2014 – 17. Annual meeting and counseling on Internal auditing and control, HZRIF, Opatija

June, 2014 – 49. Simposium Investments, taxes and payrolls in Croatia, HZRIF, Šibenik

September 2013, 1st Dubrovnik International Economic Meeting “Scientific Conference on Innovative Approaches to the Contemporary Economic Problems”, University in Dubrovnik Economics and business economy department, Dubrovnik, scientific meeting

September 2013, 16. Annual meeting and counseling on Internal auditing and control, HZRIF, Biograd na moru, domestic association meeting

June 2013 – 6th International Conference “The Changing economic landscape: Issues, Implications and policy options”, University in Pula, Pula, scientific meeting

May 2013 – 48. Simposium Hrvatske zajednice računovođa i financijskih djelatnika “Accounting, taxes ad payrolls in Croatia before entering EU, Šibenik,

2012 – International Conference Accounting in transition, presented paper titled „Impact of notes to financial statements on the quality of financial reporting: selected evidence of issuers at the primary stock markets in Croatia and Serbia“, RISEBA, Riga, 2012. godine

2007 – Annual conference of European Accounting association, presented paper „Internal audit and environmental hotel management requirements“, Lisbon, Portugal, 2007.

2005 – International conference Managing the process of Globalisation in New and Upcoming EU members” presented paper „Eco Hotels - Philosophy of the 21st Century“, Koper, Slovenia, 2005. godine

2004 - International conference “General Accounting Theory - Towards Balancing the Society” presented paper “Approach to Understanding Environmental Management Accounting in Hospitality Industry“, Poljska, 2004. godine

2004 – International conference “Tourism and Hospitality Industry 2004“ - New Trends in Tourism and Hospitality Management” presented paper “Environmental Management Accounting Information for Hospitality Management, Opatija, 2004. godine.

2004 – International conference “Strategic Partnerships for the Development of Tourist Destinations”, presented paper “Instructional Strategies in Tourism and Hospitality Education“, Portorož, Slovenija, 2004.

2003 – International conference „Tourism and Insurance in the contemporary socio-economic conditions“, presented paper „Accounting Standards in Globalisation Process“, Ohrid, 2003 godine.

PROJECTS

2019 – to date – accounting policies in Croatian hotel companies financial reporting project code ZIP–UNIRI–1–019, University of Rijeka

2019 – to date - Excellence and efficiency in higher education economics E4, Faculty of economics Zagreb

2018 – 2020 - Integral reporting as a source of information in recognisability and competitiveness evaluation of health tourism product, University of Rijeka, project code ZP UNIRI 3/2018

2016 – 2019 – Scientific project Benchmarking – information for revenue management, University of Rijeka, project code ZP UNIRI 1/16

2015 – to date associate on the project Hotel Benchmarking, in charge to the section Benchmarking Marinas

2010 – 2014 – “Renewable energy resources for eco-hotel and eco tourist destination“ (project number 116-2012298-2574), project leader prof. Branko Blažević, PhD

2007 – 2010 - „Turistička regionalizacija u globalnim procesima“ (project number 0116003), project leader Prof. Branko Blažević PhD.

2003 – 2007 - „Managing business result of Croatian hospitality industry - Upravljanje poslovnim rezultatom hotelske industrije Hrvatske“(project 001-6001), project leader prof. Ivanka Avelini Holjevac PhD, financed by Croatian Ministry of Science, education and sports.

Honours and awards

2017 - award for highly commended paper at the 4th World Research summit for Tourism and Hospitality (WRSTH 2017), paper titled: "Benchmarking and Performance management in Campsites"

2016 - La fondacion pour la Formation Hoteliere award for presented paper at XVth International conference of Partner Institutions "Planning for Change in the health-tourism industry"

2013 - Doctoral disertation titled "Internal auditing as instrument of hospitality environmental management" - award from Croatian association Hrvatska zajednica računovođa i financijskih djelatnika Zagreb.