






PERSONAL INFORMATION

Marko Perić



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Sex M | Date of birth 25/03/1976 | Nationality Croatian

POSITION

Associate Professor

WORK EXPERIENCE

-
- 02/10/2020 – ... **Vice Dean for International Affairs, Associate Professor**
 University of Rijeka, Faculty of Tourism and Hospitality Management, <https://www.fthm.uniri.hr/>

 - Courses: Strategic Management in Tourism/Hospitality, Project Management in Tourism/Hospitality, Sports Management in Tourism, Management of Sports Facilities and Activities, Project Management
 - Principal investigator of the scientific project: Management of sports experiences in the function of designing effective business models in less developed tourist destinations (UIP-2014-09-1214) (June 1 2015 – May 31 2018) (supported in part by Croatian Science Foundation)

Business or sector Higher Education
 - 01/10/2016 –01/10/2020 **Associate Professor**
 University of Rijeka, Faculty of Tourism and Hospitality Management, <https://www.fthm.uniri.hr/>

 - Head of Department of Management
 - Courses: Strategic Management in Tourism/Hospitality, Project Management in Tourism/Hospitality, Management of EU Projects, Sports Management in Tourism, Management in the Institutions of Culture and Art, Management of Sports Facilities and Activities, Project Management
 - Principal investigator of the scientific project: Management of sports experiences in the function of designing effective business models in less developed tourist destinations (UIP-2014-09-1214) (June 1 2015 – May 31 2018) (supported in part by Croatian Science Foundation)

Business or sector Higher Education
 - 11/04/2011 – 30/09/2016 **Assistant Professor**
 University of Rijeka, Faculty of Tourism and Hospitality Management, <https://www.fthm.uniri.hr/>

 - Head of Department of Management
 - Courses: Project Management in Tourism/Hospitality, Strategic Management in Tourism/Hospitality, Management of EU Projects, Management of Small and Medium Enterprises, Management in the Institutions of Culture and Art, Business Simulations, Sports Management in Tourism, Management of Sports Facilities and Activities
 - Principal investigator of the scientific project: Management of sports experiences in the function of designing effective business models in less developed tourist destinations (UIP-2014-09-1214) (June 1 2015 – May 31 2018) (supported in part by Croatian Science Foundation)

Business or sector Higher Education
 - 09/10/2007 – 10/04/2011 **Assistant**
 University of Rijeka, Faculty of Tourism and Hospitality Management, <https://www.fthm.uniri.hr/>

 - Assisting the courses: Project Management, EU Project Management, Management of Small and Medium Enterprises, Management in the Institutions of Culture and Art, Business Simulations

Business or sector Higher Education
 - 04/01/2007 – 08/10/2007 **Investment consultant**
 Credo-co d.o.o. Rijeka

 - Investments and business plans

Business or sector Business Consulting

- 01/06/2006 – 03/01/2007 **Professional assistant for credit and guarantee transactions and commercial banking**
 Credobanka d.d. Split, Office in Rijeka
 ▪ Relations to business entities, credits, guarantees etc.
- 01/01/2002 – 31/05/2006 **Investment consultant**
 Credo-co d.o.o. Rijeka
 ▪ Investments and business plans
- 15/09/2001 – 31/12/2001 **Sale Officer**
 E.P.Mljekara d.o.o. Rijeka
 ▪ Sale of different products (prefabricated houses...)
- 09/02/2001 – 14/09/2001 **Sale Officer**
 Swift d.o.o. Rijeka
 ▪ Sale of different products (prefabricated houses...)
- Business or sector** Manufacturing

EDUCATION AND TRAINING

- 1/2021 **Teaching process in higher education: Constructive connection of learning outcomes with other elements of the teaching process**
 University of Rijeka, Faculty of Tourism and Hospitality Management, Croatia
 ▪ Teaching competencies
- 12/2020 **Education for online teaching**
 University of Zagreb, Faculty of Organization and Informatics, Croatia
 ▪ Teaching competencies
- 20-21/02/2018 **2nd International Research Seminar and Workshop on Regeneration, Enterprise, Sport and Tourism (REST-2)**
 Liverpool John Moores University, Glasgow Caledonian University; in Liverpool, UK
 ▪ Interrelation between entrepreneurship, sport, tourism and urban regeneration
- 06/2013 **Open training on Feasibility Study and Cost Benefit Analysis of EU Funded Projects**
 Ecorys Academy, Brussels, Belgium
 ▪ Training for CBA analysis
- 02/2011 **ERASMUS Training mobility (Lifelong Learning Programme - LLP)**
 Glasgow Caledonian University, Glasgow, UK
 ▪ Improving teaching and research competences
- 02/2010 **Workshop "How to write an EU project"**
 Svan Consulting d.o.o., Zagreb
 ▪ Improvement of professional competencies related to EU project
- 2006 – 2009 **Ph.D. in social sciences, economy, organization and management;**
 University of Rijeka, Faculty of Tourism and Hospitality Management, Opatija
 ▪ Ph.D. thesis: "Project Management and Public-private Partnership in Tourism"
- 12/2008 **Seminar "Successful Project Management"**
 IRR, London, UK
 ▪ Improvement of professional competencies related to project management

- 2008 **Education for trainer of seminar Certified European Project Manager, as a part of Tempus project «Know-How Transfer and Capacity Building for participation in EU Community Programmes in Croatia by using Certified EU Project Manager Skills Scheme» (CROMEU)**
University of Rijeka, TEMPUS project
- 2007 – 2008 **Certified European Project Manager**
University of Rijeka, TEMPUS project
- 2007 **Certified EU Project Manager – education for managing EU projects, as a part of Tempus project «Know-How Transfer and Capacity Building for participation in EU Community Programmes in Croatia by using Certified EU Project Manager Skills Scheme» (CROMEU)**
University of Rijeka, TEMPUS project
- 2003 – 2007 **Professional trainer of physical conditioning**
Polytechnics in Zagreb, Department for education of sport trainers
- 2003 – 2005 **M.Sc., in social sciences, economy**
University of Rijeka, Faculty of Tourism and Hospitality Management, Opatija
- 2004 **Exam for Protection on work for entrepreneurs and theirs representatives in small firms**
Polytechnics in Rijeka
- 2003 **Chartered Investment Analyst**
Croatian Association of Investment Analysts (HDIP), Zagreb, Croatia
- 2003 **Company's credit rating**
FOIP, Brijuni, Croatia
- 2002 – 2003 **Course: Corso di lingua e civiltá italiana**
Scuola Modello, Rijeka, Croatia
- 2002 **Preparation and evaluation of investment projects**
FOIP, Brijuni, Croatia
- 2000 **English for Business – Level 1**
London Chamber of Commerce and Industry (LCCI), London, UK
- 1994 – 1999 **BSc., in economy**
University of Rijeka, Faculty of Economics Rijeka, Croatia
- Improvement of professional competencies related to EU project management
 - Improvement of professional competencies related to EU project management, passed the exam
 - Improvement of professional competencies related to EU project management
 - Theory of sports training, methodology of sports training, history of sport ...
 - Thesis: "Optimization of Tourist Destination Development Model"
 - Exam for Protection on Work for entrepreneurs and theirs representatives in small firms
 - Exam for Chartered Investment Analyst
 - Improvement of professional competencies related to a company's credit rating
 - Improvement of Italian language
 - Improvement of professional competencies related to planning, preparation and evaluation of investment projects
 - Improvement of English language for business
 - Organization and Management, International Economics, Accounting, Banking ...

PERSONAL SKILLS

Mother tongue(s) Croatian

Other language(s)	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Spoken interaction	Spoken production	
English	C1	C1	C1	C1	C1
Italian	B1	B2	B1	B1	B1

Levels: A1/A2: Basic user - B1/B2: Independent user - C1/C2 Proficient user
[Common European Framework of Reference for Languages](#)

Communication skills

Good communication skills gained through my experience as a teacher:

- Full and part-time students at the University of Rijeka, Faculty of Tourism and Hospitality Management (2007 - ...)
- 2017/2018 visiting professor and course holder “Projects in tourism” and “EU projects” at the University of Mostar, Faculty of Science and Education, Bosnia and Herzegovina
- 2013/2014, 2014/2015, 2015/2016 and 2016/2017 visiting professor and course holder “Management of EU projects” at the University of Mostar, Faculty of Science and Education, Bosnia and Herzegovina
- Guest lecturer at the University of Rijeka, Faculty of Law, at the Postgraduate specialist study programme in Corporate Finance Law, on the course: “Preparation and evaluation of investment projects” (in years 2014. and 2017.)
- Lecturer at the SPA Wellness Academy Lovran – education of wellness managers and wellness therapists in the field of Management in wellness and Entrepreneurship in wellness (from 2008)

Ability to work in teams, team spirit, and ability to adapt in different and multicultural environments acquired through work on different projects and implementation of different activities:

- 2018 – member of the International Scientific Advisory Committee of the 8th International Conference on Sustainable Tourism (Wien, Austria, 2-4 May 2018)
- 2016-2018 team member of the scientific project “Potentials of the development of tourism community-based enterprises in rural areas”
- 2007-2013 Member of the research team – scientific project: Quality Models and Public-Private Partnership in Croatian Tourism, project nr. 116-1162459-2456, supported by Croatian Ministry of Science, Education and Sports (main researcher: Vinka Cetinski, Ph.D., full professor)
- 2011-2015 ECQA (European Certification and Qualification Association) Ambassador
- 2011-2012 Member of Technical Committee of IPA Adriatic CBC project “Statistical networks in Tourism sector of Adriatic Region” (S.T.A.R.)
- 2009-2014 Member of Commission for International cooperation of the Faculty of Tourism and Hospitality Management Opatija
- 2006-2009 Member of project team of TEMPUS project “Know-How Transfer and Capacity Building for participation in EU Community Programmes in Croatia by using Certified EU Project Manager Skills Scheme” (CROmEU)
- few ERASMUS and CEEPUS fellowships

Organisational / managerial skills

Planning, leadership, sense for organization and experience in project management and teams gained during work on different projects and implementation of various activities:

- 2013 - ... Head of Department of Management (currently responsible for 8 people)
- June 1 2015 – May 31 2018 Principal investigator of the scientific project: Management of sports experiences in the function of designing effective business models in less developed tourist destinations (UIP-2014-09-1214) (was responsible for 6 people)
- 2012 – 2015 Project Coordinator of IPA Adriatic CBC project “Zero Waste Adriatic net of events and festivals” (was responsible for 25-30 people)
- Manager of Knowledge Transfer Center (KTC) at University of Rijeka, Faculty of Tourism and Hospitality Management Opatija (from 2008)

- Job-related skills**
- Ability of business planning, development of justification studies and investment projects gained in more than 50 professional entrepreneurial projects and as Chartered Investment Analyst and member of the Croatian Association of Investment Analysts (since 2003)
 - Business consulting skills acquired as an investment analyst and consultant of Business Innovation Center of Croatia – BICRO Ltd. (from 2007 to 2010)

Digital skills

SELF-ASSESSMENT				
Information processing	Communication	Content creation	Safety	Problem solving
Independent user	Independent user	Independent user	Basic user	Basic user

Levels: Basic user - Independent user - Proficient user
[Digital competences - Self-assessment grid](#)

Replace with name of ICT-certificates

- good command of MS office suite (word processor, spread sheet, presentation software) acquired on daily computer work
- basic use of UNIDO software COMFAR3 acquired through working on investment projects

Driving licence B

ADDITIONAL INFORMATION

Memberships

- 2016 – ... Member of the Editorial Board of the scientific journal Tourism and Hospitality Management (University of Rijeka, Faculty of Tourism and Hospitality Management, Opatija, Croatia)
- 2013 – ... Member of the Editorial Board of the scientific journal UTMS Journal of Economics (University of Tourism and Management, Skopje, Macedonia)
- 2012 – ... Member of the Croatian Economic Association
- 2010 – ... Civil protection volunteer
- 2003 – 2014 Member of Croatian Association of Investment Analysts

Citations

Google Scholar <https://scholar.google.hr/citations?user=xPpmcqYAAAAJ&hl=hr&oi=ao>

ANNEXES

- Replace with list of documents annexed to your CV. Examples:
- List of scientific and professional publications and researches

Annex 1. List of scientific and professional publications and researches

1. Scientific papers:

1. Wise, N., Đurkin Badurina, J., & Perić, M. (2021). Assessing residents' perceptions of urban placemaking prior to hosting a major cultural event. *International Journal of Event and Festival Management*, 12 (1), 51-69. doi: 10.1108/IJEFM-04-2020-0020
2. Đurkin Badurina, J., Perić, M., & Vitezić, V. (2021). Potential for the regeneration of rural areas through local involvement in the organisation of sport events. *Managing Sport and Leisure*, doi: 10.1080/23750472.2020.1829990
3. Asadollahi, E., Keshtidar, M., Heydari, R., & Perić, M. (2020). Brand identity transfer and consumers' sport commitment in the Iranian football Premier League: Mediating role of promotional and advertising tools. *Journal of New Studies in Sport Management (JNSSM)*, 1 (1), 10-21. doi:10.22103/jnssm.2020.16545.1008
4. Grofelnik, H., Perić, M., & Wise, Nicholas (2020). Applying carbon footprint method possibilities to the sustainable development of sports tourism. *WIT Transactions on Ecology and the Environment, Vol 248 (Sustainable tourism IX)*, 153-163. doi:10.2495/ST200131
5. Kersulić, A., Perić, M., & Wise, M. (2020). Assessing and considering the wider impacts of sport-tourism events: A research agenda review of sustainability and strategic planning elements. *Sustainability*, 12 (11), 4473. doi:10.3390/su12114473 su11185028
6. Perić, M., Vitezić, V., & Perić Hadžić, A. (2020). Firm size – firm growth relationship during economic crises. *Ekonomika misao i praksa*, 29 (1), 29-53.
7. Tovarloža, I., Perić, M., & Đurkin Badurina, J. (2019). Strategija digitalne transformacije, umjetna inteligencija i izazovi za menadžere (Digital transformation strategy, artificial intelligence and challenges for managers). *Zbornik radova 27. tradicionalnog savjetovanja "Ekonomika politika Hrvatske u 2020."*, Zagreb: Hrvatsko društvo ekonomista, pp. 167-183.
8. **Perić, M., & Vitezić, V. (2019). Socio-economic impacts of event failure: The case of a cancelled international cycling race. Sustainability**, 11 (18), 5028. doi:10.3390/su11185028
9. Kersulić, A., & Perić, M. (2019). **Value network as a key category within event sport tourism business model: The case of Mercedes Benz UCI Mountain Bike Downhill Lošinj World Cup 2018. 5th International Scientific Conference "Tourism in Southern and Eastern Europe: Creating Innovative Tourism Experiences: The Way to Extend the Tourist Season"**, Opatija, 16-18 May, pp. 363-374. DOI: 10.20867/tosee.05.49
10. **Perić, M., Vitezić, V., & Đurkin Badurina, J. (2019). Business models for active outdoor sport event tourism experiences. Tourism Management Perspectives**, 32. DOI: 10.1016/j.tmp.2019.100561
11. Perić, M., Dragičević, D. & Škorić, S. (2019). Determinants of active sport event tourists' expenditure – the case of mountain bikers and trail runners. *Journal of Sport & Tourism*, 23 (1), 19-39. DOI: 10.1080/14775085.2019.1623064
12. Wise, N., **Perić, M.**, & Đurkin, J. (2019). **Benchmarking service delivery for sports tourism and events: Lessons for Gorski Kotar, Croatia from Pokljuka, Slovenia. European Journal of Tourism Research**, 22, 107-128.
13. **Perić, M. & Slavić, N. (2019). Event sport tourism business models: the case of trail running. Sport, Business and Management: An International Journal**, 9 (2), 164-184. DOI: 10.1108/SBM-05-2018-0039
14. **Perić, M., Vitezić, V., & Mekinc, J. (2019). Comparing Business Models for Event Sport Tourism: Case Studies in Italy and Slovenia. Event Management**, 23 (3), 379–397. DOI: 10.3727/152599518X15403853721466
15. Smodila, M. & **Perić, M. (2019). Strateško usmjerenje hrvatskih poduzeća – plavi ili crveni oceani? Naučne publikacije Državnog univerziteta u Novom Pazaru, Serija B: Društvene & humanističke nauke**, 2 (1), 46-55. DOI: 10.5937/NPDUNP1901047S
16. Đurkin Badurina, J., **Perić, M.**, & Kljaić Šebrek, J. (2018). **Hybrids by Choice or by Chance: Applying Hybrid Spectrum Typology in Croatian Tourism. Strategic Management, International Journal of Strategic Management and Decision Support Systems in Strategic Management**, 23 (4), 3-14. DOI:10.5937/StraMan1804003D
17. **Perić, M. (2018). Estimating the Perceived Socio-Economic Impacts of Hosting Large-Scale Sport Tourism Events. Social Sciences**, 7 (10), 176. DOI:10.3390/socsci7100176
18. Vitezić, V., Srhoj, S., & **Perić, M. (2018). Investigating industry dynamics in a recessionary transition economy. The South East European Journal of Economics and Business**, 13 (1), 43-67. doi: 10.2478/jeb-2018-0003
19. **Perić, M., Đurkin, J., & Vitezić, V. (2018). Active event sport tourism experience: the role of the natural environment, safety and security in event business models. International Journal of Sustainable Development and Planning**, 13 (5), 758-772. doi: 10.2495/SDP-V13-N5-758-772 (note: Paper presented and abstract published in the 8th International Conference on Sustainable Tourism – Sustainable Tourism 2018, 2-4 May 2018, Vienna, Austria)
20. **Perić, M. (2018). Investigating Business Models for Event Sport Tourism. 9th International Conference "An Enterprise Odyssey: Managing Change to Achieve Quality Development"**, Zagreb, 23-26 May 2018, 606-613.

21. Šebalj, V., **Perić, M.**, Đurkin, J. (2017). **Percepcija i implementacija spiritualnosti u projektnom okruženju (Perception and implementation of spirituality in the project environment)**. *Zbornik radova (Journal of Economy and Business) Ekonomskog fakulteta Sveučilišta u Mostaru*, XXIII, 67-83.
22. **Perić, M.**, Čuić Tanković, A., & Đurkin, J., (2017). **Role of Brand Personality Traits in Creating an Umbrella Brand for Small-scale Events: Case of Gorski kotar, Croatia**. *Društvena istraživanja: časopis za opća društvena pitanja*, 26 (4), 561-581. doi:10.5559/di.26.4.06
23. Đurkin, J., & **Perić, M.** (2017). **Organising for community-based tourism: Comparing attitudes of local residents and local tourism entrepreneurs in Ravna Gora, Croatia**. *Local Economy, The Journal of the Local Economy Policy Unit*. 32 (7), 678-691. DOI: 10.1177/0269094217734811
24. **Perić, M.** (2017). **Inoviranje poslovnih modela poduzeća kao poticaj razvoju (Business Model Innovation as an Incentive for Development)**. *Zbornik radova 25. tradicionalnog savjetovanja "Ekonomska politika Hrvatske u 2018."*, Zagreb: Hrvatsko društvo ekonomista, pp. 287-301.
25. **Perić, M.**, Vitezić, V., & Đurkin, J. (2017). **The Constructs of a Business Model Redefined: A Half-Century Journey**. *Sage Open*, 7 (3), 1-13. Doi: 10.1177/2158244017733516
26. **Perić, M.**, Vitezić, V., & Đurkin, J. (2017). **Business Model Concept: An Integrative Framework Proposal**. *Managing Global Transitions*, 15 (3), 255-274. doi: 10.26493/1854-6935.15.255-274 (note: Paper presented and extended abstract published on-line in the Book of Abstracts of the *Management International Conference (MIC) 2017: Managing the Global Economy*, Monastier di Treviso, Italy, May 24-27, 2017, <http://www.hippocampus.si/ISBN/978-961-7023-12-1/48.pdf>)
27. **Perić, M.**, & Đurkin, J. (2017). **The profile and motivations of active sport tourists – an investigation of trail running, sport fishing and cycling events**. *8th International Scientific Conference on Kinesiology*, Opatija, Croatia, May 10-14, 2017, pp. 474-479.
28. Đurkin, J., **Perić, M.**, & Kljaić Šebrek, J. (2017). **Addressing organisational challenges of cultural tourism in rural areas through community-based tourism model**. *4th International Scientific Conference Tourism in Southern and Eastern Europe (ToSEE 2017): Tourism and Creative Industries, Trends and Challenges, Conference Proceedings*. Vol. 4, Opatija, May 4-6, 2017, pp. 145-157.
29. **Perić, M.**, Wise, N., & Dragičević, D. (2017). **Suggesting a Service Research Agenda in Sport Tourism: Working Experience(s) into Business Models**. *Sport, Business and Management: An International Journal*, 7 (1), 58-76. Doi: 10.1108/SBM-09-2015-0031
30. **Perić, M.**, Đurkin, J., & Wise, N. (2016). **Leveraging Small-Scale Sport Events: Challenges of Organising, Delivering and Managing Sustainable Outcomes in Rural Communities, the Case of Gorski kotar, Croatia**. *Sustainability*, 8 (12), 1337. DOI: 10.3390/su8121337
31. Grbus, A.-M., & **Perić, M.** (2016). **Uporaba menadžerskih alata u kontekstu projekata financiranih od strane Europske unije (Usage of Management Tools in the Context of Projects Funded by the European Union)**. *Zbornik radova 24. tradicionalnog savjetovanja "Ekonomska politika Hrvatske u 2017."*, Zagreb: Hrvatsko društvo ekonomista, pp. 227-243.
32. **Perić, M.**, Vitezić, V., & Mekinc, J. (2016). **Conceptualising innovative business models for sustainable sport tourism**. *International Journal of Sustainable Development and Planning*, 11 (3), 469-482. DOI: 10.2495/SDP-V11-N3-469-482 (note: Paper presented and abstract published in the *7th International Conference on Sustainable Tourism – Sustainable Tourism 2016*, 18-20 May 2016, València, Spain)
33. **Perić, M.**, Škorić, S., & Jurčević, V. (2016). **Sport tourism supply in Gorski kotar (Croatia) – analysis and possible recommendations for providers / Ponuda sportskog turizma u Gorskom kotaru (Hrvatska) – analiza i moguće preporuke za pružatelje usluga**. *Acta Turistica*, 28 (1), 49-71. (note: Paper presented and abstract published in the *Proceedings of the 3rd Sport Tourism Conference – STC'16: Red, green and blue strategies*, 6-8 April, 2016, University of Zagreb, Faculty of Economics and Business Zagreb, Zagreb, Croatia)
34. **Perić, M.**, & Vitezić, V. (2016). **Impact of Global Economic Crisis on Firm Growth**. *Small Business Economics – An Entrepreneurship Journal*, 46 (1), pp. 1-12. DOI: 10.1007/s11187-015-9671-z
35. **Perić, M.**, & Đurkin, J. (2015). **Determinants of investment decisions in a crisis: Perspective of Croatian small firms**. *Management – Journal of Contemporary Management Issues*, 20 (2), pp. 115-133.
36. **Perić, M.**, & Jurčić, D. (2015). **Zeleno poslovanje kao dio strateškog usmjerenja hotela (Green Business as a Part of Hotel's Strategy)**. *Zbornik radova 23. tradicionalnog savjetovanja „Ekonomska politika Hrvatske u 2016.“*, Hrvatsko društvo ekonomista, Opatija, 11-13th November 2015, pp. 222-233.
37. **Perić, M.**, & Wise, N. (2015). **Understanding the delivery of experience: Conceptualising business models and sports tourism, assessing two case studies in Istria, Croatia**. *Local Economy, The Journal of the Local Economy Policy Unit*. 30 (8), 1000-1016. DOI: 10.1177/0269094215604131
38. **Perić, M.**, & Premec, S. (2015). **Otvorena pitanja i izazovi poslovnih modela u turizmu (Issues and challenges of business models in tourism)**. *5th South-East European (SEE) meeting & scientific conference of management departments;*

- Entrepreneurial Society: Current Trends and Future Prospects in Entrepreneurship, Organization and Management, Book of Full Papers, Varaždin, 25th - 26th September 2015, pp. 221-227.*
39. Perić Hadžić, A., Jugović, A., & Perić, M. (2015). **Criteria for the management partnership model in Croatian seaports.** *Economic Research - Ekonomska Istraživanja* 28 (1), pp. 226-242. DOI: 10.1080/1331677X.2015.1041775
 40. Perić, M. (2015). **Managing Sports Experiences in the Context of Tourism.** *UTMS Journal of Economics* 6 (1), pp. 85–97.
 41. Perić, M., Đurkin, J., & Lamot, I. (2014). **Importance of stakeholder management in tourism project: Case study of the Istra Inspirit project.** *22. Biennial International Congress: Tourism & Hospitality Industry 2014: Trends in Tourism and Hospitality Industry*, 08-09 May 2014, Opatija, pp. 273-286.
 42. Perić, M., & Puškarić Radun, N. (2014). **Sports facility management – Case study: Multi-purpose hall / Ice rink in Delnice.** *7th International Scientific Conference on Kinesiology*, Opatija, Croatia, May 22-25, 2014, pp. 469-472.
 43. Perić, M., Đurkin, J., & Vitezić, V. (2014). **The system of experiences: forgotten management tool?**, *3rd International Conference Management of Tourism and Sports*, Sv. Martin na Muri, Croatia, 10-11th April 2014, pp. 139-143.
 44. Perić, M., & Đurkin, J. (2014). **Systems thinking and alternative business model for responsible tourist destination.** *Kybernetes*, Vol. 43, Iss: 3/4, pp. 480-496. DOI: 10.1108/K-07-2013-0132
 45. Perić, M., & Martić, I. (2013). **Karakteristike menadžmenta tijekom životnog ciklusa EU projekata (Characteristics of management during the life cycle of EU projects).** *3rd International Conference on Entrepreneurial Learning 2013 – ICEL3*, Zagreb, 02-03 October 2013, pp. 170-178.
 46. Perić, M., & Đurkin, J. (2013). **Cooperative Based Organisational Structures: Implications for Croatian Tourism.** *2nd International Conference: Tourism in Southern and Eastern Europe 2013, Crisis – a Challenge of Sustainable Tourism development?*, University of Rijeka, Faculty of Tourism and Hospitality Management, 15-18 May 2013, Opatija, Vol. 2, pp. 305-317.
 47. Perić, M. (2012). **Implementation of Project Management in the BOT Model of Public-Private Partnership in Croatian Tourism.** *Ekonomski pregled*, god. 63, br. 9-10, pp. 518-540.
 48. Perić, M., & Đurkin, J. (2012). **Primjena poslovnih simulacija u visokoškolskom obrazovanju budućih menadžera u turizmu i ugostiteljstvu (The application of business simulations in higher education of future managers in tourism and hospitality).** *Book of Proceedings of The 2nd International Conference on Entrepreneurial Learning*, Univerzitet u Novom Sadu - Tehnološki fakultet Novi Sad, Univerzitet Privredna akademija u Novom Sadu - Fakultet za ekonomiju i inženjerski menadžment, Visoka škola za ekonomiju, poduzetništvo i upravljanje "Nikola Šubić Zrinski", Zagreb, Novi Sad, 28 June 2012., pp. 159-167.
 49. Maškarić Ribarić, H., Smolčić Jurdana, D., & Perić, M. (2012). **Statistika turizma i hotelske industrije zemalja Jadranske regije (Statistics of tourism and hotel industry in the Adriatic region).** *Zbornik radova „In memoriam prof.dr.sc. Vjekoslav Šmid“*, Rab, 31 May – 01 June 2012., pp. 403-413.
 50. Perić, M., & Ravnić, M. (2012). **Project management solution: Remodelling of sacral object for tourism purposes.** *21. Biennial International Conference: Tourism & Hospitality Industry 2012: New Trends in Tourism and Hospitality Management*, 03-05 May 2012, Opatija, pp. 21-29.
 51. Perić, M., & Blažević, B. (2012). **Ekonomске koristi u novom pristupu osiguranja zdravog i ugodnog boravišnog prostora čistim kondicioniranim zrakom – porast povjerenja gostiju (primjer hotela) (The economic benefits of a new approach to ensure a healthy and comfortable living spaces with clean and conditioned air - increased confidence ratings (case hotel)).** *Zbornik radova, Zdrava klimatizacija – uspješan turizam*, Sveučilište u Rijeci, Fakultet za menadžment u turizmu i ugostiteljstvu, Opatija, March 2012., pp. 71-85.
 52. Perić, M. (2011). **Profiles, sport habits and tourism motives of fitness centers' visitors.** *6th International Scientific Conference on Kinesiology*, 8-11 September 2011, Opatija, Croatia, pp. 644-647.
 53. Perić, M. (2011). **EU Project Management Knowledge Transfer – Case Study UNIRI (Croatia).** *Management, Knowledge and Learning International Conference 2011: Knowledge as Business Opportunity*, International School for Social and Business Studies, 22-24 June 2011., Celje, Slovenia, pp. 103-112.
 54. Perić, M., & Dragičević, D. (2011). **Public and private sector partnership – exit opportunity from the global crisis?.** *5th International Conference Entrepreneurship and Macroeconomic Management: Reflections on the World in Turmoil*, Juraj Dobrila University of Pula, Department of Economics and Tourism "Dr. Mijo Mirković", 24 -26 March 2011, Pula, pp. 1174-1190.
 55. Perić, M. (2010). **Sports Tourism and System of Experiences.** *Tourism and Hospitality Management*, Volumen 16, Number 2, 2010., University of Rijeka, Faculty of Tourism and Hospitality Management in Opatija, WIFI Vienna, Alexandreion Technological Educational Institution (TEI) of Thessaloniki, pp. 197-206.
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60. Perić, M. (2009). **EU Project Management – Distinction from Traditional Project Management.** In: Vajde, Horvat, R., Smolčić Jurdana, D. (eds), *EU project management – challenges and aspects*, Publication as a part of TEMPUS PROJECT: Know-How Transfer and Capacity Building for participation in EU Community Programmes in Croatia by using Certified EU Project Manager Skills Scheme (CROMEU) JEP-40032-2005, 2009., University of Rijeka, pp. 32-52.
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67. Perić, A., & Perić, M. (2004). **Location Analysis in Management Decision Making.** *Third International Conference for Young Researchers*, Szent István University, 28-29 September 2004., Gödölo, Hungary, Vol.2, pp. 175.-183.

2. Paper presentations (abstracts published) at scientific conferences

1. Perić, M., Đurkin, J., & Vitezić, V. (2018). Active event sport tourism experience: the role of the natural environment, safety and security in event business models. Paper presented and abstract published in the *8th International Conference on Sustainable Tourism – Sustainable Tourism 2018*, 2-4 May 2018, Vienna, Austria (note: full paper published in the *International Journal of Sustainable Development and Planning*, 13 (5), 758-772. doi: 10.2495/SDP-V13-N5-758-772)
2. Perić, M., Vitezić, V., & Đurkin, J. (2017). Business Model Concept: An Integrative Framework Proposal. Paper presented and extended abstract published on-line in the Book of Abstracts of the *Management International Conference (MIC) 2017: Managing the Global Economy*, May 24-27 2017, Monastier di Treviso, Italy, <http://www.hippocampus.si/ISBN/978-961-7023-12-1/48.pdf> (note: full paper published in the *Managing Global Transitions*, 15 (3), 255-274. doi: 10.26493/1854-6935.15.255-274)
3. Perić, M., Vitezić, V., & Mekinc, J. (2016). Conceptualising innovative business models for sustainable sport tourism. Paper presented and abstract published in the *7th International Conference on Sustainable Tourism – Sustainable Tourism 2016*, 18-20 May 2016, València, Spain. (note: full paper published in the *International Journal of Sustainable Development and Planning*, 11 (3), 469-482. DOI: 10.2495/SDP-V11-N3-469-482)
4. Cetinski, V., & Perić, M. (2008). Criteria for setting up partnership and the BOT model in Croatian tourism. Paper presented (abstract published in Conference Briefing 2008) na: 14th International PPP Conference (21-23 Dec 2008) – “Public and Private Sector Partnerships: The Collaborating Paradigm”, London, UK
5. Perić, M., & Dragičević, D. (2005). PPP and Master Plan for Tourist Destination Kvarner – Croatia. Paper presented at *11th International PPP Conference 'Public and Private Sector Partnerships: Enhancing Sustainable Development'*, 25.-28 May 2005., FEAA-University "Al.I.Cuza" Iași, Romania

3. University books:

1. Cetinski, V., Perić, M. (2013). **Projektni menadžment (Project Management), 2nd Edition**, Sveučilište u Rijeci, Fakultet za menadžment u turizmu i ugostiteljstvu, Opatija, 2013. ISBN 978-953-7842-17-8
2. Cetinski, V., Milohnić I., Perić, M. (2009). **Menadžment malog i srednjeg ugostiteljskog poduzeća, 2.izmijenjeno i dopunjeno izdanje (Management of Small and Medium Hospitality Enterprises, 2nd Edition)**, Fakultet za menadžment u turizmu i ugostiteljstvu, Opatija, 2009. ISBN 978-953-6198-72-6

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4. Books:

- Cetinski, V., Šugar, V., Perić, M. (2012). *Menadžment institucija i destinacija kulture (Management of Cultural Institutions and Destinations)*. Sveučilište u Rijeci, Fakultet za menadžment u turizmu i ugostiteljstvu, Opatija, 2012. ISBN 978-953-7842-13-0
- Cetinski, V., Perić, M., Jovanović, D. (2009). *Poslovne simulacije (Business Simulations)*, Fintrade & Tours d.o.o., Rijeka, 2009. ISBN 978-953-96899-7-9

5. Chapters in books/monograph:

- Perić, M. (2021). **Poslovni modeli za održivi sportski turizam**, Poglavlje 5.2. (Business models for the sustainable sports tourism, Chapter 5.2.). In: Bartoluci, M., Škorić, S., & Andrijašević, M. (Eds.). *Menadžment sportskog turizma i njegovih srodnih oblika*. Sveučilišni udžbenik, Zagreb: Narodne novine d.d., Sveučilište u Zagrebu, Kineziološki fakulteta, pp. 246-263.
- Wise, N., Đurkin, J., & Perić, M. (2019). **Renewing Rijeka for 2020: Managing placemaking, regeneration and community participation**. In: Wise, N., & Harris, J. (Eds.). *Events, Places and Societies*. Routledge: Abingdon, New York, pp. 72-84.
- Wise, N., Perić, M. (2017). **Developing a research agenda to assess local social impacts of sports tourism regeneration in Medulin, Croatia**. In: Wise, N., Clark, J. (Eds.). *Urban Transformations; Geographies of Renewal and Creative Change*. ISBN-13: 978-1138652095, ISBN-10: 1138652091, Routledge: Oxon, New York, pp. 211-226.
- Wise, N. Perić, M., Armenski, T. (2017). **The role of sports tourism and events to regenerate and sustain off-season tourism in Istria, Croatia: Addressing perspectives from industry managers and planners**. In: Wise, N., Harris, J. (Eds.). *Sport, Events, Tourism and Regeneration*. ISBN: 978-1-138-64281-2 (hbk), 978-1-315-62972-8 (ebk), Routledge: Oxon, New York, pp. 179-192.
- Wise, N. Perić, M. (2017). **Sports tourism, regeneration and social impacts: New opportunities and directions for research, the case of Medulin, Croatia**. In: Bellini, N., Pasquini, C. (Eds.). *Tourism in the City: Towards and Integrative Agenda on Urban Tourism*. ISBN: 978-3-319-26876-7 (hbk), 978-3-319-26877-4 (ebk), Springer Vieweg: Berlin, Germany, pp. 311–320. [DOI:10.1007/978-3-319-26877-4_22]
- Perić, M., Krstinić Nižić, M. (2015). **Introduction**. In: Perić, M., Krstinić Nižić, M. (Eds.). *Zero Waste Guidelines for Events and Festivals*. Elektronsko izdanje. University of Rijeka, Faculty of Tourism and Hospitality Management, University of Primorska, Faculty of Tourism Studies – Turistica, Opatija, Portorož, pp. 1-5., ISBN 978-961-6469-64-7 (Faculty of Tourism Studies - Turistica, pdf) ISBN 978-953-7842-23-9 (Faculty of Tourism and Hospitality Management), available at (URL): <http://www.turistica.si/Priponke/ZeroWaste.pdf>
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- Perić, M., Krstinić Nižić, M., Bašan, L. (2015). **Zero Waste Strategy for Events and Festivals – Contribution to Sustainable Development**. In: Gržinić, J., Vodeb, K. (Eds.). *Cultural Tourism and Destination Impacts*, Juraj Dobrila University of Pula, pp. 93-119. ISBN 978-953-7498-96-2

6. Scientific research:

- Impacts and strategic outcomes of large sport tourism events – the perspective of local residents** (Učinci i strateški ishodi velikih sportsko-turističkih događaja – perspektiva lokalnih stanovnika) (uniri-drustv-18-103 1238), scientific project financed by University of Rijeka (**Principal investigator**, project in duration 2019-2022)
- The Carbon footprint of active sport event tourists: The case of trail runners** (Ugljikov otisak aktivnih sportskih turista: studija slučaja trail trkača), project no. ZIP-UNIRI-116-2-19 supported by the University of Rijeka/FTHM (**member of the project team**, main researcher: Hrvoje Grofelnik, Assistant professor, project in duration 2019-2021)
- Management of sports experiences in the function of designing effective business models in less developed tourist destinations** (*Menadžment sportskih doživljaja u funkciji oblikovanja učinkovitih poslovnih modela u slabije razvijenim*

turističkim destinacijama), Installation Research Projects no. UIP-2014-09-1214 supported by Croatian Science Foundation (**Principal Investigator**, project in duration 01.06.2015.-31.05.2018.)

4. **Potentials of the Development of Tourism Community-based Enterprises in Rural Areas** (*Potencijali osnivanja turističkih poduzeća zasnovanih na potrebama lokalne zajednice*), Project no. ZP UNIRI 6/16 supported by the University of Rijeka (**member of the project team**, main researcher: Jelena Đurkin, Ph.D., project in duration 2016-2018)
5. **Quality Models and Public-Private Partnership in Croatian Tourism** (*Modeli kvalitete i javno-privatno partnerstvo u turizmu Hrvatske*), Project no. 116-1162459-2456, supported by Croatian Ministry of Science, Education and Sports (**member of the project team**, main researcher: Vinka Cetinski, Ph.D., full professor, 2007-2013)

7. Professional projects and papers

7.1. EU projects:

1. Project Coordinator of IPA Adriatic CBC project “Zero Waste Adriatic net for events and festivals“ (Zero Waste, October 2012 – June 2015)
2. Member of Technical Committee of the IPA Adriatic CBC project “Statistical networks in Tourism sector of Adriatic Region” (S.T.A.R., 2011-2012)
3. Team member of the TEMPUS project “Know-How Transfer and Capacity Building for participation in EU Community Programmes in Croatia by using Certified EU Project Manager Skills Scheme” (CROMEU, 2006-2009)

7.2. Surveys, Expertise – Feasibility Studies, Business Plans, Development Plans

Abroad:

1. Inženjerski biro d.d. Zagreb and University of Rijeka, *Strategy of Tourism development for Federation of Bosnia and Hercegovina for the period 2008-2018*, December 2008. (co-author)
2. *Business Plan AROMATEK* (Udine Start Cup 2005), June 2005. (co-author)

In Croatia:

1. Faculty of Tourism and Hospitality Management, *Strategy of tourism development of the City of Delnice 2021.-2025.*, January 2021 (project team manager)
2. Inženjerski biro d.d. Zagreb and external experts, *Strategy of tourism development of the Municipality Brdovec*, Zagreb, November 2017 – April 2018 (member of project team)
3. Faculty of Tourism and Hospitality Management, Institute for Tourism, *Strategic Plan for Tourism Development of Kvarner with the strategic and operational marketing plan 2016-2020*, Opatija/Zagreb, October 2016 (member of project team)
4. Faculty of Tourism and Hospitality Management, *Feasibility study and CBA analysis: Reconstruction and equipping the Volunteer Center in Crni lug*, Opatija, July 2015 (member of project team)
5. Faculty of Tourism and Hospitality Management, *Feasibility study of the Requistis project*, Opatija, June 2015 (member of project team)
6. Faculty of Tourism and Hospitality Management, *Feasibility study: Medical rehabilitation centre – Reconstruction and upgrading of building "H" Thalassotherapy Crikvenica*, August 2013 (project team manager)
7. Faculty of Tourism and Hospitality Management, *Prefeasibility study: Reconstruction of the existing and construction of new building of the Faculty of Tourism and Hospitality Management, Opatija, University of Rijeka, Opatija*, December 2012 (member of project team)
8. Faculty of Tourism and Hospitality Management, *Prefeasibility study: Purchase and Adaptation of Hotel Lišanj and belonging facilities in Novi Vinodolski*, Opatija, July 2011 (project team manager)
9. Faculty of Tourism and Hospitality Management, *Feasibility study: Organising of “Superbike World Championship sport event – Automotodrom Grobnik”*, Opatija, June 2011 (member of project team)
10. Faculty of Tourism and Hospitality Management, *Study: Development of Sport, Recreational and Commercial Area Ika and Tourist Area Ičići – Triestina*, Opatija, February 2011 (member of project team)
11. Faculty of Tourism and Hospitality Management, *1000 Croatian beaches*, Opatija, November 2010. Project co financed by Ministry of Tourism (Plava brazda); (member of project team)
12. Faculty of Tourism and Hospitality Management, *Strategy of camping business development for Lošinjska plovidba – turizam d.o.o.*, Opatija, 2010 (member of project team)

13. Faculty of Tourism and Hospitality Management, *Tourist and sport-recreational centre "Jezero Vode" – Feasibility study*, Opatija, 2010 (member of project team)
14. University of Rijeka, *Project Kvarner Family*, Opatija, October 2009 (member of project team)
15. University of Rijeka - Centre for Sustainable Development, *An action plan for tourism development of Matulji*, Rijeka, 2009 (member of project team)
16. Inženjerski biro d.d. Zagreb, *Visioning and positioning of tourist destination – Tourist Resort Aenona – (Republic of Croatia – The City of Nin – Military complex Šepurine)*, June 2007 (co-author)
17. Cetinski, V., Perić, M., *Master Plan of Tourism Development for Tourist Destination – Island of Cres*, Opatija, 2005

Other Surveys, Expertise – Feasibility Studies, Business Plans, Development Plans:

1. Arhitektura moderna d.o.o. Pula – *Project of construction and sale of residential properties in Istria*, May 2014 (co-author)
2. Poduzetnički centar „Vinodol“ d.o.o. Novi Vinodolski – *Feasibility study - Studija izvodljivosti: Business Zone West – New Vinodolski (parts: Financial analysis, Economic analysis, Risk assessment)*, January 2014
3. AITAC d.o.o. Rijeka – *Project of purchasing new business premises and relocation of existing operations*, November 2011 (co-author)
4. M.I.K.I.S. d.o.o. Rijeka – *Refinancing of existing long-term debts, construction and sale of residential buildings*, January 2011 (co-author)
5. Korta d.o.o. Vrata, *Project of family house reconstruction for tourism purposes*, November 2010 (co-author)
6. Pjer d.o.o. Zagreb, *SQE technology (research & development project), Part II: FINANCIAL ANALYSIS* (within the Knowledge Based Companies Program – RAZUM), September 2010
7. Ris d.o.o. Kastav, *MaxyTransparency (research & development project), Part II: FINANCIAL ANALYSIS* (within the Knowledge Based Companies Program – RAZUM), lipanj 2010
8. RAD - COM d.o.o. Ičići, *Project of business premises construction – plant for processing electronic equipment in Permani, Rijeka*, June 2010. (co-author)
9. Automotodrom grobnik d.o.o. Čavle, *Project of business premises construction –object "B"*, May 2010 (co-author)
10. Industrijska zona d.o.o. Bakar – *Project of business premises construction in Industrial area Kukuljanovo*, April 2010 (co-author)
11. Industrijska zona d.o.o. Bakar – *Project of roads construction with surrounding plateaus in Industrial area Kukuljanovo*, April 2010 (co-author)
12. SCAM Marine d.o.o. Viškovo – *Project of business premises construction in Industrial area Stankovci*, April 2010 (co-author)
13. Tekol – Teri d.o.o. Rijeka – *Feasibility study Hotel Costabella*, January 2010 (co-author)
14. Trumm d.o.o. Malinska – *Feasibility study Camp «SLAMNI» Klimno*, January 2009 (co-author)
15. ITT-Rijeka d.o.o. – *Purchasing of land in Commercial zone "Permani" and construction of new business premises (building)*, November 2007 (co-author)
16. AVL-AST d.o.o. Business Plan – *Project: Software tools for automated generation of computational meshes for IC engines (research & development project), Part II: FINANCIAL ANALYSIS* (within the Knowledge Based Companies Program – RAZUM, May 2008
17. Energy Pellets d.o.o. Delnice – *Project of reconstruction and adaptation of business premises and purchasing of needed equipment for pellet production*, April 2008 (co-author)
18. Reful marine d.o.o. – *REFUL 30 Premijere Vessel Development (research & development project), Part II: FINANCIAL ANALYSIS* (within the Knowledge Based Companies Program – RAZUM), February 2008
19. Hotel Selce d.o.o. Selce – *Final adaptation and purchase of needed equipment for Hotel "Selce"*, April 2007 (co-author)
20. Cofar d.o.o. Rijeka – *Apartments "Zambratia" Umag*, August 2006
21. Arhe d.o.o. Rijeka – *Project "Marko Polo" Skradin*, July 2006 (co-author)
22. Riviera dekor d.o.o. Matulji – *Adaptation of marketing and educational centre and purchase of production equipment*, April 2006
23. Center for nursing VITA Rijeka – *Purchasing and adaptation of business premises and expanding of current business*, December 2005 (co-author)
24. Dar-mar Poveljana, craft for vegetable production – *Refinancing of existing long-term debts and purchasing of business premises and equipment for vegetable production in protected areas*, September 2009 (co-author)

25. Nauta d.o.o. Rijeka – Adaptation of business premises and expansion of current business, June 2005
26. Funtana d.o.o. Novalja – *Reprogramming of current unfavourable credit arrangement and expansion of the current business with new concrete goods production line*, April 2004
27. Spektar d.o.o. Rijeka – *Final adaptation of business premises and purchasing of the new production line*, March 2005
28. Grga povrće Lokve, craft for vegetable production – Purchase of needed equipment for vegetable production in protected areas, January 2005
29. Dekora dom d.o.o. Buzet – *Final adaptation of current warehouse and introduction of new production line and new warehouse*, January 2005
30. Finadria d.o.o. Rijeka – *Hotel and Rehabilitation Centre "Čižići", the island of Krk*, May 2004
31. Coxaco d.o.o. Rijeka – *Purchasing of apartments in Novalja and expansion of the current business*, February 2004
32. RI banka d.d. Rijeka – *Feasibility study of the foundation of "RI Bank d.d. Rijeka"*, February 2004 (co-author)
33. Nea d.o.o. Rijeka – Purchasing of business premises in commercial centre "Andrea", July 2003

7.3. Professional papers:

1. Krstinić Nižić, M., **Perić, M.**, Blažević, O., "Energetska efikasnost u hotelskoj industriji" ("Energy efficiency in the hotel industry"), *Turistički svet*, December/January 2010/2011, pp. 4752-4755.
2. **Perić, M.**, "Conditioning – kondicijski trening u grupi za žene i muškarce" ("Conditioning – physical conditioning training in group for men and women"), *Kondicijski trening*, (5)1, 23-29.
3. **Perić, M.**, Bađim, M., Šuker, D., "Conditioning – Fakultativni program za studente Pravnog fakulteta Sveučilišta u Rijeci" ("Conditioning – Facultative program for students of the Faculty of Law, University of Rijeka"), *Zbornik radova VIII Konferencije o športu RZ Alpe-Jadran*, Opatija, 2009, 400-406.