

PERSONAL INFORMATION



IVANA IVANČIĆ

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WORK EXPERIENCE

2018. -

Assistant Professor

Field of economic social science

Faculty of Tourism and Hospitality Management – Department of management

Teaching activities

Animation in tourism

Principles and Practice of Tourism and the Hotel Industry

Practical work experience

2016. – 2018.

Postdoctoral research assistant in field of economic social science

Faculty of Tourism and Hospitality Management – Department of management

Teaching activities on undergraduate study course *Management*

- Develop instructional content for courses
- Teaching and interacting with students
- Assess students research writing and other work using university and department standards for composition
- Maintained full and accurate student's records

2010. – 2016.

Assistant

Faculty of Tourism and Hospitality Management – Department of management

Teaching activities on undergraduate and graduate courses: *Management, Animation in tourism, Management of strategic events, Management of special programs, Management or religious events, Sustainable development of science*

- Develop instructional content for courses
- Teaching and interacting with students
- Assess students research writing and other work using university and department standards for composition
- Maintained full and accurate student's records

EDUCATION AND TRAINING

2015.

PhD

Scientific branch – organization and management

Faculty of Tourism and Hospitality Management

Postgraduate University Doctoral Studies “*Business Economics in Tourism and Hospitality Industry*”

2009. **Master of economics**
 Faculty of Tourism and Hospitality Management
 Graduate study "Tourism and Hotel Management"
1998. **Technician in tourist and hotel industry**
 High School for Tourism and Hospitality Industry, Split

PERSONAL SKILLS

Mother tongue Croatian

Other language

	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Spoken interaction	Spoken production	
English	C1	C1	B2	B2	B2
Italian	B1	B1	B1	B1	B1

Organisational / managerial skills

- workshops organisation within the framework of projects
- congress organization
- organisation of long life learning programs

Digital skills

SELF-ASSESSMENT				
Information processing	Communication	Content creation	Safety	Problem solving
Independent user	Independent user	Independent user	Independent user	Independent user

ADDITIONAL INFORMATION
Publications

- Zadel, Z., Ivančić, I., Badurina, A.: **The smart destination concept: the example of the city of Zagreb**, Management International Conference , MIC 2020., Ljubljana, 2020.
- Cerovi, Z., Grudić Kvasić, S., Ivančić, I.: **Forecasting tourism demand – the case of the city of Rijeka**, 3 rd Dubrovnik International Economic Meeting (DIEM 2017), Managing Business Growth in a Volatile Environment, University of Dubrovnik, Dubrovnik, 2017.
- Cerović, Z., Ivančić, I.: **Issues facing tourism expenditure motivated by faith**, Academica Turistica – Tourism and Innovation Journal, University of Primorska, Faculty of Tourism Studies –Turistica Slovenia, 2015. Vol. 2.
- Zadel, Z., Ivančić, I., Čevapović, I.: **Managing local residents in tourism development**, Tourism&Hospitality Industry 2014, 22nd Biennial International Congress, University of Rijeka, Faculty of Tourism and Hospitality Management, Opatija, 2014.
- Cerovi, Z., Grudić Kvasić, S., Ivančić, I.: **The impact of social responsibility on company performance in the hospitality industry**, 1 st Dubrovnik International Economic Meeting (DIEM 2013), Scientific Conference on Innovative Approaches to the Contemporary Economic Problems, University of Dubrovnik, Dubrovnik, 2013.

- Gračan, D., Zadel, Z., Ivančić, I., **Communicating tourism events**, 1 st Dubrovnik International Economic Meeting (DIEM 2013), Scientific Conference on Innovative Approaches to the Contemporary Economic Problems, University of Dubrovnik, Dubrovnik, 2013.
- Cerović, Z., Ivančić, I.: **Interaction of cultural events and tourist spending**, četvrti znanstveno-stručni skup In memoriam prof. dr. sc. Vjekoslav Šmid, Pravni fakultet u Splitu, Rab, 2013.
- Cerović, Z., Grudić Kvasić, S., Ivančić, I.: **Organizational Culture in Croatian Hospitality Industry**, 8 th International Scientific Conference, The Function of Management in Increasing Tourism Consumption, university of Rijeka, Faculty of Tourism and Hospitality Management, Opatija, 2012.
- Gračan, D., Zadel, Z., Ivančić, I.: **Manifestacije kao konkurentan kulturno-turistički proizvod**, treći znanstveno-stručni skup In memoriam prof. dr. sc. Vjekoslav Šmid, Pravni fakultet u Splitu, Rab, 2012.
- Cerović, Z., Grudić Kvasić, S., Ivančić, I.: **Offer management of trading goods in tourist spending**, IX International Conference, Service Sector in Terms of Changing Environment, Ohrid, 2011.
- Gračan, D., Verunica, Z., Ivančić, I.: **Sport and tourism as complementary socioeconomic phenomena**, 6th International Scientific Conference on Kinesiology, Intergrative Power of Kinesiology, Opatija, 2011.
- Ivančić, I.: **Impact of accession to the European Union on Croatian economy**, Second International Conference for PhD Candidates: Economics, Management and Tourism, South-West University „Neofit Rilsky“, Faculty of Economics, Tourism Department, Bulgaria, 2011.
- Vizjak, A., Vizjak, M., Ivančić, I.: **Use of business intelligence in economy with its application to tourism**, Turizam i hotelska industrija 2010., Novi trendovi u turističkom i hotelskom menadžmentu, 20. Bienalni međunarodni kongres, Opatija, 2010.

- Cerović, Z., Ivančić, I.: **Prve menadžerice hotelskog domaćinstva**, UT Stručna revija za ugostiteljstvo i turizam, UTM revija d.o.o., Zagreb, lipanj 2015.
- Cerović, Z., Ivančić, I.: **Prvi program cjeloživotnog učenja za hotelske domaćice**, UT Stručna revija za ugostiteljstvo i turizam, UTM revija d.o.o., Zagreb, studeni 2014.

Projects

- 2020. • **EU project „FOST INNO – Fostering tourism innovation system in Adriatic-Ionian Region“** (INTERREG V– B Adrion 2014. –2020.)
Faculty of Tourism and Hospitality Management, Opatija, (2018. –)
- 2018. • **Project „Strategija održivog upravljanja plažama Crne Gore“**
Faculty of Tourism and Hospitality Management, Hotelsko i destinacijsko savjetovanje d.o.o., Urbanistički institut hrvatske d.o.o. za prostorno planiranje i uređenje prostora, Proficiscir, Opatija – Zagreb, 2018.
- 2017. • **Project „Usluge monitoringa projekta Kvarner Family u 2017. godini“**
Faculty of Tourism and Hospitality Management, Opatija, 2017.
- 2016. • **Project „Strateški plan razvoja turizma Kvarnera sa Strateškim i operativnim marketing planom 2016.-2020. godine“**
Faculty of Tourism and Hospitality Management, Opatija, 2016.
- 2019. • **Project „Benchmarking charter kompanija“**
Faculty of Tourism and Hospitality Management, Opatija, (2016. – u trajanju)
- 2015. - 2017. • **Project „Benchmarking kampova“**

2014. – 2015. Faculty of Tourism and Hospitality Management, Opatija, (2015. – 2017.)
- **EU project „CrossBench Benchmarking hrvatskog i slovenskog hotelijerstva: instrument za povećanje konkurentnosti i razvoja poduzetništva „ (Europska teritorijalna suradnja, Operativni program Slovenija – Hrvatska 2007. – 2013., br.4300-113/2012-SVLR)**
2015. Faculty of Tourism and Hospitality Management, Opatija, (2014. - 2015.)
- **Project „Regionalni program uređenja i upravljanja morskim plažama na području Primorsko-goranske županije“**
2015. Faculty of Tourism and Hospitality Management, Opatija, 2015.
- **Project „Regionalni program uređenja i upravljanja morskim plažama na području Šibensko-kninske županije“**
2014. – 2015. Faculty of Tourism and Hospitality Management, Opatija, 2015.
- **Project „Program cjeloživotnog učenja za poslove hotelske domaćice“**
2014. Faculty of Tourism and Hospitality Management, Opatija, 2014. – 2015.
- **Project „Akcijski plan unapređenja ponudi i turističke valorizacije jadranskih plaža“**
2013. Faculty of Tourism and Hospitality Management, Opatija, 2014.
- **Project „1000 hrvatskih plaža – Jadranske morske zvijezde Kvarnera“**
2013. Faculty of Tourism and Hospitality Management, Opatija, 2013.
- **Study „Analiza stanja turizma Općine Punat“**
2012. Faculty of Tourism and Hospitality Management, Opatija, 2013.
- **Project „Analiza i ocjena stanja razvoja kruzing turizma destinacije Rijeka“**
2011. – 2017. Faculty of Tourism and Hospitality Management, Opatija, 2012.
- **Project „ Benchmarking of Croatian hotel industry “**
2011. Faculty of Tourism and Hospitality Management, Opatija (2011. – 2017.)
- **Project „365 DANA RIVIERE“**
2010. Faculty of Tourism and Hospitality Management, Opatija, 2011.
- **Project „1000 HRVATSKIH PLAŽA“**
- Faculty of Tourism and Hospitality Management, Opatija, 2010.

Seminars / Courses

- Workshop „**Stručna praksa i zapošljivost diplomanata na visokim učilištima**“, AZVO, 2020.
- Workshop „**Strah od javnog nastupa kod studenata**“, AZVO, 2020.
- Workshop „**Oblikovanje e-kolegija za provedbu hibridne nastave**“, FOI, Centar za studije Sveučilišta u Rijeci, 2020.
- Workshop „**Milenijski studenti**“, AZVO, 2020.
- Workshop „**Primjena nastavnih metoda i načina vrednovanja usklađenih s ishodima učenja**“, Odsjek za psihologiju Filozofskog fakulteta u Zagrebu, FMTU, 2019.
- Workshop „**Kako studentima pomoći razviti vještine organizacije vremena?**“, Filozofski fakultet Rijeka, Rijeka, 2019. – (Karijeriranje 2019.)
- Workshop „**Primjena nastavnih metoda i načina vrednovanja usklađenih s ishodima učenja**“, Filozofski fakultet Sveučilišta u Zagrebu /Faculty of Tourism and Hospitality Industry, Opatija, 2019.
- Workshop „**Introduction to PLS-SEM modelling**“, Ekonomski fakultet Sveučilišta u Zagrebu, Faculty of Tourism and Hospitality Industry, Opatija, 2019.
- Workshop „**Teaching with cases**“, University of Rijeka, Faculty of Tourism and Hospitality Industry, Opatija, 2019.
- Workshop „**Supervising doctoral students**“, Stan Taylor, Fakultet za menadžment u turizmu i ugostiteljstvu, Opatija, svibanj 2019.
- Lifelong learning course "**Nastavničke kompetencije u visokom školstvu: Učenje i poučavanje**", University of Rijeka, Faculty of Humanities and Social

- Sciences, Rijeka, 2018.
- Workshop **“Uvod u panel ekomoniju”**, Faculty of Tourism and Hospitality Management, 2018.
 - Seminar **„Introduction to benchmarking and hotel analytics “**, Faculty of Tourism and Hospitality Management, Opatija, 2017., (STR - Smith Travel Research & La fondation pour la formation hoteliere)
 - Workshop **„Primijenjena ekonometrija“**, Faculty of Tourism and Hospitality Management, Opatija, 2017.
 - Course **„Izrada e-kolegija u sustavu Moodle“**, Faculty of Tourism and Hospitality Management, Opatija, 2016.
 - Workshop **„Statističke metode u istraživačkom radu“**, Faculty of Tourism and Hospitality Management, Opatija, 2016.
 - Seminar **„Osnove primjene i korištenje informacijsko-komunikacijskih tehnologija i Interneta u poslovanju turističkog sektora (ICT i CRM)“**, Croatian National Tourist Board, Opatija, 2013.
 - Seminar **“Organizacija manifestacija“**, Croatian National Tourist Board, Opatija, 2013.
 - Workshop **„Forecasting and Strategic Management in Tourism “**, Faculty of Tourism and Hospitality Management, Opatija, 2013.
 - Seminar **„Menadžer hotela 2012.“**, Faculty of Tourism and Hospitality Management, Opatija, 2013.
 - Conference **„EIAT 2012 – Education and Industry Advancing Together “**, International Tourism Conference, Beograd, 2012.
 - Educational training **„Osnove govorništva i javnog nastupa“**, Institute for Business Communication and Organization, Rijeka, 2012.
 - Course **„Kvantitativne metode istraživanja u turizmu“**, Faculty of Tourism and Hospitality Management, Opatija, 2012.
 - Workshop **„Teaching with Case Studies: Tips and Techniques for Instructors “**, Rochester Institute of Technology, Faculty of Tourism and Hospitality Management, Opatija, 2011.
 - Radionica **„Data Colection Using Quantitative and Qualitative Methodology “**, Rochester Institute of Technology, Faculty of Tourism and Hospitality Management, Opatija, 2011.
 - Seminar **„Krizni menadžment“**, Science and Technology Park of the University of Rijeka, Rijeka, 2011.
 - Workshop **„Uvod u govorništvo“**, University of Rijeka, Faculty of Humanities and Social Sciences, Rijeka, 2011.
 - Workshop **„Procjenjivanje i ocjenjivanje eseja“**, University of Rijeka, Faculty of Humanities and Social Sciences, Rijeka, 2011.
 - Seminar **„Balancing Profitability, Customer and Employee Satisfaction “**, La Fondation pour la Formation Hôtelière, Manchester Metropolitan University, University of Rijeka, Rijeka, 2011.
 - Seminar **„Zadovoljni opatijski gosti“**, Faculty of Tourism and Hospitality Management, Opatija, 2010.
 - Lifelong learning course **„E-učenje u nastavnom procesu“**, University of Rijeka, Faculty of Engineering, Rijeka, 2010.

Memberships/ References

- Guest lecturer at public college Rijeka
- ERASMUS student coordinator at FMTU
- Member of FMTU centre for students practice
- Member of FMTU Commission for evaluation of students graduate thesis
- Member of Programme Committee, EBEEC 2020.
- Mentor on student scientific-research projects

- Chair of Organizing Committee, ToSEE 2019.
- Member of Organizing Committee, 23rd Biennial International Congress Tourism & Hospitality Industry 2016, Trends and Challenges, FMTU, Opatija, 2016.
- Member of Organizing Committee, 22nd Biennial International Congress Tourism & Hospitality Industry 2014, Trends in Tourism and Hospitality Management, FMTU, Opatija, 2014.
- Developing instructional content for Lifelong learning course *Hotel Housekeeping management*
- Participation in organisation of 2nd International Scientific Conference Tourism in Southern and Eastern Europe 2013, Crisis – a Challenge of Sustainable Tourism Development, FMTU, Opatija, 2013.
- Participation in organisation of 1st International Scientific Conference Tourism in Southern and Eastern Europe 2011, Sustainable Tourism: Socio-Cultural, Environmental and Economic Impact, FMTU, Opatija, 2011.