



# Lorena Dadić Fruk

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**Date of birth:** 02/11/1987 | **Nationality:** Croatian | **Gender:** Female | (+385) 51294682 |

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## ● WORK EXPERIENCE

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12/2018 – CURRENT

**POSTDOCTORAL RESEARCHER (DEPARTMENT OF QUALITY AND CONTROLLING)** – UNIVERSITY OF RIJEKA, FACULTY OF TOURISM AND HOSPITALITY MANAGEMENT, OPATIJA

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**Courses:**

- Controlling
- Planning in Hospitality

**Additional Responsibilities:**

ECTS and Erasmus Coordinator

Opatija, Croatia

02/2013 – 12/2018

**TEACHING ASSISTANT (DEPARTMENT OF QUALITY AND CONTROLLING)** – UNIVERSITY OF RIJEKA, FACULTY OF TOURISM AND HOSPITALITY MANAGEMENT

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**Courses:**

- Controlling
- Planning in Hospitality

Opatija, Croatia

11/2011 – 04/2012

**RECEPTIONIST** – TRENDPROJEKT D.O.O., HOTEL ARCUS RESIDENCE

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Check in, Check out, Providing information, Billing, Creating the Tourist Packages, Money exchange.

Medulin, Croatia

04/2010 – 11/2011

**RECEPTIONIST** – ARENATURIST D.D., CAMP KAŽELA

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Check in, Check out, Billing, Booking, Providing information

Medulin, Croatia

## ● EDUCATION AND TRAINING

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09/2013 – 10/2018 – Opatija, Croatia

**PHD "MANAGEMENT OF SUSTAINABLE DEVELOPMENT"** – Faculty of Tourism and Hospitality Management

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Dissertation Title: *"Tourism as a Source of Financing Nonprofit Associations in Tourism Destinations"*

09/2010 – 06/2011 – Opatija, Croatia

**MA (MASTER OF ARTS)** – Faculty of Tourism and Hospitality Management

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## ● LANGUAGE SKILLS

**Mother tongue(s):** CROATIAN

**Other language(s):**

	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Spoken production	Spoken interaction	
<b>GERMAN</b>	C1	C1	B2	C1	C1
<b>ENGLISH</b>	B2	B2	B2	B2	B2
<b>ITALIAN</b>	A2	A2	A2	A2	A2

Levels: A1 and A2: Basic user; B1 and B2: Independent user; C1 and C2: Proficient user

## ● CONFERENCES AND SEMINARS

### Seminars

- **Teacher competencies in higher education; Learning and Teaching (2020);** Education Center teacher at the Faculty of Philosophy in Rijeka.
- **Panel Econometric (2020);** Faculty of Tourism and Hospitality Management, Opatija.
- **Applied Econometric Course - 11th generation: Partial Least Square - Structural Equation Modeling (2019);** Faculty of Tourism and Hospitality Management, Opatija.
- **Applied Econometric Course - 10th generation: Panel Data Analysis (2018);** Faculty of Tourism and Hospitality Management, Opatija.
- **Workshop "Introduction to Panel Analysis" (2018);** Faculty of Tourism and Hospitality Management, Opatija.
- **Workshop "Challenges to Scientific Publishing" (2017);** Faculty of Tourism and Hospitality Management, Opatija.
- **Applied Econometric Course - 9th Generation "Applied Time Series Econometric Methods" (2017);** Faculty of Tourism and Hospitality Management, Opatija.
- **Workshop "Introduction to Applied Econometric" (2017);** Faculty of Tourism and Hospitality Management, Opatija.
- **Workshop "Efficient Thesis Writing & Presenting" (2015);** Faculty of Tourism and Hospitality Management, Opatija.
- **Scientific Methodology for Research in Sustainable Marketing and Ecotourism (2014);** Faculty of Tourism and Hospitality Management, Opatija.
- **ECQA Certified EU Project Manager (2013);** Faculty of Tourism and Hospitality Management, Opatija.
- **Opera PMS Software for Tourism and Hospitality (2011),** Arenaturist d.d.
- **Seminar for Tourist Office Manager (2011);** Faculty of Tourism and Hospitality Management, Opatija

## ● HONOURS AND AWARDS

### Honours and awards

- University of Rijeka; Teaching Excellence Award for academic year 2018/2019.
- Faculty of Tourism and Hospitality Management; Cum Laude Award, for the best students.

## ● ORGANISATIONAL SKILLS

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### Organisational skills

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- Congress Secretary ToSEE 2015
- Experience in writing and leading student projects

## ● COMMUNICATION AND INTERPERSONAL SKILLS

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### Communication and interpersonal skills

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Good communication skills improved by working in tourism and handing the seminar classes.

## ● SCHOLARSHIP

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### Scholarship

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State Scholarship for talented student

## ● SCIENTIFIC PROJECTS

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### Scientific Projects

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- "Strengthening the financial sustainability of non-profit organizations through activities related to tourism" (ZIP-UNIRI-116-6-19); 10/2019 - 10/2021. Role: project leader
- "Identifying Economic and Social Determinants of Tourist Expenditure in Order to Overcome Destination`s Seasonality" (ZIP-UNIRI 3/15); 12/2015 - 12/2017. Role: project team member.

## ● EU PROJECTS

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### EU Projects

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- INTERREG V-B Adrion 2014 – 2020; FOST INNO – Fostering tourism innovation system in Adriatic-Ionian Region, 01/2018 – 12/2019.
- IPA Adriatic Cross-Border Cooperation Programme 2007 – 2013; ZERO WASTE- Zero Waste Adriatic net for events and festivals, 10/2012 – 06/2015.
- Operational Programme Slovenia-Croatia 2007 – 2013; HINT-LAB – Promoting entrepreneurship in tourism in rural areas, 01/2014 – 06/2015.

## ● SCIENTIFIC PAPERS

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### Papers

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Published scientific papers are available at the following link:

- [Google Scholar profil](#)
- [Crosbi profil](#)
- [Orcid ID](#)
- [ResearcherID](#)