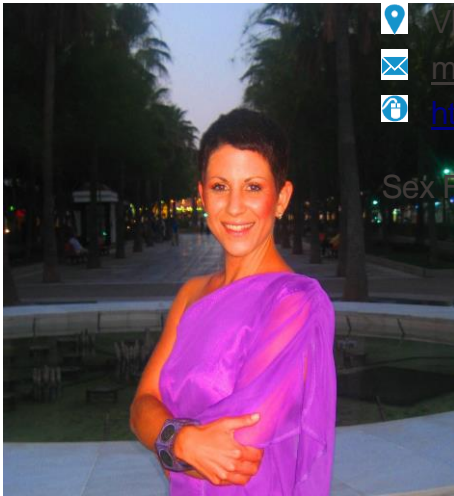


PERSONAL INFORMATION

**MARIJA IVANIŠ**



 Vladojeva i Milivoja Lenca 48, 51 000 Rijeka, Hrvatska

 [marijai@fthm.hr](mailto:marijai@fthm.hr)

 <https://www.fthm.uniri.hr/kontakti/118-marija-ivanis>

Sex  | Date of birth 17.04.1979. | Nationality Croatian

## 1. Assistant Professor, PhD, Head of Department for Knowledge Management, University of Rijeka, Faculty of Tourism and Hospitality Management

The subjects:

- Social Entrepreneurship
- Business Culture and ethics
- Ethics and Corporate Social Responsibility

## 2. President of Croatian Civil Society Association „Marija FARM“. Area of Activity: city Lubumbashi, Democratic Republic of the Congo.

### POSITION

The basic aim of the association is to reduce the poverty and hunger of the local people by educating local farmers and residents about cultivating land and growing crops and raising livestock. The purpose of the association is the active participation of individuals in the achievement of global goals for sustainable development set by the United Nations, with an emphasis on four of the total of 17 UN goals of sustainable development:

1. A world without poverty
2. A world without hunger
3. Quality education
4. Decent work

The mission of the association is to create all the conditions at a local Marija farm located in the city of Lubumbashi, Democratic Republic of the Congo in order to train it for long-term self-sustainable development and growth. The vision of the association is to create a sustainable farm in the city of Lubumbashi in the long term according to European standards that will generate added value for the local population, reduce hunger and poverty and increase employment.

Adress: Vladivoja i Milivoja Lenca 48, 51 000 Rijeka, Croatia

Mobile phone: +385 91 405 8009

Web: [www.marijinafarma.com](http://www.marijinafarma.com)

Facebook: <https://www.facebook.com/marijafarm8/>

E-mail: [marija.farm2018@gmail.com](mailto:marija.farm2018@gmail.com)

**As fisical person and NGO- the member of The Croatian United Nations Association.**

### WORK EXPERIENCE

#### (2008-...) **University of Rijeka, Faculty of Tourism and Hospitality Management**

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Phone: +385 51 294 700

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Web: [www.fthm.uniri.hr](http://www.fthm.uniri.hr)

Head of the Department for Knowledge Management

(01.06.2005.-07.03.2008.) Thalassotherapia Opatija – Thalasso Wellness center Opatija  
Associate for marketing and promotion for health tourism

(12.03.2004. – 11.03.2005.) Riviera Holding d.d. Poreč – Valamar  
Intern – Associate for seasonal employment in the Sector of Human Resource Management

EDUCATION AND TRAINING

(23.10.2014.) **PhD (Doctor of Science)**  
University of Rijeka, Faculty of Economics and Business  
Postgraduate doctoral study „Economics and Business Economics“  
Doctoral dissertation: „ Interdependence between personal Values and ethical Behavior of top Management Staff in Hotel companies“

(23.10.2014.) **MS (Master of Science) u području društvenih znanosti, polje ekonomija, ~~poslovanje i menadžment~~ <sup>Zamijenite razinom NKO-a ako je primjenjivo</sup>**  
University of Rijeka, Faculty of Economics and Hospitality Management  
Postgraduate scientific master's degree „Quality management in hotel industry and tourism“  
Poslijediplomski doktorski studij „Ekonomija i poslovna ekonomija“

(1997/1998-02.06.2003.) **Graduated economist**  
University of Rijeka, Faculty of Economics and Business  
University study, direction Management  
Graduate thesis: „Development Strategy of Rabac d.d.“  
Predmet: Hrvatska, etnologija, etika u znanstvenom istraživanju, Kvantitativne i kvalitativne metode u znanstvenom istraživanju, Mikro i makroekonomske teorije i politike...

PERSONAL SKILLS

Mother tongue Croatian

Other language

	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Spoken interaction	Spoken production	
English	B	B	B	B	B

Communication skills

Communications skills are very much developed in order to achive high level of asertivity, social and emotional intelligence while listening the other person. Very positive,no ego person who easily communicates with people she working with and partners involved. Have no fear of public speaking. Especially or more importantly, very willing to alaways achieve good interaction and communication with students. Love positive and stimulating work and life climate.

## Digital skills

SELF-ASSESSMENT				
Information processing	Communication	Content creation	Safety	Problem solving
Proficient user	Proficient user	Proficient user	Proficient user	Proficient user

- good command of office suite (word processor, spread sheet, presentation software)

Driving licence B

## ADDITIONAL INFORMATION

**LIST OF PUBLISHED BOOKS AND SCIENTIFIC PAPERS****University books:**

1. Vujić, V., Ivaniš, M., Bojić, B. (2012), Business Ethics and Multiculture, University of Rijeka, Faculty of Management in Tourism and Hospitality Opatija, Rijeka, p. 1-291., ISBN: 978-953-7842-05-5
2. Vujić, V., Ivaniš, M., Bojić, B. (2016), Business Ethics and Multiculture, University of Rijeka, Faculty of Tourism and Hospitality Management Opatija, Rijeka, p. 1-325., ISBN: 978-953-7842-32-1
3. Ivaniš, M. (2015), Business Ethics and Spirituality in the Corporate Governance Process, A New Approach to Strategic Management in the Age of Multiculturalism, Kvarner, Rijeka, ISBN: 978-953-7773-56-4
4. Ivaniš, M. (2018) Social Entrepreneurship - the Lever of Welfare Societies, Faculty of Tourism and Hospitality Management, University of Rijeka, Opatija, p. 1-427, ISBN: 978-953-7842-41-3

**Scientific papers:**

1. Ivaniš, M. (2011), General model of small entrepreneurship development in tourism destinations in Croatia, University of Rijeka, Faculty of tourism and hospitality management Opatija, Tourism and Hospitality management, Vol. 17, No. 2, Opatija, Croatia, p. 231-250. ISSN: 1330-7533. UDC: 338.486 (497.5)
2. Alkier, Radnić, R., Ivaniš, M., Milojica V. (2010.), Small business of the Republic of Croatia in the European concept of entrepreneurship development, 5 th International Conference: Economic Development Perspectives of SEE Region in Global Recession Context, Škola ekonomije i biznisa Sarajevo, Sarajevo, Bosna i Hercegovina, p.1-20, ISBN: 978-9958-25-046-0
3. Alkier, Radnić, R., Ivaniš, M., Milojica V. (2010.), Small entrepreneurship in tourism and hospitality of the Republic of Croatia from the European Union perspective, 5 th International conference An Enterprise Odyssey: From Crisis to Prosperity-Challenges for Government and Business, University of Zagreb, Faculty of Economics & Business, Croatia, May 26-29., 2010, ISBN -10: 953-6025-33-7 i ISBN-13: 978-953-6025-33-6, p. 231.
4. Ivaniš, M. (2011.), Tourism cluster as a model of small entrepreneurship development and increasing competitiveness of Labin Rabac tourist destination, 5th international Conference Entrepreneurship and Macroeconomic Management: Reflections on the World in Turmoil, Volume 2., p. 1660-1681., the Juraj Dobrila University of Pula, Department of Economics and Tourism "Dr. Mijo Mirković", March 24th -26th, Pula, Croatia, ISBN: 978-953-7498-41-2 Vol.1., ISBN: 978-953-7498-42-9 (sv.1).
5. Ivaniš M., Črnjar, K-, Alkier, Radnić, R. (2011.): Tourist clusterisation of small entrepreneurs in the tourism of the Republic of Croatia in the framework of the European Union cluster policy, 8 th International conference: Economic integration, Competition and Cooperation, p. 303-321., University of Rijeka, Faculty of Economic, 15th of June 2011., Opatija, Croatia, ISBN: 978-953-7813-13-0
6. Vujić, V, Ivaniš, M. (2012.) The concept of corporate social responsibility, 6 th International conference An Enterprise Odyssey: Corporate Governance and Public Policy – Path to Sustainable Future, University of Zagreb, Faculty of Economics & Business, Šibenik, Croatia, June 13-16, 2012, ISBN -13: 978-953-6025-56-5 i ISBN-13: 978-9536025-57-2, p, 163.

7. Ivaniš, M.( 2012), Business ethics – moral responsibility of the modern company, 6 th International Conference of the School of Economics and Business: Beyond the Economic Crisis: lessons Learned and Challenges Ahead, 12-13 October 2012, Sarajevo, Bosnia and Herzegovina, 2012, ISBN: 978-9958-25-077-4, p. 507-525.
8. Alkier, Radnić, R, Ivaniš, M., Milojica, V. (2010.) : Lifelong learning of entrepreneurs in the tourism and hospitality industry of the Republic of Croatia within the EU perspective, Conference: ENCUMENTROS- 3 days of Turistica-Tourism and Quality of life, 27-28. September, Portorož, Slovenia, 2010, ISBN: 978-961-6414-51-7, p. 1-8Vujić,V., Ivaniš, M. (2010.), Bojić, B.: Utjecaj globalne krize i novih izazova na ljudski razvoj, Upravljanje znanjem i ljudskim razvojem u turizmu/ V. Vujić (ur.), Sveučilište u Rijeci, Fakultet za menadžment u turizmu i ugostiteljstvu Opatija, Opatija, Croatia, p.. 107-122, ISBN: 978-953-6198-80-1
9. Vujić,V; Ivaniš, M. and Radosavljević, D. (2015), Ethical behavior and success of hotel managers in Croatia, 4th International Conference "Law, Economy and Management in Modern Ambiance",LEMiMA 2015, 17-19. April 2015. Belgrade, Serbia. Proceedings Volume 1. Editor: Života Radosavljević. UDC 005.3:174. ISBN: 978-86, p. 39-47.
10. Ivaniš, M. and Šturlić, R.M. (2016), Influence of managers personal values and ethical behaviour on Business success of hotel enterprises, 23rd Biennial International Congress: Tourism and Hospitality Industry 2016- Trends and Challenges, April 28-29, 2016, Opatija, Croatia., ISSN: 1848-4573, p. 80-94.
11. Ivaniš, M.(2016), Values and Ethical behaviour of hotel managers based on the Schwartz theory of personal values, Journal of Business Paradigms, Vol. 1, No. 1, June 2016, Business School PAR, Rijeka, Croatia. ISSN 2459-5004, p. 58-74.
12. Ivaniš, M., Pavlović, N. (2017), Universal values and etical behaviour of hotel managers in Croatia, International Journal for Quality Research (IJQR), Vol. 11, No. 3, ISSN: 1800-6450, p.677-690.
13. Ivaniš, M. Pavlović, N. (2018.) “ Interrelation of personal value systems and ethical behaviour of high-level hotel management in croatia, DOI: 10.18421/IJQR12.02-11, objavljen u časopisu International Journal for Quality Research (IJQR), Vol.12(2), p. 487–500, ISSN 1800-6450.