



PERSONAL INFORMATION

Zvonimira Sverko Grdic



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Gender F | Nationality: Croatian

WORKING EXPERIENCE

01.10.2018-

Associate Professor

University of Rijeka, Faculty of Tourism and Hospitality Management, Primorska 42, Opatija

Course teacher: Microeconomics, Environmental Economics, Economics of Sustainable Development, Climate Change, Sustainable development management (ERASMS students), Economics of Climate Change (doctoral study)

[Science – Higher Education](#)

18.06.2013-30.09.2018.

Assistant Professor

University of Rijeka, Faculty of Tourism and Hospitality Management, Primorska 42, Opatija

- Course teacher: Microeconomics, Environmental Economics, Tourism and climate change, Sustainable development management (ERASMS students), Economics of Climate Change (doctoral study)

[Science – Higher Education](#)

24.07.2012-17.06.2013.

Senior Assistant

University of Rijeka, Faculty of Tourism and Hospitality Management, Primorska 42, Opatija

- Senior Assistant on Courses: Introduction to Economics, Fundamentals of Economics, Microeconomics, Valuation of Enterprise

[Science – Higher Education](#)

01.02.2010-24.07.2012.

Assistant

University of Rijeka, Faculty of Tourism and Hospitality Management, Primorska 42, Opatija

- Assistant on courses: Introduction to Economics, Fundamentals of Economics, Microeconomics, Valuation of Enterprise

[Science – Higher Education](#)

15.12.2007-31.01.2010.

Expert associate - researcher

University of Rijeka, Centre for sustainable development, Trg brace Mazuranica 10, Rijeka

- Work on professional development projects

[Science – Higher Education](#)

15.11.2006-14.12.2007.

Expert associate in accounting, planning and analysis

Inženjerski biro revizija d.o.o., Rijeka

- Accounting, finance, plan and analysis

[Business advisory](#)

01.09.2000-14.11.2006. Financial accountant
Bitechnique d.o.o., Rijeka
▪ Accounting, finance, plan and analysis

Trade

EDUCATION AND TRAINING

-
- November, 2020.** Tools for publishing scientific papers and Tools for evaluating and achieving visibility of scientific papers
University of Rijeka, University Library Rijeka
- September, 2020.** On line test of knowledge
University of Rijeka, University of Zagreb, Faculty of Organization and Informatics, Varaždin
- July, 2020.** Designing an e - course for the implementation of hybrid teaching
University of Rijeka, University of Zagreb, Faculty of Organization and Informatics, Varaždin
- December, 2019.** New challenges of mentoring doctoral students within the cycle "Mentors and students"
University of Rijeka, Doctoral School, Faculty of Law and Faculty of Philosophy Rijeka
- October, 2019.** Application of teaching methods and evaluation methods harmonized with learning outcomes
University of Rijeka, Faculty of Philosophy Rijeka
- May, 2019.** Supervising Doctoral Students
University of Rijeka, Faculty of Tourism and Hospitality Management, Opatija, workshop leader: Dr. Stan Taylor
- May, 2018.** Defining learning outcomes and their harmonization with other elements of the teaching process: curriculum-competence approach in higher education
University of Rijeka, Faculty of Philosophy Rijeka
- February, 2018.** Introduction to econometrics
University of Zagreb, Faculty of Economics Zagreb
- October, 2017.** Introduction to statistics
University of Rijeka, Faculty of Tourism and Hospitality Management, Opatija
- September, October 2017.** Creating an E-course in the Moodle system
Carnet, Zagreb
- March, 2017.** Applied econometrics
University of Rijeka, Faculty of Tourism and Hospitality Management, Opatija
- June, 2016.** Applied econometrics Course – 8th generation
University of Zagreb, Faculty of Economics Zagreb
- April 2016.** Teacher competences in higher education: Evaluation of knowledge (7 ECTS)
University of Rijeka, Faculty of Philosophy Rijeka, Center for Teacher Education

- March , 2016.** Introduction to numerical simulation techniques: Getting practical experience in building CGE model in GAMS
University of Zagreb, Faculty of Economics Zagreb
- March, April, May 2014.** Teacher competences in higher education: learning and teaching (10 ECTS)
University of Rijeka, Faculty of Philosophy Rijeka, Center for Teacher Education
- May 2014.** Differences in project preparation and implementation in IPA and EU Structural Funds
PJR Edukacija d.o.o.
- April 2014.** European Union Structural Funds
PJR Edukacija d.o.o.
- March 2014.** Regional workshop on strategic environmental impact assessment for the area of PGC and Istria County
Ministry of Environmental Protection
- October, 2013.** Developing hotel operations, tactics and strategies Case Studies for management education and training
University of Rijeka, Faculty of Tourism and Hospitality Management, Opatija
- October, 2013.** Certified EU project manager
University of Rijeka, Faculty of Tourism and Hospitality Management, Opatija, Center for Knowledge Transfer on EU Projects
- February, 2013.** Strategic Goals and Performance Measurement
Croatian Hotel Employers Association i SDA Bocconi Milano, Italy
- 2009-2012.** PhD.
University of Rijeka, Faculty of Tourism and Hospitality Management, Opatija
 - Topic of the PhD: Climate change and development of Croatian tourism
- 1999-2006.** Master of Economics Science
University of Rijeka, Faculty of Economics in Rijeka, Rijeka
 - Master's thesis topic: Rational solvency management of companies
- 1994-1999.** Graduate in economics
University of Rijeka, Faculty of Economics in Rijeka, Rijeka
 - Thesis topic: Financing companies by issuing ordinary shares

PERSONAL SKILLS

Material Language

Croatian

Others languages

	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Spoken interaction	Speech production	
English	C1	C1	B2	B2	C1
Italian	B1	B2	B1	B1	B2

Communication skills

- Good communication skills acquired through various trainings and work in practice

Organizational / managerial skills

- Good organizational skills acquired through the management of scientific projects "Economic consequences of climate change on tourism" and " Circular economy - the possibility of Croatian economic development "

Digital skills

Information Processing	Communication	SELF ASSESSMENT		
		Content Creation	Security	Troubleshooting
Independent user	Experienced user	Independent user	Basic user	Basic user

Driving licence B category

ADDITIONAL INFORMATION SCIENTIFIC PROJECTS

Project duration: 2019. – 2021.

- project title: Sustainable cities as carriers of economic development
- project code: UNIRI - DRUSTV - 18 -212
- project leader: Assoc. prof. Marinela Krstinić Nižić
- function in the project: researcher

Project duration: 2018. – 2020.

- project title: Circular economy - the possibility of Croatian economic development
- project code: ZP UNIRI 6/18
- project leader: Assoc. Prof. Zvonimira Šverko Grdić
- function in the project: leader

Project duration: 2016. – 2018.

- project title: Sustainable energy management in hotel industry
- project code: ZP UNIRI 4/16
- project leader: Assistant Prof. Marinela Krstinić Nižić
- function in the project: researcher

Project duration: 2015. – 2017.

- project title: Economic consequences of climate change on tourism
- project code: ZP UNIRI 4/15
- project leader: Assistant Prof. Zvonimira Šverko Grdić
- function in the project: leader

Project duration: 2007. – 2013.

- project title: Renewable energy sources for eco-hotel and eco-tourist destination
- project code: 116-2012298-2574
- project leader: prof. dr. sc. Branko Blažević.
- function in the project: researcher

PROFESSIONAL PROJECTS

- Associate - researcher on the project: **Strateški plan razvoja turizma – Strategija razvoja turizma općine Sveti Križ Začretje do 2027. godine**, Leader of the Project: Full Professor Dora Smolčić Jurdana; Executive project manager: Associate Professor Zvonimira Šverko Grdić, University of Rijeka, Faculty of Tourism and Hospitality Management, 2019.
- Associate - researcher on the project: **Strateški plan razvoja turizma – Studija interpretacijski plan kulturne i prirodne baštine na području općine Promina**, Leader of the Project: Full Professor Dora Smolčić Jurdana; Executive project manager: Assistant Professor Daniela Soldić Frleta, University of Rijeka, Faculty of Tourism and Hospitality Management, 2019.
- Associate - researcher on the project: **Strategija razvoja grada Raba**, Leader of the Project: Full Professor Dora Smolčić Jurdana; Executive project manager: izv. prof. dr.sc. Marinela Krstinić Nižić, University of Rijeka, Faculty of Tourism and Hospitality Management, 2019.
- Associate - researcher on the project: **Strategija razvoja turizma grada Raba**, Leader of the Project: Full Professor Dora Smolčić Jurdana; Executive project manager: Assistant Professor: Daniela Soldić Frleta, University of Rijeka, Faculty of Tourism and Hospitality Management, 2019.
- Associate - researcher on the project: **Strateški plan razvoja turizma na području grada Buzeta za razdoblje 2020-2026. godine**, Leader of the Project: Full Professor Dora Smolčić Jurdana; Executive project manager: Associate Professor: Zvonimira Šverko Grdić, University of Rijeka, Faculty of Tourism and Hospitality Management, 2019.
- Associate - researcher on the EU project: **Fostering tourism innovation system in Adriatic-Ionian Region**, FOST INNO, Project financed by: INTERREG V-B Adria 2014-2020., 2018-2019.
- Associate - researcher on the project: **Izvešće o stanju u prostoru općine Viškovo za razdoblje 2012-2016**, The Institute for Physical planning of Primorje-Gorski Kotar County, 2017.
- Associate - researcher on the project: **Jačanje kapaciteta Ministarstva zaštite okoliša i energetike za prilagodbu klimatskim promjenama te priprema Nacrta Strategije prilagodbe klimatskim promjenama**, Leader of the project: Vladimir Kalinski, Ph.D., Eptisa d.o.o., 2016-2017.
- Associate - researcher on the project: **Strategija razvoja općine Malinska Dubašnica 2015-2020**, Leader of the Project: Full Professor Branko Blažević, University of Rijeka, Faculty of Tourism and Hospitality Management, 2016.
- Associate - researcher on the project: **Strateški plan razvoja turizma Kvarnera za strateškim i operativnim marketing planom 2016-2020**, Leaders of the Project: Full Professor Branko Blažević and Full Professor Dora Smolčić Jurdana, University of Rijeka, Faculty of Tourism and Hospitality Management, 2016.
- Associate - researcher on the project: **Izmjena i dopuna prostornog plana uređenja grada Cresa**, The Institute for Physical planning of Primorje-Gorski Kotar County, 2016.
- Associate - researcher on the project: **Društvena i ekonomska opravdanost izgradnje golf resorta „Matalda“ Cres**, Jadranka d.d., 2016.
- Associate - researcher on the project: **Usvajanje načela HKO u visokoobrazovnim institucijama u polju ekonomija**, ECONQUAL, 2015- 2016.
- Associate - researcher on the project: **Regionalni program uređenja i upravljanja morskim plažama na području PGŽ**, Leader of the Project: Full Professor Dragan Magaš i Full Professor Daniela Gračan, University of Rijeka, Faculty of Tourism and Hospitality Management,, 2015.
- Leader of the project: **Investicijska studija društva Krainc auto d.o.o, i obrta Ford servis**, 2014.
- Associate - researcher on the project: **Analiza stanja turizma Općine Punat**, Leader of the Project: Full Professor Jože Perić and Full Professor Daniela Gračan, University of Rijeka, Faculty of Tourism and Hospitality Management,, 2013.
- Associate - researcher on the project: **Izmjene i dopune Glavnog plana razvoja turizma PGŽ**, Leader of the Project: Full Professor Jože Perić, University of Rijeka, Faculty of Tourism and Hospitality Management,, 2012.
- Associate - researcher on the project: **Strategija razvoja turizma grada Karlovca (dionica 5. Razvojni model i dionica 6. Razvojni projekti)**, Leader of the Project: Associate Professor Dora Smolčić Jurdana, University of Rijeka, Faculty of Tourism and Hospitality Management, 2012.
- Leader of the project **„Projekt izgradnje stambenog kompleksa“** Investment study, Client: Doksa d.o.o. Rijeka, 2011.

- Associate - researcher on the project «**Problemska analiza stanja turizma na hrvatskoj strani – Riviera Opatija s naglaskom na kulturnom turizmu u okviru projekta “365 DANA RIVIERE”**», Leader of the Project: Full Professor Zdenko Cerović, University of Rijeka, Faculty of Tourism and Hospitality Management, 2011.
- Associate - researcher on the project «**Ekonomska i društvena opravdanost organiziranja sportske priredbe na automotodromu Grobnik**», leader of the Project: Full Professor Milena Peršić, University of Rijeka, Faculty of Tourism and Hospitality Management, 2011.
- Associate - researcher on the project «**Elaborat o procijenjenoj vrijednosti društva LRH d.d.**», Leader of the project: Full Professor Jože Perić, University of Rijeka and Inženjerski biro d.o.o., Zagreb-Rijeka, 2010.
- Associate - researcher on the project «**Akcijski plan razvoja turizma Općine Kostrena**», Leader of the Project: Associate Professor Dora Smolčić Jurdana, University of Rijeka, Faculty of Tourism and Hospitality Management, 2010.
- Associate - researcher on the project «**1000 hrvatskih plaža**» financed from Ministry of tourism of Republic of Croatia (Plava brazda); Leader of the Project: Associate Professor Dora Smolčić Jurdana, University of Rijeka, Faculty of Tourism and Hospitality Management, 2010.
- Associate - researcher on the project «**Strategija razvoja turizma u Federaciji Bosne i Hercegovine za period od 2008.-2018.**», Leader of the Project: Full Professor Jože Perić, University of Rijeka and Inženjerski biro d.d. Zagreb, Rijeka, 2009.
- Associate - researcher on the project «**Ekonomski utjecaji izgradnje i poslovanja Adria LNG d.o.o. na otoku Krku na okolno gospodarstvo**», Leader of the Project: Ekonerg d.o.o., Zagreb, 2009.
- Leader of the project „**Ulaganje u novi proizvodno – skladišni prostor**“ Investment study, Client: Genesis d.o.o., Rijeka, 2009.
- Associate - researcher on the project «**Akcijski plan razvoja turizma Općine Matulji**», Leader of the Project: Full Professor Jože Perić, University of Rijeka, 2009.
- Associate - researcher on the project «**Master plan razvoja turizma za područje Kupresa**», Leader of the Project: Full Professor Jože Perić, University of Rijeka and Inženjerski biro d.o.o., Zagreb-Rijeka, 2009.
- Associate - researcher on the project «**Master plan razvoja turizma općine Neum sa izradom vizualizacije 3D**», Leader of the Project: Full Professor Jože Perić, University of Rijeka and Inženjerski biro d.o.o., Zagreb-Rijeka, 2009.
- Associate - researcher on the project „**Organizacija upravljanja destinacijom**“ University of Rijeka, Primorsko Goranska County, Rijeka, 2008.
- Leader of the project „**Investicija ulaganja u gradnju poslovno stambenog objekta**“ Investment study, Client: Grupa Invent aluminij d.o.o., Viškovo, 2008.

OTHER

- 10/2020. - Head of the Department of Microeconomics and Macroeconomics
- 10/2020. - Head of the undergraduate university study Management of Sustainable Development at the Faculty of Management in Tourism and Hospitality
- 10/2020. - Head of the Graduate University study Sustainable Development of Tourism at the Faculty of Management in Tourism and Hospitality
- 1/2020. - Reviewer board of Sustainability
- 12/2019. - Editorial Board of Tourism Hospitality management, Faculty of Tourism and Hospitality Management
- 10/2018. - Member of the Committee for teaching at the undergraduate, graduate university study and professional study
- 10/2018. - 09/2020. Head of Graduate study at the Faculty of Management in Tourism and Hospitality
- 10/2018. - 09/2020. Member of the Committee for Quality Assurance and Improvement of the Faculty of Management in Tourism and Hospitality
- 7/2019. - 9/2020. Member of the Commission for Innovation of Existing Study Programs of Undergraduate and Graduate University Studies at the Faculty of Management in Tourism and Hospitality
- 1/2020. - 9/2020. Member of the Committee for Recognition and Evaluation of Prior Learning at the Faculty of Management in Tourism and Hospitality

AWARDS

- Award for teaching excellence in the academic year 2019/2020. - University of Rijeka