

PERSONAL INFORMATION

ELENA RUDAN, PhD, Associate professor



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Google Scholar: <https://scholar.google.hr/citations?user=V3SnZtgAAAAJ&hl=hr>

Web of Science ResearcherID: [R-3336-2018](https://orcid.org/0000-0002-9958-3300)

WORK EXPERIENCE

2020. - Associate professor

University of Rijeka, Faculty of Tourism and Hospitality Management, Primorska 42, 51410 Opatija, Croatia

- Undergraduate study:
- Courses: Entrepreneurial Management and Innovation, Entrepreneurship and Innovation, International Entrepreneurship, Glagolitic Monuments in Tourism Itineraries,
- Graduate study:
- Course: Entrepreneurship in Culture
- doctoral studies "Management of Sustainable Development" and "Business Economics in Tourism and Hospitality Industry":
- co-lecturer: Courses: Cultural Heritage and Sustainable Development, Strategic Planning and Development and lecturer for course: Creative Industries in Tourism.
- Researcher on professional and scientific projects
- Head of the Department of International Economics and Development at the Faculty of Tourism and Hospitality Management; University of Rijeka
- Head of the undergraduate study "Business Economics in Tourism and Hospitality" at the Faculty of Management in Tourism and Hospitality (since 2020)
- Reviewer of journals and proceedings

Business or sector Science – high education

2014.-2020. Assistant professor

University of Rijeka, Faculty of Tourism and Hospitality Management, Primorska 42, 51410 Opatija, Croatia

- Assistant professor for university undergraduate, graduate and postgraduate studies, // cooperates on courses: Development Strategy and Business Policy, Development Strategy, Development Policy, Event Planning, course coordinator: Entrepreneurial Management and Innovation, Entrepreneurship in Culture, Glagolitic Monuments in Travel Itineraries; postgraduate university doctoral study (co-lecturer): Model of development concept in tourism, Cultural heritage and sustainable development.
- Head of the Department of International Economics and Development at the Faculty of Tourism and Hospitality Management; University of Rijeka
- Secretary of the doctoral study "Management of Sustainable Development" at the Faculty of Tourism and Hospitality Management.
- Researcher – field: strategic management, entrepreneurship, tourism, cultural tourism, logistics, destination management (head of the scientific project - University of Rijeka ZP UNIRI 1/17 –“ Cultural and creative industries in value chain of tourism destination”; project researcher – ZP UNIRI 1/2015 “Creating of a tourism product club with the aim of

repositioning a tourist destination” scientific project University of Rijeka,; project researcher – 13.03.1.2.01 “Supply chain management in hospitality”, University of Rijeka. Project researcher - UNIRI-DRUSTV-18-39 “The role of audio management in tourist destination development”

- Researcher on projects: “HISTUR – Tourism as a common (cultural) heritage of the coastal area of the Istrian Peninsula” - IPA Operational Programme Slovenia - Croatia, 2014-2015.; “Regional program planning and management of the beaches in the area of the Primorje - Gorski Kotar county” – Primorje - Gorski Kotar County, 2014-2015., INTERREG V-A Slovenia-Croatia Project “Myth Park – A common cross-border tourist destination for the preservation, protection and promotion of mythical area heritage”
- Reviewer journals and proceedings
Business or sector Science – high education

2013. – 2014. Senior assistant

University of Rijeka, Faculty of Tourism and Hospitality Management, Primorska 42, 51410 Opatija, Croatia

- assistant: Development Strategy and Business Policy, Development Strategy, Development Policy, Event Planning, Business intelligence
- researcher on projects
- Coordinator for ERAMSUS and CEEPUS, agreements for students exchange for Faculty of Tourism and Hospitality Management

Business or sector Science – high education

2011. - 2013. Assistant

University of Rijeka, Faculty of Tourism and Hospitality Management, Primorska 42, 51410 Opatija, Croatia

- Assistant: Macroeconomics, National economics, Economics and environmental management, Development of economic thinking, Economic policy, development and spatial planning, Urban economics
- Researcher

Business or sector Science – high education

1996.- 2011. Bachelor librarian

University of Rijeka, Faculty of Tourism and Hospitality Management, Primorska 42, 51410 Opatija, Croatia

Business or sector Science – high education

1988.- 1995. Receptionist, seasonal part-time jobs

Autocamp Mošćenička Draga, Liburnia Riviera Hoteli d.d. Opatija – tourist agency Liburnia – Mošćenička Draga

EDUCATION AND TRAINING

2008.-2011. Doctor of Sciences

University of Rijeka, Faculty of Tourism and Hospitality Management Opatija, Croatia ; field: social sciences, economy

1997.-2001. Master of sciences (MSc)

University of Rijeka, Faculty of Tourism and Hospitality Management Opatija, Croatia
Postgraduate scientific study “Management in Contemporary Hospitality”
field: social sciences, economy,

1998.-1999. Bachelor librarian

University of Zagreb, Croatian Librarian Council in Zagreb, Croatia

1989.-1996. **Bachelor of Economic Sciences**
University of Rijeka, Faculty of Tourism and Hospitality Management Opatija, Croatia
field: social sciences, economy, tourism

1985.-1989. **International Correspondent**
CUO "Drago Gervais" Opatija

PERSONAL SKILLS

Mother tongue(s) Croatian language

Other language(s)	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Spoken interaction	Spoken production	
German	C1	C1	C1	C1	C1
English	B2	B2	B2	B2	B2
Italian	B1	B1	B1	B1	B1

Levels: A1/A2: Basic user - B1/B2: Independent user - C1/C2 Proficient user
[Common European Framework of Reference for Languages](#)

Communication skills ▪ Sociable, inclined towards team-work, work conscientious, open to new ideas and projects

Organisational / managerial skills ▪ high level of organizational skills and knowledge, team work,
▪ organizer of the research project and programs in Mošćenička Draga at the association
Čakavski sabor of the district of Mošćenička Draga

Job-related skills Evaluation, crisis management, resolving conflict situation

Digital skills				
SELF-ASSESSMENT				
Information processing	Communication	Content creation	Safety	Problem solving
Independent user	Independent user	Independent user	Independent user	Independent user

Levels: Basic user - Independent user - Proficient user
[Digital competences - Self-assessment grid](#)

Other skills ▪ e-learning

Driving licence Category B

ADDITIONAL INFORMATION

Publications **CROSBİ _ CROATIAN SCIENTIFIC BIBLIOGRAPHY: Rudan Elena**
<https://www.bib.irb.hr/pretraga?operators=and|rudan%20elena|text|profile>

