

PERSONAL INFORMATION

Helga MAŠKARIN RIBARIĆ



 University of Rijeka, Faculty of Tourism and Hospitality Management
Ika, Primorska 42, HR – 51410 Opatija, Croatia

 +385 51 294 882

 helgam@fthm.hr

 <https://www.fthm.uniri.hr/>

WORK EXPERIENCE

1995 - today **university teacher (since 2020 Full Professor with tenure)**
University of Rijeka, Faculty of Tourism and Hospitality Management

Sector HEI

1992 - 1995 **Assistant Manager for Planning and Control**
Liburnia Riviera Hotels, Plc, Opatija, Maršala Tita 198, HR-51410 Opatija

Sector Hospitality Industry

EDUCATION AND TRAINING

2004 **PhD in Economics**
Vienna University of Economics and Business Administration, Austria

2003 **PhD in Economics**
University of Rijeka, Faculty of Tourism and Hospitality Management, Opatija, Croatia

1997 **MSc in Economics**
University of Rijeka, Faculty of Tourism and Hospitality Management, Opatija, Croatia

PERSONAL SKILLS

Mother tongue(s) Croatian

Other language(s)

	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Spoken interaction	Spoken production	
English	C2	C2	C2	C2	C2
German	C2	C2	C2	C2	C1

ADDITIONAL INFORMATION

Project management experience

Scientific projects

- Absenteeism and work productivity in the hotel industry, Scientific project supported by the University of Rijeka, ZP UNIRI 3/16, 2016 – 2018 (Project Manager)
- Quality Standards and Business Excellence Models for Hotel Industry, Ministry of Science of the Republic of Croatia, 2007- 2010 (Project Coordinator and Researcher)
- Performance Management in the Croatian Hotel Industry, Ministry of Science of the Republic of Croatia, 2003 – 2006 (Project Coordinator and Researcher)

EU projects

- FOST INNO, Fostering Tourism Innovation System in Adriatic-Ionian Region, INTERREG V-B Adria 2014 – 2020 (Project Manager)
- i@blue – Investing in sustainable blue growth and competitiveness through 3-Pillar Business Model, INTERREG V-B Mediteran 2014. – 2020.
- Local Partnership for Transparent Management of Natural Resources, IPA I, 2015 – 2017
- ECONQUAL, Adopting CQF principles in higher education institutions in the field of Economics, ESF, 2015 – 2016 (Researcher)
- HISTUR, Tourism as a common (cultural) heritage of the coastal part of Istrian peninsula, INTERREG SI – HR, 2014 – 2015 (Project Manager)
- S.T.A.R. project, IPA Adriatic CBC, 2011 – 2014 (Steering and Technical Committee Member)
- IPA Adriatic CBC, Zero Waste project, code: 2/0060/0, 2012 – 2015 (Communication Manager)

Commercial (professional) projects

- Kvarner Tourism Development Strategic Plan with Strategic and Operative Marketing Plan for the period 2016 – 2020, 2016 (Researcher)
- City of Opatija – Development Strategy for the period 2014 -2020, 2015 (Researcher)
- City of Rab – Health Tourism, 2014 (Researcher)
- *Tourism Development Master Plan* – County of Primorje and Gorski kotar, University of Rijeka, 2005-2007 (Researcher)