

PERSONAL INFORMATION

Christian Stipanović, Ph. D., Full Professor with tenure



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Sex Male | Date of birth 03.06.1970 | Nationality Croatian

WORK EXPERIENCE

2019 – present

Full professor with tenure

Faculty of Tourism and Hospitality Management, University of Rijeka

Lecturer (courses coordinator) in charge for university undergraduate, graduate and postgraduate studies and vocational studies (Development strategy and business policy, Event planning, Business intelligence, Planning and Development)

Researcher - field strategic management, business intelligence, event management, logistics

Head of the Institute of National and International Economics, Assistant Dean for Lifelong Learning Programme, Member of University Council, member of Comitee for Evaluating the LLP Programme, Head of the Erasmus Comitee University of Rijeka, Member of Professional Council of Centre for Studies University of Rijeka

[Science – high education](#)

2017 - 2019

Full professor

Faculty of Tourism and Hospitality Management, University of Rijeka

Lecturer (courses coordinator) in charge for university undergraduate, graduate and postgraduate studies and vocational studies (Development strategy and business policy, Event planning, Business intelligence, Planning and Development)

Researcher - field strategic management, business intelligence, event management, logistics

Head of the Institute of National and International Economics, Assistant Dean for Lifelong Learning Programme, Member of University Council, member of Comitee for Evaluating the LLP Programme, Head of the Erasmus Comitee University of Rijeka, Member of Professional Council of Centre for Studies University of Rijeka

[Science – high education](#)

2014 - 2017

Full Professor

Faculty of Tourism and Hospitality Management, University of Rijeka

Lecturer in charge for university undergraduate, graduate and postgraduate studies and vocational studies, guest lecturer at The Faculty of Science and Education at the University of Mostar (Business intelligence in tourism, Development policy and New Strategic Orientations of Tourism Companies at graduate study

Researcher – head of the scientific project University of Rijeka ZP UNIRI 1/15 Creating of a Tourism Product Club with the Aim of Repositioning a Tourist Destination, project researcher at University of Rijeka 13.03.1.2.01 Supply Chain Management in Hospitality, project researcher at University of Rijeka ZP UNIRI 7/2016 Innovative Accommodation Facilities Aimed at Competitiveness of a Tourism Destination project researcher at University of Rijeka ZP UNIRI 1/17 Cultural and Creative Industries in Value Chain Innovation of Tourism Destination

[Science– high education](#)

- 2009 - 2014 **Associate Professor**
 Faculty of Tourism and Hospitality Management, University of Rijeka
 Lecturer in charge for university undergraduate studies and vocational studies Development strategy, Development policy, Business intelligence basics, Business intelligence, Event management
 Researcher – scientific project 'Logistic processes in tourism destinations'
[Science – high education](#)
- 2005 – 2009 **Assistant Professor**
 Faculty of Tourism and Hospitality Management, University of Rijeka
 Lecturer in charge for university undergraduate studies and vocational studies
 Researcher – scientific project
[Science – high education](#)
- 1996 – 2005 **Assistant**
 Faculty of Tourism and Hospitality Management, University of Rijeka
 Researcher – scientific project
[Science – high education](#)

EDUCATION AND TRAINING

- 1999 – 2003 **PhD in Economic Sciences,**
 Faculty of Tourism and Hospitality Management, Opatija
- 1995 – 1998 **Master of Economic Sciences,**
 Faculty of Economics, University of Rijeka
- 1991 – 1995 **Bachelor of Economic Sciences,**
 Faculty of Tourism and Hospitality Management, Opatija,
- 1985- 1989 **Mathematician – computer technician**
 Specialized education centre for personnel in education and culture (CUO KUOIK)

PERSONAL SKILLS

Mother tongue(s) Croatian language

Other language(s)	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Spoken interaction	Spoken production	
English language	B2	B2	B2	B2	B2
Replace with name of language certificate. Enter level if known.					
Italian language	A2	A2	A2	A2	A2
Replace with name of language certificate. Enter level if known.					

Levels: A1/2: Basic user - B1/2: Independent user - C1/2 Proficient user
 Common European Framework of Reference for Languages

Communication skills good communication skills, excellent presentation, speaking in public, work together with team

Organisational / managerial skills Team management, committee and board leadership, leadership, mentoring, ability to coach, organise, motivate and encourage associates, creativity, innovation and encouragement of change able to lead others in high-demand situations, delegating tasks or responsibilities, group facilitating, managing group interactions, ability to work independently in a fast-paced environment, able to coordinate several tasks simultaneously

Job-related skills Evaluation, crisis management, resolving conflict situation

Digital skills

SELF-ASSESSMENT				
Information processing	Communication	Content creation	Safety	Problem solving
Independent user	Independent user	Independent user	Independent user	Independent user

Levels: Basic user - Independent user - Proficient user
[Digital competences - Self-assessment grid](#)

:e-learning, distance learning

Driving licence Category B

Scientific Articles

1. Aćimović, M, Stipanović, C.: Management i primjena marketing koncepcije u turizmu, zbornik radova «Quo vadis Management», Fakultet za organizacijske vede, Maribor, 1997.
2. Stipanović, C.: Poduzetnost hrvatskog turizma u funkciji ostvarenja povećane potrošnje, Međunarodna konferencija «Menadžment u funkciji povećanja turističke potrošnje», Hotelijerski fakultet, Opatija, 1998., str. 249-259
3. Stipanović, C.: Marketing Determinants of Recent Qualitative Trends in the Croatian Tourism, Ekonomicka revue cestovnehu ruchu, 4/2000, Ekonomski fakultet, Banska Bystrica, str. 212-221
4. Stipanović, C.: Marketinške determinante destinacijskog promišljanja hrvatskog turizma, International Conference «Economics and Ecology in Function of Tourism Development», Hotelijerski fakultet, Opatija, 1999., str. 183-188
5. Stipanović, C.: Creathing the Image of Croatia as Tourist Destination, International Conference «International Tourism in the 21st Century», Ekonomski fakultet, Bratislava, 2000.
6. Stipanović, C.: Analysis of New Qualitative Trends in the Tourism Offer, International Conference «Management in the Function of Increasing the Tourism Consumption», Hotelijerski fakultet, Opatija, 2000., p.p 235-244
7. Stipanović, C.: New Trends in the Sport Tourism Offer, European Conference «Sport for All Tourism – Health», CESS konferencija, Poreč, 2001. str. 46 - 50.
8. Stipanović, C.: Marketing Determinants of Quality Trends in Tourism Development, Međunarodna konferencija «Management u funkciji povećanje potrošnje», Fakultet za turizam i hotelski menadžment, Opatija, 2002.
9. Stipanović, C.: The Role of Destination Marketing in Offer Profiling, International Conference «Evaluation of the Environment for Tourist Services», Ekonomski fakultet, Bratislava, 2003., pp. 49-52
10. Stipanović, C.: Influence of Globalisation on Innovation of Marketing Policy, International Conference «Tourism in the Terms of Globalisation», Faculty of Tourism and Hospitality, Ohrid 2003., pp. 483-488
11. Stipanović, C.: Prilog razvojnoj strategiji turizma općine Pakoštane, Tourism&Hospitality Management, WIFI Osterreich Wirtschaftsforderungsinstitut der Bundeskammer der gewerblichen Wirtschaft Wien - University of Rijeka, Faculty of Tourism and Hospitality Management Opatija, Beč – Opatija, Vol. 10 No.1-2, 2004., str. 167-175
12. Stipanović, C.: Determinante razvojne politike u ostvarivanju konkurentnosti hotelskog poduzeća, Ekonomska istraživanja, Fakultet ekonomije i turizma Mijo Mirković, Pula, Vol. 17, No. 2, 2004., str. 111-121
13. Stipanović, C.: Joint Marketing in the Development Strategy of Croatian Tourism, International Conference «Days of Turistica - Strategic Partnership for the Development of Tourist Destination», Visoka škola za turizam, Turistica, Portorož, 2004., pp. 25-35
14. Stipanović, C.: Determinants of Competitive Development Policies of Croatian Tourism, 17th Biennial International Congress «Tourism &Hospitality Industry 2004.», Fakultet za turistički i hotelski menadžment, Opatija, 2004., str. 419-427

15. Stipanović, C.: Wellness Offer in Development Strategy of Croatian Tourism, 4th International Scientific Conference «Management in the Function of Increasing the Tourist Consumption», Fakultet za turistički i hotelski menadžment, Opatija, 2004., str. 219-225
16. Stipanović, C.: Značaj poduzetništva u razvojnoj strategiji hrvatskog turizma, Third International Conference «Entrepreneurship and Macroeconomic Management», Fakultet ekonomije i turizma Dr. Mijo Mirković, Pula, 2005., str. 703-713
17. Stipanović, C, Alkier Radnić, R.: Challenges to the Tourism Development of Opatija, International Tourism Conference «Perspectives in Tourism Marketing», Mugla, 2005., pp. 99-103
18. Stipanović, C., Gračan, D., Alkier Radnić, R.: Developing Competitiveness of Croatian Tourism under Conditions of a Global Market, VIII International Symposium «Insurance in Terms of Globalisation», University St. Kliment ohridski Bitola, Faculty of Tourism and Hospitality Ohrid, Ohrid, 2005., pp. 187-195
19. Stipanović, C.: Transforming Croatian Tourism in Globalisation and Localisation Condition, 6th International Conference «Managing the Process of Globalisation in New and Upcoming EU Members», Faculty of Management, Koper, 2005.
20. Stipanović, C., Gračan, D.: ACI Club as the Development Factor of Nautical Tourism in Croatia, «International Congress on Coastal and Marine Tourism, CMT, Cesme, 2005.», pp. 471-481
21. Stipanović, C., Gračan, D.: Značaj brodskih tura u razvojnoj strategiji hrvatskog turizma, Zbornik radova Pravnog fakulteta Sveučilišta u Splitu, No. 1-2, 2005., str. 205-214,
22. Gračan, D., Stipanović, C.: Development Strategies in Function of ACI marina Umag Competitiveness, Pomorski znanstveni časopis Naše more, Veleučilište u Dubrovniku, Dubrovnik, 2005., str. 163-172
23. Stipanović, C, Alkier Radnić, R.: Rezultati empirijskog istraživanja stavova stanovništva o turističkoj ponudi Kvarnera i njegovih destinacija, Ocjena turističke ponude Kvarnera, dionica projekta «Turistička regionalizacija u globalnim procesima», Tourism&Hospitality Management, WIFI Osterreich Wirtschaftsforderungsinstitut der Bundeskammer der gewerblichen Wirtschaft Wien - University of Rijeka, Faculty of Tourism and Hospitality Management Opatija, Beč – Opatija, Vol. 10 No.1-2, 2004., str. 53-107
24. Stipanović, C.: Business Intelligence u funkciji ostvarenja konkurentnosti turističkih poduzeća, Tourism and Hospitality Management, WIFI Osterreich Wirtschaftsforderungsinstitut der Bundeskammer der gewerblichen Wirtschaft Wien - University of Rijeka, Faculty of Tourism and Hospitality Management Opatija, Beč, Vol. 11, No.1-2, 2005., str. 111-121
25. Stipanović, C.: Značaj reinženjeringa u razvojnoj strategiji hrvatskih hotelsko-turističkih poduzeća, Tourism and Hospitality Management, WIFI Osterreich Wirtschaftsforderungsinstitut der Bundeskammer der gewerblichen Wirtschaft Wien - University of Rijeka, Faculty of Tourism and Hospitality Management Opatija, Beč – Opatija, Vol. 12, No. 1, 2006., str. 149-157
26. Stipanović, C., Gračan, D.: Establishing the Importance of Events in Profiling Tourist Destination Development, 18th Biennial International Congress «Tourism and Hospitality Industry 2006.», Faculty of Tourism and Hospitality Management, Opatija, 2006., pp. 286-295
27. Stipanović, C.: CRM and BI Synergy in Innovating the Offer of Hotel and Tourism Companies, 5th International Scientific Conference «Management in the Function of Increasing the Tourist Consumption», Faculty of Tourism and Hospitality Management, Opatija, 2006., pp. 261-273
28. Stipanović, C., Gračan, D.: Strategy of Tourism in Istria for Competing on the Tourist Market upon Tourism Offer Reformation, 5th International Scientific Conference «Management in the Function of Increasing the Tourist Consumption», Faculty of Tourism and Hospitality Management, Opatija, 2006., p. 107-123, preliminary communication
29. Stipanović, C.: Development Concepts of Hotel Chains as Quality Providers in Croatian Tourism, 24th «EuroCHRIE Congress», University of the Aegean, Thessaloniki, 2006.
30. Stipanović, C.: Adventure Tourism in the Development Concept of Tourism in Croatia, International Conference «Dialogue of Public and Private Representatives about Partnership in Tourism», University of Economics in Bratislava, 2007.
31. Vuković, I, Stipanović, C.: Intellectual Capital in Developing Tourism of the Twenty-first Century, IX International Conference «Strategic Development of the Tourism Industry in the 21st Century», Faculty of Tourism and Hospitality Ohrid, 2007.
32. Stipanović, C., Alkier Radnić, R., Ivanović, S.: Rezultati empirijskog istraživanja stavova stanovništva o turističkoj ponudi Kvarnera i njegovih destinacija, Ocjena turističke ponude Kvarnera, dionica projekta «Turistička regionalizacija u globalnim procesima», Tourism&Hospitality Management, WIFI Osterreich Wirtschaftsforderungsinstitut der Bundeskammer der gewerblichen Wirtschaft Wien - University of Rijeka, Faculty of Tourism and Hospitality Management Opatija, Beč – Opatija, Vol. 13, No.1-2, 2007., str. 77-159

33. Pavia, N, Stipanović, C.: Managing Information and Intellectual Capital in the Development Concept of Tourism Destination, *Tourism&Hospitality Management*, WIFI Osterreich Wirtschaftsforderungsinstitut der Bundeskammer der gewerblichen Wirtschaft Wien - University of Rijeka, Faculty of Tourism and Hospitality Management Opatija, Beč – Opatija, Vol. 13. No. 3, 2007.
34. Stipanović, C.: Determinants of the Development Concept of Family-run Hotels, 19th Biennial International Congress Tourism and Hospitality Industry, Faculty of Tourism and Hospitality Management, Opatija, 2008., pp. 1054-1063
35. Mrnjavac, E, Stipanović, C, Maršanić, R.: Stationary Traffic an Element of the Logistics System of a Tourist Destination, *International Scientific Conference Development of Transport, ITS and Logistics*, Faculty of Transport and Traffic Science, Zagreb, Rovinj, 2008.
36. Stipanović, C.: Events and Their Role in the Tourism Development of Opatija, 6th International Scientific Conference Tourist Destination Attraction in the Increased Tourist Expenditure, Faculty of Tourism and Hospitality Management, Opatija, 2008.
37. Berc-Radišić, B., Pavia, N., Stipanović, C.: New Strategic Lines of Croatian Tourism Development, IV International Scientific Conference Current Problems of Tourism Development in Countries of Central – Eastern Europe, College of Economy, Tourism and Social Science in Kielce, Poland, 2008.
38. Mrnjavac, E., Pavia, N., Stipanović, C.: The Process of Adapting Croatian Tourism and Hospitality Companies to the System of New Market Values, 4th International Conference Planning for the Future - Learning from the Past: Contemporary Developments in Tourism, Travel & Hospitality”, University of Aegean, Rhodes Island, Greece, 2009.
39. Pavia, N., Stipanović, C., Maškarin, H.: New Qualitative Trends in Hotel Offer Management, *International Conference The Influence of Global Economic Recession on Tourism*, Faculty of Tourism and Hospitality, Ohrid, 2009.
40. Mrnjavac, E., Stipanović, C., Pavia, N.: Business Intelligence in Rethinking the Development Concept of Croatian Hotel and Tourism Enterprises, *International Conference Knowledge and Business Challenge of Globalisation*, Faculty of Commercial and Business Science, Celje, 2009.
41. Stipanović, C., Bareša, S.: The Development Design Model in the Competitiveness of Intelligent Business Organisations, *Tourism&Hospitality Management*, WIFI Osterreich Wirtschaftsforderungsinstitut der Bundeskammer der gewerblichen Wirtschaft Wien - University of Rijeka, Faculty of Tourism and Hospitality Management Opatija, Beč – Opatija, Vol. 14., No. 2, 2008., pp. 271 -280
42. Stipanović, C.; Stojanov, S.: The Importance of Events in Rethinking Tourism Development in the Zadar County, 20th Biennial International Congress Tourism and Hospitality Industry 2010 *New Trends in Tourism and Hospitality Management*, Faculty of Tourism and Hospitality Management, Opatija, 2010. ISBN 978-953-6198-78-8, pp. 1251-1259
43. Mrnjavac, E., Pavia, N., Stipanović, C.: Improving the Tourism and Hospitality Offering of Coastal Croatia, 29th International Conference on Organizational Science Development. Faculty of Organizational Sciences, University of Maribor, Slovenia, 2010.
44. Mrnjavac, E.; Stipanović, C.; Pavia, N.: Directing Changes with the Aim of Improving Croatian Hotel Management Companies, *International Conference Advances in Business - Related Scientific Research Conference 2010 (ABSRC 2010)*, Olbia, Italy, 2010.
45. Pavia, N.; Stipanović, C.; Bašić, I.: Small and Medium Enterprises in the Function of Affirmation of Croatian Tourism, 2nd International Conference Vallis Aurea, Polytechnic of Požega, DAAM International Vienna, Požega 2010., ISBN. 978-953-7744-06-9, str. 1061-1070.
46. Stipanović, C., Mikašinović, M.: Affirmation of CRM in Croatian Hotel and Tourism Companies, *International Conference Management in the Function of Increasing the Tourism Consumption, Increased Tourist Expenditure as a Result of Selective Offer*, Faculty of Tourism and Hospitality Management, Opatija, 2010., str. 245-255
47. Pavia, N.; Stipanović, C.; Mrnjavac, E.: Innovation of Business Culture with the Aim of Developing Croatian Tourism, *International Conference Management, izobraževanje in turizem - družbena odgovornost za trajnostni razvoj*, Založba Turistica, Fakulteta za turistične študije Portorož, Univerza na Primorskem, Portorož, 2010., str. 1602-1608
48. Pavia, N.; Mrnjavac, E.; Stipanović, C.: Synergy of Regionalisations and Globalisations with the Aim of Raising Competitiveness of Croatian Tourism and Hospitality Offer, 30 Annual International Conference on Organizational Science Development Future Organisation, Fakulteta za organizacijske vede, Univerza v Mariboru, 2011.
49. Mrnjavac E; Pavia, N.; Stipanović, C.: Logistics Systems in Tourism, *International Scientific-Practical Conference, Logistic Systems in Global Economics*, Siberian State Aerospace University, Krasnojarsk, 2011.

50. Stipanović, C; Pavia, N.; Mrnjavac, E.: Implementing Empowerment and Team Work to Achieve Business Excellence in Tourism, 3. Znanstvena konferenca Management, izobražavanje in turizem, solidarnost za socialni kapital, Fakulteta za turistične studije –Turistica, Univerza na Primorskem, Portorož, 2011.
51. Pavia, N.; Stipanović, C.; Mrnjavac, E.: Innovation of Business Culture with the Aim of Developing Croatian Tourism – Case Study of Valamar Hotels&Resorts, *Academica Turistica*, University of Primorska, Portorož, ISSN 18855-3303, Vol 4., No 1, 2011., pp. 53-60
52. Mrnjavac, E.; Stipanović, C.; Pavia, N.: Directing Changes with the Aim of Improving Croatian Hotel Management Companies, *Academica Turistica*, Tourism and Innovation Journal, Univesity of Primorska, Turistica, Portorož, ISSN 18855-3303, Vol 4., No. 2, 2011.
53. Stipanović, C; Bašić, I.: Nautical Tourism Development Possibilities in the Area of Sava River, 1st International Scientific Conference ToSEE - Tourism in South East Europe 2011, Sustainable Tourism: Socio-Cultural, Environmental and Economic Impact, Faculty of Tourism and Hospitality Management, ISSN 1848-4050, Opatija, pp. 327-338
54. Stipanović, C. Čović, K.: Innovation of the Tourism Development Conception of the Ličko-senjska County, 21 Biennial International Congress Tourism&Hospitality Industry 2012 – New Trends in Tourism and Hospitality Management, ISSN 1848-4573, Faculty of Tourism and Hospitality Management, Opatija, 2012.
55. Stipanović, C; Gračan, D., Bradetić, M.: The Development Concept in Function of the Competitiveness of Marina Frapa Rogoznica, Pomorski znanstveni časopis Naše more, Veleučilište u Dubrovniku, ISSN 0469-6255, Vol 59, No 1-2, 2012., pp. 61-69
56. the Primorsko-Goranska County Tourism, 4th Encuentros – Responsible Tourism, University of Primorska, Faculty of Tourism Studies – Turistica, Portorož, 2012.
57. Stipanović, C.: Innovating the Development Design Model as a Means of Improving Tourism Competitiveness of Gorski Kotar, 3rd International Conference Vallis Aurea, Polytechnic of Požega, DAAM International Vienna, Požega 2012., ISBN. 978-953-7744-06-9, str. 987-997.
58. Stipanović, C., Pavia, N.: Business Intelligence as a Means of Increasing Information and Knowledge Value, Logistic Flows Managing in Tourism Destination, Faculty of Tourism and Hospitality Management, Opatija, 2012. pp. 73-84
59. Mrnjavac, E., Pavia, N., Stipanović, C.: The Croatian Tourist Enterprises in Globalisation Processes, Logistic Flows Managing in Tourism Destination, Faculty of Tourism and Hospitality Management, Opatija, 2012., ISBN 978-953-7842-08-6, pp. 149-161
60. Stipanović, C., Rudan, E.: Innovating the Development Concept to Enhance the Competitiveness of Destination Kvarner, 5th International Scientific Conference Knowledge and Business Challenges of Globalisation in 2013 Prospective Management of Knowledge and Services, Faculty of Commercial and Business Sciences, Celje, Slovenia
61. Pavia, N., Stipanović, C., Floričić, T.: Sustainable Development in Increasing Competitiveness of Hotel Offer – Case Study Istria, 2nd International Scientific Conference ToSEE - Tourism in South East Europe 2013, Sustainable Tourism: Crisis – a Challenge of Sustainable Tourism Development? Faculty of Tourism and Hospitality Management, ISSN 1848-4050, Opatija,
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63. Stipanović, C., Rudan E.: The New Strategic Orientation in Innovating Hospitality Logistics System, Tourism&Hospitality Management, WIFI Osterreich Wirtschaftsforderungsinstitut der Bundeskammer der gewerblichen Wirtschaft Wien - University of Rijeka, Faculty of Tourism and Hospitality Management Opatija, Beč – Opatija, Vol. 20., No. 2, 2014., pp. 195 -206.
64. Stipanović, C., Rudan, E.: Nova poslovna kultura u funkciji informacijske sigurnosti, XXI međunarodni znanstveni skup Društvo i tehnologija 2014., Hrvatsko komunikološko društvo-HKD, Međunarodna udruga komunikoloških društava, Alma Mater Europaea – European Center Maribor (AMEU – ECM), ISBN: 978-953-6226-27-6, Opatija 2014., pp. 700-706
65. Stipanović, C.; Rudan, E.: The Role of Entrepreneurship in Development of Creative Tourism in Small Historical Towns, 4th International Conference Vallis Aurea, Focus on Regional&Innovation Development, Polytechnic of Požega, DAAM International Vienna, Požega 2014., ISBN. 978-3-902734-02-0, str. 663-673.
66. Stipanović, C., Rudan, E.: Inteligencija opskrbnog lanca u funkciji razvoja hotelsko-turističkog poduzeća, XXII međunarodni znanstveni skup Društvo i tehnologija 2015., Hrvatsko komunikološko društvo-HKD, Međunarodna udruga komunikoloških društava, Alma Mater Europaea – European Center Maribor (AMEU – ECM), ISBN: 978-953-6226-31-3, Opatija 2015., pp. 435-444

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68. Stipanović, C.; Rudan, E.: Valorizacija kulturno-povijesne baštine u održivom razvoju turističke destinacije, 2 međunarodna znanstveno stručna konferencija, Izazovi današnjice turizam i održivi razvoj, Veleučilište u Šibeniku, Šibenik, 2015., ISBN: 978-953-7566-15-9
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71. Stipanović, C.; Rudan E.; Kovačić, I.: Tourism Product Club in the Development of Outdoor Tourism – Baška Municipality, 23 Biennial International Congress Tourism&Hospitality Industry 2016 – Trends in Tourism and Hospitality Management, ISSN 1848-4573, Faculty of Tourism and Hospitality Management, Opatija, 2016., pp. 446-456
72. Ostojić Mihić, A.; Stipanović, C.; Alfirević, A.: Stimulating Innovations and Performances of Companies in Bosnia and Hercegovina, *Ekonomski vjesnik*, Vol. XXIX, No 2., ISSN 0353-359X, Ekonomski fakultet, Osijek, 2016., str. 381-391,
73. Stipanović, C.; Rudan E.: Tourism Product Club in Generating the Value Chain, *Polish Journal of Management Studies, PJMS*, ISSN 2081- 7452, Vol. 14, No., 2016., str 214-222
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75. Stipanović, C.: Regate u repozicioniranju turističke destinacije – primjer Fiumanka Rijeka, zbornik radova 3. međunarodna znanstveno-stručna konferencija Izazovi današnjice – održivi obalni i pomorski turizam, Veleučilište u Šibeniku, 2017., ISSN 1846-6656, UDK 338.48:797.14, str. 205-213
76. Jakominić Marot, N.; Meštrović, D.; Stipanović, C.: Tourism Product Club: Theory, Added Value and Practical Implications, 4th International Scientific Conference ToSEE - Tourism in South East Europe 2017, Tourism and Creative Industries: Trends and Challenges, Faculty of Tourism and Hospitality Management, ISSN 1848-4050, Opatija, pp. 199-212
77. Stipanović, C.; Rudan, E.; Zadel, Z.: The Challenges of Small Enterprises in Generating Destination's Creative Offer, 4th International Scientific Conference ToSEE - Tourism in South East Europe 2017, Tourism and Creative Industries: Trends and Challenges, Faculty of Tourism and Hospitality Management, ISSN 1848-4050, Opatija, pp. 579-590
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