



# Zrinka Zadel

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## ● WORK EXPERIENCE

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2017 – CURRENT

**ASSOCIATE PROFESSOR** – FACULTY OF TOURISM AND HOSPITALITY MANAGEMENT OPATIJA

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Research areas: Destination Management, Cultural Tourism.

Holder of the courses: Tourism and Attractions, Cultural Tourism and Sustainable Management of Tourist Attractions

Holder of the ERASMUS courses: Tourism and Attractions and Sustainable Management of Tourist Attractions

Assistant of the courses (holder of the courses full professor tenure Dragan Magaš, ph.D.) Tourist Destination Management and Organization of the Tourism and Tourism Policy.

Holder of the courses Cultural Heritage and Sustainable Development at the Doctoral Study at the Faculty of Tourism and Hospitality Management

2012 – 2017

**ASSISTANT PROFESSOR** – FACULTY OF TOURISM AND HOSPITALITY MANAGEMENT OPATIJA

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Tourism

2011 – 2012

**SENIOR ASSISTENT** – FACULTY OF TOURISM AND HOSPITALITY MANAGEMENT OPATIJA

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Tourism

2005 – 2011

**ASSISTANT** – FACULTY OF TOURISM AND HOSPITALITY MANAGEMENT OPATIJA

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Tourism

2003 – 2005

**PLAN AND ANALYSIS EMPLOYEE** – RIJEKA PROMET D.O.O.

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Planning. financial reports, analysis.

Rijeka

2001 – 2002

**ACCOUNTING CLERK** – LAGOS D.O.O.

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Operational accounting, financial reporting preparation.

Lovran

## ● EDUCATION AND TRAINING

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2009 – 2011 – Opatija, Croatia

**DOCTOR OF ECONOMICS** – Faculty of Tourism and Hospitality Management

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1998 – 2006 – Opatija, Croatia

**MASTER OF ECONOMICS** – Faculty of Tourism and Hospitality Management

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1993 – 1998 – Opatija, Croatia  
**BACCALAUREATE** – Faculty of Tourism and Hospitality Management

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2016 – 2016  
**ERASMUS** – University of Primorska, Faculty of Tourism Studies, Portorož, Slovenia

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ERASMUS scholarship

2014 – 2015  
**GUEST LECTURER** – University of Primorska, Faculty of Tourism Studies, Portorož, Slovenia

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Guest Lecturer

2013 – 2014  
**GUEST LECTURER** – Faculty of Natural and Mathematical and Educational Sciences, Mostar, Bosnia and Herzegovina

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Holder of the Course Cultural Tourism Management

2013 – 2013  
**ERASMUS - GUEST LECTURER** – Lifelong Learning - Erasmus Intensive Programme, Komen, Slovenia

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Guest Lecturer at summer school

2019 – 2019  
**ERASMUS** – University of Aveiro, Aveiro, Portugal

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## ● LANGUAGE SKILLS

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**Mother tongue(s):** CROATIAN

**Other language(s):**

	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Spoken production	Spoken interaction	
<b>ENGLISH</b>	C2	C2	C1	C1	C1

Levels: A1 and A2: Basic user; B1 and B2: Independent user; C1 and C2: Proficient user

## ● ORGANISATIONAL SKILLS

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**Organisational skills**

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Excellent organizational and managerial skills developed through work on scientific and professional projects and as a former Head of Department for Tourism.

## ● COMMUNICATION AND INTERPERSONAL SKILLS

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**Communication and interpersonal skills**

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Excellent communication skills developed during the studies and employment at the faculty (communication with researchers and students, work on projects and similar activities)

## ● **JOB-RELATED SKILLS**

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### **Job-related skills**

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Excellent mentoring skills (mentor on numerous graduate and graduate theses, master's theses and dissertations).  
Excellent teaching and research skills (lecture, research on scientific and professional projects, etc.).

## ● **PROJECTS**

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2007 – 2013

### **Obnovljivi izvori energije za eko-hotel i eko-turističku destinaciju**

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[http://zprojekti.mzos.hr/public/c2prikaz\\_det.asp?cid=1&psid=24&ID=2673](http://zprojekti.mzos.hr/public/c2prikaz_det.asp?cid=1&psid=24&ID=2673)

Scientific project - researcher

2009 – 2009

### **Hrvatska na dlanu**

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Professional project - researcher

2010 – 2010

### **1000 hrvatskih plaža**

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Professional project - researcher

2011 – 2011

### **„Problemska analiza stanja turizma na hrvatskoj strani — Riviera Opatija (za Grad Opatiju) s naglaskom na kulturnom turizmu u okviru projekta „365 DANA RIVIERE“**

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Professional project - researcher

2013 – 2013

### **Analiza i ocjena stanja kruzing turizma u Rijeci**

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Professional project - researcher

2013 – 2013

### **Analiza stanja razvoja turizma općine Punat**

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Professional project - researcher

2013 – 2013

### **Jadranske morske zvijezde Kvarnera**

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Professional project - researcher

2013 – 2013

### **Remnants of the WWI – Research, Renovation and Rejuvenation of Cultural Tourism Sites (3R for Cultural Tourism)**

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EU project - leader

2013 – 2014

### **Model razvoja turizma općine Punat**

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Professional project - researcher

2013 – 2014

**Equestrian tourism routes in Europe - Euquus**

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EU project - researcher

2014 – 2014

**Regionalni program uređenja i upravljanja morskim plažama na području Primorsko-goranske županije**

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Professional project - researcher

2014 – 2015

**Turizam kao zajednička (kulturna) baština obalnog dijela istarskog poluotoka - HISTUR**

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Professional project - researcher

2015 – 2017

**CREATING OF A TOURISM PRODUCT CLUB WITH THE AIM OF REPOSITIONING A TOURIST DESTINATION**

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<https://www.fthm.uniri.hr/znanstveni-projekti-uniri/projekti-zp-uniri-1-15>

Scientific project - researcher

2017 – 2019

**CULTURAL AND CREATIVE INDUSTRIES IN VALUE CHAIN INNOVATION OF TOURISM DESTINATIONS**

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<https://www.fthm.uniri.hr/znanstveni-projekti-uniri/projekti-zp-uniri-1-17>

Scientific project - researcher

2018 – 2020

**THE FINANCIAL CHALLENGES OF SMART CITIES IN TOURIST DESTINATION**

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<https://www.fthm.uniri.hr/znanstveni-projekti-uniri/projekti-zp-uniri-7-18>

Scientific project - researcher

2020 – CURRENT

**IMPACT OF THE COVID-19 PANDEMIC ON THE SUSTAINABILITY OF THE SMART TOURISM DESTINATIONS**

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<https://www.fthm.uniri.hr/znanost/znanstveni-projekti/zip-uniri-projekti/zip-uniri-116-1-20>

Scientific project - leader

2020 – CURRENT

**IZVRSNOST I UČINKOVITOST U VISOKOM OBRAZOVANJU U POLJU EKONOMIJE (E4)**

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Professional project