


PERSONAL INFORMATION



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WORK EXPERIENCE

- October 2020 - today **Vice Dean for Scientific and Professional Activities**
- January 2010 - today **Assistant Professor (October 2017 – today); Senior Assistant (May 2015 – October 2017); Assistant (January 2010 – May 2015)**
Faculty of Tourism and Hospitality Management, Primorska 42, p.p.97,51410 Opatija, Croatia
Courses: Tourism Economics, Economic Sustainability of Tourism, Critical Issues in tourism, Ecotourism
- 2008. – 2010. **Accountant Adviser and Administrator**
Mazzi Pharmacy , Đ. Šporera 3, 51000 Rijeka, Croatia
- 2004. – 2007. **Receptionist, Supervisor – reception desk**
Hotel Milenij, Opatija, Croatia
- 2002. – 2003. **Supervisor – hotel restaurant**
Temple Bar Hotel, Dublin, Ireland
- June 2001. – November 2001. **Assistant manager**
Caffe Milou, New York, USA

EDUCATION

- 11/2011. – 05/2015 **PhD**
Postgraduate university doctoral study “Business Economics in Tourism and Hospitality”
Faculty of Tourism and Hospitality Management, Opatija, Croatia
- 09/2003. – 06/2007. **Master of Science**
Faculty of Tourism and Hospitality Management, Opatija, Croatia
- 09/2006. – 01/2002. **Bachelor in Economics**
Faculty of Tourism and Hospitality Management, Opatija, Croatia

PERSONAL SKILLS

Mother tongue(s) Croatian

Other language(s)

	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Spoken interaction	Spoken production	
English	C1	C1	C1	C1	C1
Italian	B1	B1	A2	A2	A2
French	B1	B1	A2	A2	A2

Levels: A1/A2: Basic user - B1/B2: Independent user - C1/C2 Proficient user
Common European Framework of Reference for Languages

Communication skills Sociable, communicative, responsible

Organisational / managerial skills High level of organizational skills and knowledge, team work
 ▪ A secretary of two international scientific conference – Tourism in South East Europe – ToSEE and of an international scientific journal (Tourism and Hospitality Management)

Digital skills

SELF-ASSESSMENT				
Information processing	Communication	Content creation	Safety	Problem solving
Independent user	Independent user	Independent user	Independent user	Basic user

Levels: Basic user - Independent user - Proficient user
Digital competences - Self-assessment grid

Replace with name of ICT-certificates

Use of personal computer (MS Windows, MS Office – Word, Excel, Power Point, SPSS),

Driving licence Driving licence category- B

ADDITIONAL INFORMATION

TRAINING

1. Application of online teaching models: Modules "Testing knowledge online" and Designing e-cours for the implementation of online teaching ", Faculty of Organization and Informatics, University of Zagreb, 2020
2. EMERALD Webinar - Publishing in top SSCI journals and get recognition for your research through citations, prof. Dimitrios Buhalis, 2020.
3. "Tools for publishing scientific papers "and" Tools for evaluating and achieving visibility of scientific work "within the lifelong learning program" Information tools for researchers ", University Library Rijeka, 2020.
4. Challenges and different approaches to the preparation of doctoral dissertations at the University of Rijeka. Doctoral School, University of Rijeka, 2020.
5. Webinar "How to organize and manage research data". University of Zagreb, University Computing Center (Srce). 2020
6. Application of teaching methods and assessment methods aligned with learning outcomes, 2019, Opatija, FMTU, 2019, Opatija, FMTU and Faculty of humanities and social sciences, University of Zagreb
7. Applied Econometric Course: Introduction to SEM-PLS modeling, Faculty of Economics and Business Zagreb, University of Zagreb, Opatija, 2019
8. Supervising doctoral students by Dr. Stan Taylor, PhD, FMTU, Opatija, 2019
9. Defining learning outcomes and reconciling them with other elements of the teaching process: curriculum-competency approach in higher education; Student-cantered learning and teaching; Peer Review of Teaching, 2018, Opatija, FMTU and The Faculty of Humanities and Social Sciences in Rijeka
10. Adjustment to global challenges and trends: Fundamental Principles of successful tourism strategy; Creating ideas for unique stories, Association of Croatian Travel Agencies, Zagreb, 2017.
11. Creating E-course through MOODLE system, FMTU and CARNet, Opatija, 2016.
12. PhD Workshop: Statistical methods in the scientific research, FMTU, Opatija, 2016.
13. Learning and teaching in higher education, University of Rijeka, Faculty of Humanities and Social Sciences, Rijeka, 2016.
14. Academic Teaching Excellence, British Council, 2016.
15. PhD Workshop: Efficient thesis writing & presenting, 2015, Opatija, FMTU
16. Introduction to multivariate analysis (MVA), Faculty of Economic and Humboldt- Universitat, Berlin Rijeka, 2013.

17. Case studies for management education and training, FMTU and Manchester Metropolitan University, 2013.
18. PhD Workshop: Forecasting and strategic management in tourism, FMTU, Opatija, 2013.
19. Statistical methods applied in economics, Alexandru Ioan Cuza University, Faculty of Economics and Business Administration Romania and FMTU, Opatija, 2013.
20. Cost Benefit Analysis – CBA, FMTU, Opatija, 2013.
21. Application of statistical methods in scientific and professional research UNISTAT 3: Complex statistical models with interactions and an introduction to multivariate analysis, IT Academy, University of Rijeka, Rijeka, 2012.
22. Application of statistical methods in scientific and professional research UNISTAT 2: Basis of analysis of variance and regression analysis, IT Academy, University of Rijeka, Rijeka, 2012.
23. Erasmus exchange, Lahti University of Applied Sciences, Faculty of Tourism and Hospitality Management, Finland, 2012.
24. Professional training at the Tourist Board of Opatija, 2011 – 2012.
25. Workshops for improving teacher competence (Assessing and grading essays and Introduction to rhetoric), Faculty of Humanities and Social Sciences, University of Rijeka, 2011.
26. Upgrading the research methodology and use of tools necessary for scientific research, course for SPSS, VALICON, Marketing Consulting and Research, Zagreb, 2011.
27. Specialist Course for Sustainable Development: Methodology and techniques in the application of European directives in the field of impact assessment and strategic environmental assessment of plans and programs on the environment, Regione di veneto, Università luav di Venezia, Primorsko-goranska county and University in Rijeka, Rijeka, 2011.
28. Balancing profitability, customer and employee satisfaction, Fondation Hotelière and FMTU, Opatija, 2011.
29. Teaching with Case Studies: Tips and Techniques for Instructors, Fullbright Senior Specialist Bonalyn J. Nelsen, PhD, Full Professor, FMTU i Rochester Institute of Technology, Opatija, 2011.
30. Basic seminar "Certified European Project Manager", University of Rijeka, Knowledge transfer centre, Opatija 2010.

Scientific papers

1. Soldić Frleta, D., Smolčić Jurdana, D. (2020). Insights into differences in residents' attitudes: Tourism impacts and support for future development. *Tourism*, 68(2), pp. 170 – 180. <https://doi.org/10.37741/t.68.2.5>
2. Soldić Frleta, D., Đurkin Badurina, J., Dwyer, L. (2020). Well-Being and Residents' Tourism Support – Mature Island Destination Perspective. *Zagreb International Review of Economics & Business*, 23 (SCI), 29-41. <https://doi.org/10.2478/zireb-2020-0021>
3. Đurkin Badurina, J., Soldić Frleta, D., Kaliterna Lipovčan, Lj. (2020). Indicators for measuring tourism impacts on local level: Theory and practice. *Region, Entrepreneurship Development (Book of Proceedings), RED 2020 9th International Scientific Symposium* (Eds. Leko Šimić, M. & Crnković, B.). Osijek: Josip Juraj Strossmayer University of Osijek, Faculty of Economics in Osijek, pp. 990-1003.
4. Smolčić Jurdana, D., Soldić Frleta, D., Agbaba, R. (2020). Crisis management in tourism – Literature review. *Economic and Social Development (Book of Proceedings)*, 51st International Scientific Conference on Economic and Social Development, Rabat, Morocco, 26-27. March, 2020 (Eds. Hammes, K., Machrafi, M., Huzjan, V.), pp. 466-475.
5. Soldić Frleta, D., Župan, D. (2020). Zero waste concept in tourism. *Economic and Social Development (Book of Proceedings)*, 51st International Scientific Conference on Economic and Social Development, Rabat, Morocco, 26-27. March, 2020 (Eds. Hammes, K., Machrafi, M., Huzjan, V.), pp.150-160.
6. Soldić Frleta, D., Đurkin Badurina, J. (2019). Factors affecting residents' support for cultural tourism development. *ToSEE – Tourism in Southern and Eastern Europe. Creating Innovative Tourism Experiences: The Way to Extend the Tourist Season.* (16 – 18 May) Opatija, Croatia, Vol. 5, pp. 641-653. <https://doi.org/10.20867/tosee.05.13>
7. Soldić Frleta, D. (2018). Shifts in tourists' attitudes towards the destination offering.

- Tourism and Hospitality Management, 24(2), pp. 257-270.
<https://doi.org/10.20867/thm.24.2.2>
8. Soldić Frleta, D., Smolčić Jurdana, D. (2018). Promjene u obilježjima turističke potrošnje riječkih i opatijskih turista. *Ekonomski pregled*, 69 (5), pp. 512-532.
 9. Smolčić Jurdana, D., Soldić Frleta, D., Đedović, L. (2018). Obilježja turizma u ruralnom prostoru. 4. međunarodni kongres o ruralnom turizmu, Zbornik radova, Novo vrijeme – vrijeme za ruralni turizam; New era – the era of rural tourism, pp. 220-229
 10. Soldić Frleta, D., Smolčić Jurdana, D. (2018). Seasonal variation in urban tourist satisfaction. *Tourism Review*, 73(3), pp. 344-358. <https://doi.org/10.1108/TR-09-2017-0148>
 11. Soldić Frleta, D., Smolčić Jurdana, D. (2018). Understanding tourist spending on culture and entertainment. *Economic and Social Development (Book of Proceedings)*, 27th International Scientific Conference on Economic and Social Development, Rome, 1-2 March 2018 (Eds. Bozina Beros, M., Recker, N., Kozina, M.), pp. 448-460.
 12. Smolčić Jurdana, D., Peršić, M., Soldić Frleta, D., Vlašić, D. (2018). Croatia, Vodenska, Maria (ur.). *Hospitality and Tourism in Transition in Central and Eastern Europe - A comparative analysis*. Sofia, Bugarska: Cambridge Scholars Publishing, pp. 93-142. ISBN (10): 1-5275-1120-0; ISBN (13): 978-1-5275-1120-0
 13. Smolčić Jurdana, D., Soldić Frleta, D., Lončarić D. (2017). New insights into expenditures of hotel guests and private accommodation guests. *Ekonomski vjesnik: Review of Contemporary Entrepreneurship, Business, and Economic Issues*, 30(2), pp. 415-427.
 14. Smolčić Jurdana, D., Soldić Frleta, D., Župan D. (2017). Assessment of Destination's Tourism Offering in the Off-Season. *Proceedings of 4th International Scientific Conference - Tourism in Southern and Eastern Europe 2017: Tourism and Creative Industries: Trends and Challenges*, Vol. 4, University of Rijeka, Faculty of Tourism and Hospitality Management, Opatija, pp. 541 – 556, doi: <https://doi.org/10.20867/tosee.04.2>
 15. Soldić Frleta, D. (2017). Analysing off-season tourist expenditure. *European Journal of Tourism Research*, 17, pp. 215-230.
 16. Smolčić Jurdana, D., Soldić Frleta, D. (2017). Satisfaction as a determinant of tourist expenditure. *Current Issues in Tourism*, 20(7), pp. 691-704; <http://dx.doi.org/10.1080/13683500.2016.1175420>
 17. Smolčić Jurdana, D., Soldić Frleta, D. (2016). Factors Affecting the Expenditure of Domestic and Foreign Tourists – the Evidence from Rijeka and Opatija, Croatia. *Tourism & Hospitality Industry 2016, Congress Proceedings*, pp. 418-431.
 18. Soldić Frleta, D. (2015). Ekonomske prilike u ruralnim prostorima. *Spodbujanje ruralnoga turizma / Poticanje ruralnog turizma* (ured. Sedmak G., Smolčić Jurdana, D., Kociper T., Planinc, T.). Založba Univerze na Primorskem, Koper, Slovenija, pp. 51 – 59.
 19. Smolčić Jurdana, D., Soldić Frleta, D. (2015). Offseason Tourist Expenditure in the Sun and Sea Destination. *Proceedings of the 9th International Conference on Business Administration (ICBA '15): Advances in Business and Economic Development*, Dubai, Business and Economics Series, No. 18, WSEAS Press, pp.193 – 200.
 20. Soldić Frleta, D. (2014). Island destinations' tourism offer – tourists' vs. residents' attitudes. *Tourism and Hospitality Management*, 1(20), pp. 1 – 14.
 21. Smolčić Jurdana, D., Soldić Frleta, D., Kolarić, A. (2013). Tourist expenditure on cultural contents in urban destinations. *Proceedings of the 2nd International Scientific Conference - Tourism in Southern and Eastern Europe 2013: Crisis – a Challenge of Sustainable Tourism Development*, Vol. 2, University of Rijeka, Faculty of Tourism and Hospitality Management, Opatija, pp. 395 – 405.
 22. Smolčić Jurdana, D., Soldić Frleta, D. (2012). Economic and Social Aspects of Rural Tourism. *Proceedings of the 6th International Conference “An Enterprise Odyssey: Corporate governance and public policy – path to sustainable future”*, University of Zagreb, Faculty of Economics & Business, Zagreb, 2012, pp. 1245 – 1256.
 23. Smolčić Jurdana, D., Soldić Frleta, D. (2012). Sustainable Rural Tourism Development – Tourists' Satisfaction with Istria as a Rural Holiday Destination. *Proceedings of the 21st Biennial International Congress Tourism & Hospitality Industry 2012: New Trends in Tourism and Hospitality Management*, Faculty of Tourism and Hospitality Management, Opatija, pp. 51 – 59.

24. Smolčić Jurdana, D., Soldić Frleta, D. (2012). Sustainable Tourism Development in Croatian Rural Areas – Tourist Experiences, Economic and Social Benefits. *Finnish Journal of Tourism Research, Matkailututkimus* 8 (1), pp. 35 – 43.
 25. Smolčić Jurdana, D., Soldić Frleta, D. (2012). Tourism development of rural areas – customer perspective. *Proceedings of the 6th International Conference of the School of Economics and Business “Beyond the Economic Crisis: Lessons Learned and Challenges Ahead”*, School of Economics and Business, Sarajevo, pp. 191 – 205.
 26. Marković, S., Smolčić Jurdana, D., Soldić Frleta, D. (2012). Poglavlje 2. – Stavovi turista o turističkoj ponudi Kvarnera i njegovih destinacija, u *Istraživanje turizma destinacije* (u red. Blažević, B., Peršić, M.); (Recenzenti: M. Bartoluci, P. Jordan, V. Vrtiprah). Fakultet za menadžment u turizmu i ugostiteljstvu Opatija, str. 19 – 63.
 27. Smolčić Jurdana, D., Soldić Frleta, D. (2011). Specific issues of coastal destinations sustainable development – empirical study. *Proceedings of the 1st International Scientific Conference - Tourism in South East Europe 2011: Sustainable Tourism: Socio-Cultural, Environmental and Economic Impact, Vol.1*, University of Rijeka, Faculty of Tourism and Hospitality Management, Opatija, pp. 315 – 326.
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|-----------------------|---|
| Scientific projects | <ol style="list-style-type: none"> 1. Od održivog do overtourisma i natrag: percepcija stanovništva i realni učinci turizma na lokalnoj razini; From sustainable to overtourism and back: local residents' perception and actual tourism impacts on the local level (ZP UNIRI 1/18) (2018 – 2020) 2. Identificiranje ekonomskih i društvenih odrednica turističke potrošnje u cilju prevladavanja sezonalnosti destinacije; Identifying economic and social determinants of tourist expenditure in order to overcome destination's seasonality (ZP UNIRI 3/15) (2015 – 2017.) 3. Ocjena turističke ponude Kvarnera. Assessing the Kvarner Tourism Offering (2012.) |
| EU projects | <ol style="list-style-type: none"> 1. Excellence and effectiveness in higher education in the field of economics (E4) (2019. – ongoing) 2. FOST INNO – Fostering tourism innovation system in Adriatic-Ionian Region, Interreg ADRIION (2018. – 2020.) 3. Promoting entrepreneurship in tourism in rural areas – HINT-LAB, Operational Programme Slovenia – Croatia 2007-2013. (2014.-2015.) 4. Statistical networks in Tourism sector of Adriatic Regions (S.T.A.R.) - IPA Adriatic Cross-border Cooperation Programme (2007 – 2014.) |
| Professional projects | <ol style="list-style-type: none"> 1. Studija održivosti razvoja turizma i prihvatnog kapaciteta grada Crikvenice s akcijskim planom (2020) 2. Analiza stanja turizma općine Pakoštane (2020) 3. Strategija razvoja turizma Grada Raba do 2030. godine (2019) 4. Strategija razvoja turizma Grada Buzeta za razdoblje 2020.-2026. godine (2019) 5. Strateški plan razvoja turizma – studija Interpretacijski plan kulturne i prirodne baštine za područje općine Promina (2019) 6. Strategy for fostering innovation in sustainable tourism for the Adriatic-Ionian region (2018) 7. Strateški plan razvoja turizma Kvarnera sa strateškim i operativnim marketing planom 2016. – 2020. godine (2016) 8. Strategija razvoja turizma općine Pašman (2016) 9. Strategija razvoja turizma grada Koprivnice i okolice do 2025. godine (2016) 10. Polazne osnove dugoročnog razvoja turizma destinacije Gorski kotar (2013) 11. Opravdanost održavanja Kvarnerskog festivala mora i pomorske tradicije - FIUMARE 2013. (2013) 12. Strategija razvoja turizma općine Raša (2013) 13. Strategija razvoja turizma grada Karlovca 2012.-2020. (2012) 14. Akcijski plan razvoja turizma grada Rijeke (Monitoring glavnog plana razvoja turizma Primorsko-goranske županije za područje grada Rijeke) (2012) 15. Izmjene i dopune Glavnog plana razvoja turizma primorsko-goranske županije (2012) 16. 365 dana rivijere – projekti kulturnog turizma Opatije (2011) 17. 1000 Hrvatskih plaža (2010) 18. Master plan razvoja turizma općine Neum s izradom vizualizacije 3D (2010) 19. Studija ekonomske opravdanosti ulaganja u turistički i sportsko-rekreacijski centar «Jezero vode» (2010) |