

PERSONAL INFORMATION



MARINA LAŠKARIN AŽIĆ

📍 Save Vukelića 25, 51000 RIJEKA (Croatia)

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Sex Female | Date of birth 03/09/1986 | Nationality Croatian

WORK EXPERIENCE

25/05/2015–Present

Senior Assistant

Faculty of Tourism and Hospitality Management, Opatija

Courses:

- Uvod u ugostiteljstvo
- Introduction to hospitality
- Menadžment zadovoljstva gosta
- Menadžment smještaja
- Principi i praksa turizma i hotelijerstva

01/04/2011–24/05/2015

Assistant

Faculty of Tourism and Hospitality Management, Opatija (Croatia)

EDUCATION AND TRAINING

11/2011–21/05/2015

Ph.D.

Faculty of Tourism and Hospitality Management

Business Economy in Tourism and Hospitality

01/03/2014–01/07/2014

Vienna University of Economics and Business - Wirtschaftsuniversität Wien, Vienna (Austria)

- *Quantitative and Qualitative Methods I* (PD Mag.Dr. Barbara Haas, ao.Univ.Prof. Dr. Gunther Maier)
- *Global Consumer Behavior* (Dr. Brigitte Bojkowszky)
- *Global Brand Management* (Dr. Brigitte Bojkowszky)

2009–2010

MA (master of arts)

Faculty of Tourism and Hospitality Management, Opatija (Croatia)

04/2009–12/2009

Business school for best students

HUP (Hrvatska udruga poslodavaca), Rijeka (Croatia)

- team work,
- presentation skills,
- project management,
- managing human resources,

- selling skills

02/2009–06/2010

"ZAKLADA" University of Rijeka, Rijeka (Croatia)

- writing EU projects

2005–2009

univ.bacc.oec.

Faculty of Tourism and Hospitality Management, Opatija (Croatia)

2001–2005

Economist

Economic school, Rijeka (Croatia)

PERSONAL SKILLS

Mother tongue(s)

Croatian

Foreign language(s)

	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Spoken interaction	Spoken production	
English	C1	C1	C1	C1	C1
Italian	A2	A2	A2	A1	A1

Levels: A1 and A2: Basic user - B1 and B2: Independent user - C1 and C2: Proficient user
Common European Framework of Reference for Languages

Organisational / managerial skills

- Congress secretary of the 21th Biennial International Congress Tourism & Hospitality Industry: "New Trends in Tourism and Hospitality Management, 2012.
- Experience in writing and leading student projects (2009-2011)
- One of the organizers of Summer School "Alpe Adria", 2011.
- Secretary of the seminar "hotel manager"2011.,2012, 2013

Digital skills

SELF-ASSESSMENT				
Information processing	Communication	Content creation	Safety	Problem solving
Independent user	Independent user	Independent user	Independent user	Independent user

Digital skills - Self-assessment grid

Microsoft office (Word, Powerpoint, Excell, etc.)

Statistical Package for the Social Sciences (SPSS),

AMOS- SPSS module for structural modeling

ADDITIONAL INFORMATION

Seminars

- Hotel manager, Opatija, 2011, 2012, 2013
- The basics of the application and use of ICT (information and communication technologies) and

Internet in tourism sector (ICT and CRM)", 17 September 2013, HTZ;

- Internet sales for certain segments in tourism industry (hotels, camps, tourist agencies etc.)", 18 September 2013, HTZ
- GDPR implementation, 21 May 2018, Zagreb
- Web of Science and InCites, the value of seamless integration, 4 April 2018, SVKRI, Rijeka

Honours and awards

The best student preposition for EU project, in Primorsko-Goranska county, "EU youth school for acquiring new skills and competences", January 2010.

Conferences

1st International scientific conference "Tourism in South East Europe - ToSEE", 4 - 7 May 2011, Hotel Excelsior, Lovran

1st Virtual International Conference on Advanced Research in Scientific Areas (ARSA 2012),

The 18th International Scientific Conference Society and Technology 2011. - Dr. Juraj Plenković

The 19th International Scientific Conference Society and Technology 2012. - Dr. Juraj Plenković,

The 20th International Scientific Conference Society and Technology 2013. - Dr. Juraj Plenković

21th Biennial International Congress "Tourism & Hospitality Industry 2012- New trends in Tourism and hospitality management", Opatija

24th Biennial International Congress "Tourism & Hospitality Industry - 2014, New trends in Tourism and hospitality management", Opatija

17th International Conference on Hospitality, Tourism Marketing and Management, London, May 25-26, 2015.

Courses

- Front Office, reservations & group reservation - Opera training - MICROS-FIDELIO, 2011,
- International Summer University Alpen- Adria 2011, Opatija, July 4 - 22, 2011 Modules: (1) Marketing Intelligence and Strategic Planning in tourism- MISP, (2) Tourism Behavior, Hospitality and Destination Marketing -TBHDM;
- Quantitative research methods in tourism Opatija, 05th-07th September 2012
- Web:: Strategy 15 - Where is my ROI?, Zagreb, 15 November 2012.;
- Web education "E-mail marketing in tourism, Zagreb, 16 November 2012,
- Web education "measure your ROI using Google Analytics, Zagreb, 17 November 2012
- Introduction to multivariate analysis, Rijeka, 03 - 07 September 2013, (prof. Wolfgang Karl Hardle)
- Efficient Thesis Writing & Presenting, 2015
 - Methods of Efficient Thesis Writing & Presenting (general) with focus on Business & Management perspective (prof.dr.sc.Vesna Žabkar);
 - Student presentations and discussions (dr.sc. Jasmina Dlačić)
- Statistic methods in tourism research (36 hours) Faculty of tourism and hospitality management, Opatija, June- July 2016.
- Introduction to Panel Data Econometrics (STATA), professor Josip Tica, 21st-22nd February 2018.

Memberships

ALUMNI- ASSOCIATION FTHM OPATIJA