

## Sveučilište u Rijeci • University of Rijeka

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Table 2

### Course description

COURSE DESCRIPTION								
Course instructor	Elvis Mujačević, PhD, Full Professor							
Name of the course	International Capital Flows							
Study programme	Tourism Marketing							
Status of the course	elective							
Year of study	1st							
ECTS credits and manner of	ECTS credits	3						
instruction	Number of class hours (L+E+S)	30 (15+0+15)						

## 1. Course objectives

This course is designed to introduce students to basic theoretical units that are studied in the context of international capital movements, such as: • The concept of international capital movements, • Forms of international movements of capital (public capital, private equity) • The types of international capital movements (short-term capital, medium-term equity capital), • foreign direct investments, portfolio investments • international loans (lending capital) • financial globalization • the movement of capital in offshore financial centers, • motivations and trends in international capital movements, international • project finance, etc.

2. Course enrolment requirements

#### None

#### 3. Expected learning outcomes

Students should be able to critically evaluate and analyze the events and processes occurring in the world of international capital movements.

It is expected that students after passing the examination in departments of international capital flows can:

- 1. Properly construct, and interpret the basic concepts of international capital flows;
- 2.Explain and interpret the international movement of capital:
- Trends in public and private capital,
- The movement of short-, medium-and long-term capital
- Movement of capital in offshore financial centers.
- 3. Analyze the various forms of international capital flows:
- Foreign direct investment,
- Portfolio investment
- Loan capital.

4. Evaluate the importance and role of international financial institutions in the international capital flows.

5. Conduct and interpret simple research tasks in the field of international capital flows.

4. Course content

Introduction to the international movement of capital: concept, types and forms of international capital movements, financial globalization;

Multinational companies: multinational corporations and international capital budgeting Foreign direct investment;

The international movement of short-, medium-and long-term capital;

International financial institutions and the international movement of capital: the World Bank, European Bank for Reconstruction and Development, European Investment Bank,

European Development Bank, African Development Bank, Asian Development Bank, Inter American Development Bank Offshore financial centers and their role in the international movement of capital: A large international markets; centers that have the characteristics of major international markets; centers that have set up a high level of financial infrastructure of bank. International Financial Fraud: Fraud by banks; 'Shell' company; Scams through offshore centers International portfolio investment;

International financial markets and international financial centers: the international financial markets, international financial centers, international financial instruments, money market and capital; euromoney market and its financial instruments The international movement of loan capital;



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International investme	nt project	s and international project	ct financ	е.				
5. Manner of instruction		seminars an	<ul> <li>seminars and workshops</li> <li>exercises</li> <li>distance learning</li> </ul>		<ul> <li>➢ individual assignments</li> <li>☐ multimedia and network</li> <li>☐ laboratories</li> <li>➢ mentorship</li> <li>➢ other</li> </ul>			
6. Comments								
7. Student respons	sibilities							
Class attendance and	other obl	igations provided by the	program	n of study.				
8. Monitoring of s	tudent	work <sup>1</sup>						
Class attendance	1,2	Class participation		Seminar pa	per	0,2	Experimental work	
Written exam	0,5	Oral exam		Essay		0,2	Research	
Project		Continuous assessment	0,9	Report			Practical work	
Portfolio								
9. Assessme	nt of le	earning outcomes in	class a	nd at the find	al exam	(proced	dure and examples)	
Assessment and evaluation of students in classes and at the final exam is conducted under the Rulebook on evaluation of students at the Faculty of tourism and hospitality management. For each course it is made a detailed course syllabus which coordinates activities, student load, learning outcomes and evaluation methods.								
10. Mandato	ry litera	ture (at the time of s	submis	sion of study	prograr	nme pr	roposal)	
<ul> <li>Madura</li> <li>Scott, S 2011.</li> </ul>	, Jeff, Int S. Hall Ir		agemen ansactio	nt, 7th ed. South n, Policy and F	-Western Regulatior	College n, 17th e		
11. Optional/	additio	nal literature (at the	time o	f submission	of the s	tudy pr	ogramme proposal)	
12. Quality m	onitorii	ng methods that ens	ure the	e acquisition o	of exit ki	nowled	ge, skills and compet	tences
by means of extensive	questior ations on	naires and by employing the quality of the University	other n	nethods that are	in accord	dance wi	ter will be evaluated in wr th the accepted standard ations on the quality of th	ls and

<sup>&</sup>lt;sup>1</sup> IMPORTANT: Enter the appropriate proportion of ECTS credits for each activity so that the total number of credits equals the ECTS value of the course. Use empty fields for additional activities.