



Table 2

Course description

COURSE DESCRIPTION		
Course instructor	Adriana Jelušić, Ph.D., Assistant Professor	
Name of the course	Tourist consumption	
Study programme	Graduate study Tourism Marketing	
Status of the course	Compulsory	
Year of study	1st	
ECTS credits and manner of instruction	ECTS credits	6 ECTS
	Number of class hours (L+E+S)	60 (30+0+30)
1. Course objectives		
<p>The main goals of the subject Tourist consumption is comprehensive insight into the understanding of tourism as a complex economic and social phenomena. Tourist consumption is a fundamental economic variable for the domestic and foreign segment and determines essential elements of the macroeconomic and microeconomic market, which are of great importance for a small open economy like the Republic of Croatia. Tourism is seen primarily through the aspect of spending, which further determines the understanding, quantification and modelling of the overall economic policy towards tourism and numerous related activities. Within this case, the application of a systematic and model approach in the analysis of economic and tourist phenomena is encouraged.</p>		
2. Course enrolment requirements		
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3. Expected learning outcomes		
<p>It is expected that students after passing the exam are able to:</p> <ul style="list-style-type: none"> - Properly interpret, explain and differentiate the concept of tourism and tourist spending (consumption). - Explain and interpret the concept of tourist satellite balance and balance of payments. - Apply the content of multiplier and multiplier of tourist consumption. - Explain the correlation and differences between different models of quantifying domestic and foreign tourist spending. - Interpret and distinguish essential elements of tourist consumption in the Republic of Croatia and other EU countries. - Carry out and analyse tourism spending on the example of the chosen economy: - Create and analyse the theoretical model. - Develop and apply data on the example of the Republic of Croatia or some other country. - Analyse and explain the results obtained. - Suggest, interpret and evaluate tourism policy measures aimed at increasing / decreasing tourist spending. 		
4. Course content		
<p>The concept and importance of tourist consumption. Tourist market and tourist consumer. Tourism as a complex economic and social system. Economic functions of tourism. Tourism demand and tourist spending as part of aggregate demand and consumption. Tourist satellite balance TSA. Tourism in balance of payments. Cross-sectoral relations and effects of tourist consumption. Tourism spending in world - international, regional and national overview. Perspectives and Predictions.</p>		



5. Manner of instruction		X lectures X seminars and workshops X exercises <input type="checkbox"/> distance learning <input type="checkbox"/> fieldwork		X individual assignments <input type="checkbox"/> multimedia and network <input type="checkbox"/> laboratories <input type="checkbox"/> mentorship <input type="checkbox"/> other			
6. Comments							
7. Student responsibilities							
<p>Students should participate regularly in the activities during the semester of the course, through: a) completing the tests after each lecture held, b) writing an essay and c) preparing, producing and presenting the seminar work surveys of tourist consumption in the national economy, with emphasis on a systematic approach to data collection, making and presentation. Regular learning, active participation in teaching and tracking contemporary tourism trends are key elements for successful mastering exams from Tourism spending.</p>							
8. Monitoring of student work ¹							
Class attendance	2,4	Class participation	0,4	Seminar paper	0,2	Experimental work	
Written exam	1,1	Oral exam		Essay	0,2	Research	
Project		Continuous assessment	1,7	Report		Practical work	
Portfolio							
9. Assessment of learning outcomes in class and at the final exam (procedure and examples)							
<p>Assessment and evaluation of students in classes and at the final exam is conducted under the Rulebook on evaluation of students at the Faculty of tourism and hospitality management. For each course it is made a detailed course syllabus which coordinates activities, student load, learning outcomes and evaluation methods.</p>							
10. Mandatory literature (at the time of submission of study programme proposal)							
<ol style="list-style-type: none"> Čavlek, N. i suradnici: Turizam: Ekonomske osnove i organizacijski sustav, Školska knjiga, Zagreb, 2010. Obadić, A., Tica, J. (ed.): Gospodarstvo Hrvatske, Sveučilišna tiskara d.o.o., Zagreb, 2016. Blažević, B., Turizam u gospodarskom sustavu, Fakultet za menadžment u turizmu i ugostiteljstvu, Opatija, 2007. 							
11. Optional/additional literature (at the time of submission of the study programme proposal)							
<ol style="list-style-type: none"> Antunac, I.: Turizam – teorijsko-znanstvene rasprave, Institut za turizam, Zagreb, 2001. Cooper, C. et al.: Ekonomija turizma – načela i praksa, Eko, Split, 2008. 3. Tomas – Trendovi stavovi i potrošnja turista u Hrvatskoj, Institut za turizam 							
12. Quality monitoring methods that ensure the acquisition of exit knowledge, skills and competences							
<p>The quality of the program, the teaching process, the teaching skills and the level of the adoption of the materials will be established by means of a written evaluation of the extensive questionnaires and in other ways envisaged by the accepted standards in accordance with the Rulebook on Quality System of the University of Rijeka and the Quality Management System of the Faculty of Tourism Management and Tourism.</p>							

¹ IMPORTANT: Enter the appropriate proportion of ECTS credits for each activity so that the total number of credits equals the ECTS value of the course. Use empty fields for additional activities.