



Basic description		
Course coordinator	Daniela Gračan, Ph .D., Full Professor	
Course title	Nautical Tourism	
Study programme	Tourism Marketing	
Course status	elective	
Year	1 <sup>st</sup> year	
ECTS credits and teaching	ECTS student 's workload coefficient	3 ECTS
	Number of hours (L+E+S)	30 (15+0+15)

1. COURSE DESCRIPTION		
A. <i>Course objectives</i>		
<p>The objective of the course is to indicate the significance of nautical tourism since Croatia has positioned nautical tourism as the activity of strategic interest within the domain of its strategic economic interests. The course's objective is to answer the questions of what is the role of nautical tourism ports, and especially marinas in the economic development of Croatia and the Mediterranean; in which way small scale economy is developed under the influence of marinas' development; and by all means what is the model of strategic development that needs to be developed on the Croatian coast and which place in it belongs to nautical tourism.</p>		
B. <i>Course enrolment requirements</i>		
No requirements		
C. <i>Expected course learning outcomes</i>		
<p>After passing the exam the students will be able to explain and interpret properly the fundamental concepts of nautical tourism, they will acquire theoretical and applicable knowledge on management of nautical tourism ports, process functions of marinas and the emphasis is put on giving practical procedures in all areas of nautical tourism ports' operation, in cruising industry and operation of charter companies. Students will be able to implement successfully the acquired theoretical and practical knowledge on features, operation and organization of nautical tourism in order to enrich a destination's tourist offer.</p>		
D. <i>Course content</i>		
<p>The course defines the area of nautical tourism. Global movement on the world tourist market and in the Republic of Croatia is discussed. Furthermore the concept, importance and contents of nautical tourism is defined via the following topics:</p> <p>Conceptual definition and characteristics of nautical tourism: Notion and definition of nautical tourism. Forms of nautical and tourist traffic. Navigable units in nautical and tourist traffic.</p> <p>Development of nautical tourism: Development of nautical tourism in the world. Development of nautical tourism in Croatia.</p> <p>Development factors of nautical tourism: <i>Natural conditions of nautical tourism development</i>: Main natural resources of nautical tourism development (relief, hydrographical resources and climatic elements); Natural capacities of the Croatian coast, islands and sea (coastal area in the function of tourism development, potentials of the Croatian coast valorised by physical plans); Economic characteristics of natural tourist resources; <i>Market conditions of nautical tourism development</i>: trends of nautical tourism development in the world, charter services, cruises;</p> <p>Characteristics of nautical and tourist traffic development on the Croatian coast: Developmental processes; Capacities of offers in nautical tourism ports; Potentials of nautical tourism offer on Croatia's Adriatic coast.</p>		
E. <i>Teaching methods</i>	<input checked="" type="checkbox"/> lectures <input checked="" type="checkbox"/> seminars and workshops	<input type="checkbox"/> individual assignment <input type="checkbox"/> multimedia and network



	<input type="checkbox"/> exercises <input type="checkbox"/> long distance education <input type="checkbox"/> fieldwork		<input type="checkbox"/> laboratories <input checked="" type="checkbox"/> mentorship <input type="checkbox"/> other				
<b>F. Comments</b>							
<b>G. Student's obligations</b>							
Active participation in lectures, preparation and defence of a seminar paper, preliminary exams and final exam.							
<b>H. Evaluation of student's work</b>							
Course attendance	1,2	Activity/Participation	0,1	Seminar paper	0,1	Experimental work	
Written exam	0,5	Oral exam		Essay	0,2	Research	
Project		Sustained knowledge check	0,9	Report		Practice	
Portfolio							
<b>I. Assessment of learning outcomes in class and at the final exam (procedure and examples)</b>							
Assessment and evaluation of students in classes and at the final exam is conducted under the Rulebook on evaluation of students at the Faculty of tourism and hospitality management. For each course it is made a detailed course syllabus which coordinates activities, student load, learning outcomes and evaluation methods.							
<b>J. Assigned reading (at the time of the submission of study programme proposal)</b>							
1. Gračan, D., Alkier, Radnić, R., Uran, M.: Strateška usmjerenja nautičkog turizma u Europskoj uniji, Sveučilište u Rijeci, Fakultet za menadžment u turizmu i ugostiteljstvu u Opatiji, 2011. 2. Luković, T. et al.: Nautički turizam Hrvatske, Redak, Interuniverzitetni udžbenik, Split, 2015. 3. Luković, T., Šamanović, J., Menadžment i ekonomika nautičkog turizma, Hrvatski hidrografski institut, Split, 2007.							
<b>K. Optional / additional reading (at the time of proposing study programme)</b>							
1. Peručić, D.; Cruising-turizam, razvoj, strategije i ključni nositelji, Sveučilište u Dubrovniku, Dubrovnik, 2013. 2. Dulčić, A., Nautički turizam i upravljanje lukom nautičkog turizma, EKOKON doo Split, Split, 2002. 3. Šamanović, J., Nautički turizam i management marina, Visoka pomorska škola u Splitu, Split, 2002. 4. Luković, T., Gržetić, Z., Nautičko turističko tržište u teoriji i praksi Hrvatske i europskog dijela Mediterana, Hrvatski hidrografski institut, Split, 2007.							
<b>L. Quality monitoring methods which ensure acquirement of output knowledge, skills and competences</b>							
The quality of the programme, teaching process, <i>teaching</i> skills and level of acquired course matter will be evaluated in writing, by means of extensive questionnaires and by employing other methods that are in accordance with the accepted standards and with the Book of regulations on the quality of the University of Rijeka, as well as the Book of regulations on the quality of the Faculty of Tourism and Hospitality Management.							