



CLASS: 602-04/18-01/159
REG.NBR.: 2156-24-18-05-05
Opatija, 16 July, 2018

Pursuant to the Decision of the Faculty Council on amendments to the study program of the graduate university study Hospitality Management (CLASS: 602-04/19-01/114; REG.NO.:2156-24-18-05-05) from May 24, 2019 it is determined

CURRICULUM

UNIVERSITY GRADUATE STUDY

HOSPITALITY MANAGEMENT

The academic year 2019/2020

PROGRAMS OF STUDY

- **Strategic Management in Hospitality**
- **Business Management in Hospitality**

**FIRST YEAR
UNIVERSITY GRADUATE STUDY
HOSPITALITY MANAGEMENT
2019/2020**

I. SEMESTER

Nbr.	TEACHER	SUBJECT	LECTURES	EXERCISES	SEMINARS	ECTS CREDITS
1.	Ass.prof. Suzana Bareša, Ph.D.	Methodology of Scientific Research	15	0	15	3
2.	Prof. Suzana Marković, Ph.D.	Service Quality Measurement	30	0	30	6
3.		Requirement class for the program of study: 1				6
4.		Requirement class for the program of study: 2				6
5.		Requirement class for the program of study: 3				6
6.		Elective				3

Students of the 1st year of the 1st semester enroll into three classes of the study:

PROGRAM OF STUDY	Nbr.	SUBJECT / TEACHER	LECTURE	EXERCISES	SEMINARS	ECTS CREDITS
Strategic Management in Hospitality	1.	Strategic Management in Hospitality Assoc. prof. Marko Perić, Ph.D.	30	0	30	6
	2.	Guest Satisfaction Management Ass. prof. Marina Laškarin Ažić, Ph.D.	30	0	30	6
	3.	Investment Management in Hospitality Prof. Elvis Mujačević, Ph.D.	30	0	30	6
Business Management in Hospitality	1.	Project Management in Hospitality Assoc. prof. Marko Perić, Ph.D.	30	0	30	6
	2.	Organization Behaviour Prof. Nadia Pavia, Ph.D.	30	0	30	6
	3.	Accommodation Management Prof. Vlado Galičić, Ph.D.	30	0	30	6

*Students of all study programs of the 1st year of the 1st semester enroll into one elective:

Nbr.	TEACHER	ELECTIVE	LECTURE	EXERCISES	SEMINARS	ECTS CREDITS
1.	Prof. Mislav Šimunić, Ph.D.	Web Design in Tourism and Hospitality	15	0	15	3
2.	Assoc. prof. Marinela Krstinić Nižić, Ph.D.	National Economics	15	0	15	3
3.	Prof. Sandra Janković, Ph.D.	Cost Management	15	0	15	3
4.	Prof. Slobodan Ivanović, Ph.D.	Hospitality Standards	15	0	15	3
5.	Ass. prof. Siniša Bogdan, Ph.D.	Financial Markets and Institutions	15	0	15	3
6.	Ass.prof. Elena Rudan, Ph.D.	Entrepreneurship in Culture	15	0	15	3
7.	Ass.prof. Nataša Slavić, Ph.D.	Mobility in tourism	15	0	15	3
8.	Ass.prof. Marija Ivaniš, Ph.D.	Business Culture and Ethics*	15	0	15	3
9.	Assoc. prof. Zvonimira Šverko Grdić, Ph.D.	Tourism and Climate*	15	0	15	3
10.		Management of Religious Events*	15	0	15	3
11.		Coastal Region Management*	15	0	15	3
12.		English for Academic Purposes*	15	0	15	3

* Class is not offered in the 2018/2019 academic year.

II. SEMESTER

Nbr.	TEACHER	SUBJECT	LECTURES	EXERCISES	SEMINARS	ECTS CREDITS
1.	Prof. Tea Baldigara, Ph.D.	Applied econometrics	30	30	0	6
2.		Requirement class of the study program:1				6
3.		Requirement class of the study program:2				6
4.		Elective				3
5.		FINAL THESIS				9

Students of the 1st year of the 2nd semester enroll into two classes of the study:

STUDY PROGRAM	Nbr.	SUBJECT/ TEACHER	LECTURES	EXERCISES	SEMINARS	ECTS CREDITS
Strategic Management in Hospitality	1.	Strategic accounting Prof. Sandra Janković, Ph.D.	30	0	30	6
	2.	Hospitality Auditing Ass.prof. Dubravka Vlašić, Ph.D.	30	0	30	6

Business Management in Hospitality	1.	Hospitality Planning Prof. Helga Maškarin Ribarić, Ph.D.	30	0	30	6
	2.	Business Information Systems in Hospitality Assoc. prof. Ljubica Pilepić Stifanich, Ph.D	30	30	0	6

***Students of all study programs of the 1st year of the 2nd semester enroll into one elective:**

Nbr.	TEACHER	ELECTIVE	LECTURE	EXERCISES	SEMINARS	ECTS CREDITS
1.	Ass.prof. Maja Nikšić Radić, Ph.D.	Tourism, terrorism and migration	15	0	15	3
2.	Assoc. prof. Zrinka Zadel, Ph.D.	Cultural Tourism	15	0	15	3
3.	Prof. Daniela Gračan, Ph.D.	Nautical Tourism	15	0	15	3
4.	Prof. Christian Stipanović, Ph.D.	Business Intelligence	15	0	15	3
5.	Ass. prof. Jelena Đurkin Badurina, Ph.D.	EU Project Management	15	0	15	3
6.	Ass.prof. Sabina Hodžić, Ph.D.	Comparative fiscal systems	15	0	15	3
7.	Prof. Elvis Mujačević, Ph.D.	International Capital Flows	15	0	15	3
8.	Ass.prof. Daniel Dragičević, Ph.D.	Business Evaluation	15	0	15	3
9.	Prof. Tea Baldigara, Ph.D.	Statistical process control	15	0	15	3
10.	Assoc. prof. Ana-Marija Vrtodušić Hrgović, Ph.D.	Quality System Models	15	0	15	3
11.	Prof. Tea Baldigara, Ph.D.	Decision-making Factors*	15	0	15	3
12.	Prof. Dora Smolčić Jurdana, Ph.D.	Ecotourism*	15	0	15	3

* Class in not offered in the 2019/2020 academic year.

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Prof. Dora Smolčić Jurdana, Ph.D.