



CLASS: 602-04/18-01/159
REG.NBR.: 2156-24-18-05-04
Opatija, 16 July, 2018

Pursuant to the Decision of the Faculty Council on amendments to the study program of the graduate university study Tourism Management (CLASS: 602-04/19-01/114; REG.NO.: 2156-24-18-05-04) from May 24, 2019 it is determined

CURRICULUM

UNIVERSITY GRADUATE STUDY

TOURISM MANAGEMENT

The academic year 2019/2020

STUDY PROGRAMS

- **Event and Leisure Management**
- **Management of Tourist Destinations**

**FIRST YEAR
UNIVERSITY GRADUATE STUDY
TOURISM MANAGEMENT
2019/2020**

1st SEMESTER

Nbr.	TEACHER	SUBJECT	LECTURE	EXERCISES	SEMINARS	ECTS CREDITS
1.	Ass.prof. Suzana Bareša, Ph.D.	Methodology of Scientific Research	15	0	15	3
2.	Assoc. prof. Marko Perić, Ph.D.	Project management in tourism	30	0	30	6
3.	Prof. Dora Smolčić Jurdana, Ph.D.	Tourism Planning and Development	30	0	30	6
4.		Class requirement for the study program:1				6
5.		Class requirement for the study program:2				6
6.		Elective				3

Students of the 1st year of the 1st semester enroll into two required classes of the study program:

STUDY PROGRAM	Nbr.	SUBJECT / TEACHER	LECTURE	EXERCISES	SEMINARS	ECTS CREDITS
STUDY PROGRAM: Event and Leisure Management	1.	MICE Tourism Prof. Danijela Gračan, Ph.D.	30	0	30	6
	2.	Tourism Animation Ass. prof. Ivana Ivancić, Ph.D.	30	0	30	6
STUDY PROGRAM: Management of Tourist Destinations	1.	Marketing of Tourist Destinations Assoc. prof. Lorena Bašan, Ph.D.	30	0	30	6
	2.	Consumer Behaviour Assoc. prof. Dina Lončarić, Ph.D.	30	0	30	6

***Students of all the study programs of the 1st year of the 1st semester enroll into one elective:**

Nbr.	TEACHER	ELECTIVE	LECTURE	EXERCISES	SEMINARS	ECTS CREDITS
1.	Prof. Mislav Šimunić, Ph.D.	Web Design in Tourism and Hospitality	15	0	15	3
2.	Assoc. prof. Marinela Krstinić Nižić, Ph.D.	National Economics	15	0	15	3
3.	Prof. Sandra Janković, Ph.D.	Cost Management	15	0	15	3

4.	Prof. Slobodan Ivanović, Ph.D.	Standards in the Catering Industry	15	0	15	3
5.	Ass.prof. Siniša Bogdan, Ph.D.	Financial Markets and Institutions	15	0	15	3
6.	Ass.prof. Elena Rudan, Ph.D.	Entrepreneurship in Culture	15	0	15	3
7.	Ass.prof. Nataša Slavić, Ph.D.	Mobility in Tourism	15	0	15	3
8.	Ass.prof. Marija Ivaniš, Ph.D.	Business Culture and Ethics*	15	0	15	3
9.	Assoc. prof. Zvonimira Šverko Grdić, Ph.D.	Tourism and climate*	15	0	15	3
10.		Management of Religious Events*	15	0	15	3
11.		Coastal area management*	15	0	15	3
12.		English for Academic Purposes*	15	0	15	3

* Class is not offered in the 2019/2020 academic year.

2nd SEMESTER

Nbr.	TEACHER	SUBJECT	LECTURE	EXERCISES	SEMINARS	ECTS CREDITS
1.	Prof. Tea Baldigara, Ph.D.	Applied Econometrics	30	30	0	6
2.		Class requirement for the study program:1				6
3.		Class requirement for the study program:2				6
4.		Elective				3
5.		FINAL THESIS				9

Students of the 1st year of the 2nd semester enroll into two required classes of the study program:

STUDY PROGRAM	Nbr.	SUBJECT / TEACHER	LECTURE	EXERCISES	SEMINARS	ECTS CREDITS
Event and leisure management	1.	Event Management Prof. Ines Milohnić, Ph.D.	30	0	30	6
	2.	Leisure Organization Prof. Nadia Pavia, Ph.D.	30	0	30	6
Management of Tourist Destinations	1.	Logistics of Tourist Destinations** Prof. Edna Mrnjavac, Ph.D. Ass.prof. Nataša Slavić, Ph.D.	30	0	30	6
	2.	Tourism Organization and Policy Prof. Dragan Magaš, Ph.D.	30	0	30	6

*Students of all the study programs of the 1st year of the 2nd semester enroll into one elective:

Nbr.	TEACHER	ELECTIVE	LECTURE	EXERCISES	SEMINARS	ECTS CREDITS
1.	Ass.prof. Maja Nikšić Radić, Ph.D.	Tourism, terrorism and migration	15	0	15	3
2.	Assoc. prof. Zrinka Zadel, Ph.D.	Cultural Tourism	15	0	15	3
3.	Prof. Daniela Gračan, Ph.D.	Nautical Tourism	15	0	15	3
4.	Prof. Christian Stipanović, Ph.D.	Business Intelligence	15	0	15	3
5.	Ass. prof. Jelena Đurkin Badurina, Ph.D.	EU Project Management	15	0	15	3
6.	Ass.prof. Sabina Hodžić, Ph.D.	Comparative Fiscal Systems	15	0	15	3
7.	Prof. Elvis Mujačević, Ph.D.	International Capital Flows	15	0	15	3
8.	Ass.prof. Daniel Dragičević, Ph.D.	Business Evaluation	15	0	15	3
9.	Prof. Tea Baldigara, Ph.D.	Statistical Process Control	15	0	15	3
10.	Assoc. prof. Ana-Marija Vrtodušić Hrgović, Ph.D.	Quality System Models	15	0	15	3
11.	Prof. Tea Baldigara, Ph.D.	Decision-making Factors***	15	0	15	3
12.	Prof. Dora Smolčić Jurdana, Ph.D.	Ecotourism***	15	0	15	3

** **Tourist Destination Logistic** class is taught by Ass.doc.Nataša Slavić, Ph.D. for the part-time study program in Opatija.

*** Class is not offered in the 2019/2020 academic year.

Dean

Prof. Dora Smolčić Jurdana, Ph.D.