



Table 2

Course description

COURSE DESCRIPTION		
Course instructor	Edna Mrnjavac, full professor / Nataša Slavić, PhD, assistant professor	
Name of the course	Logistics of tourist destinations	
Study programme	Tourism Management – Management of Tourist Destination	
Status of the course	compulsory	
Year of study	Graduate 1st	
ECTS credits and manner of instruction	ECTS credits	6
	Number of class hours (L+E+S)	60 (30+0+30)
1. Course objectives		
Students should gain knowledge about principles of tourism logistics, logistics processes and logistics systems in tourism, as well as basic cognitions about logistics management of dynamic and complex systems and processes in tourism in order to fulfil logistics aims. Special attention should be given to the concept of supply chain management in tourism.		
2. Course enrolment requirements		
None.		
3. Expected learning outcomes		
Students are expected to acquire and be able to interpret basic concepts of logistics in tourism field. Properly interpret and be able to explain the role of logistics in tourism, and to develop individual skills in individual and team work, in order to create a concept of possible solution of selected traffic and logistics problem in tourist destinations, and to extend competitiveness and profitability level of those destinations.		
4. Course content		
Definition of logistics in tourism. Logistics processes and chains in tourism. Management of supply chains in tourism. Logistics systems of goods and people. Traffic and similar activities as logistics activities. Logistics functions in tourism. Logistics of services. Logistics traffic costs in total costs of tourism product. Logistics management in tourism. Logistics network in tourism offer. Logistics concept of tourism destination.		
5. Manner of instruction	<input checked="" type="checkbox"/> lectures <input checked="" type="checkbox"/> seminars and workshops <input type="checkbox"/> exercises <input type="checkbox"/> distance learning <input type="checkbox"/> fieldwork	<input checked="" type="checkbox"/> individual assignments <input type="checkbox"/> multimedia and network <input type="checkbox"/> laboratories <input checked="" type="checkbox"/> mentorship <input checked="" type="checkbox"/> other
6. Comments		
7. Student responsibilities		
Lecture active participation through selected tasks execution, research resulting in research paper deriving from the assigned task and oral presentation of results achieved.		
8. Monitoring of student work¹		

¹ IMPORTANT: Enter the appropriate proportion of ECTS credits for each activity so that the total number of credits equals the ECTS value of the course. Use empty fields for additional activities.



Class attendance	2,4	Class participation		Seminar paper		Experimental work	
Written exam	1,1	Oral exam		Essay	0,2	Research	0,6
Project		Continuous assessment	1,7	Report		Practical work	
Portfolio							

9. Assessment of learning outcomes in class and at the final exam (procedure and examples)

Assessment and evaluation of students in classes and at the final exam is conducted under the Rulebook on evaluation of students at the Faculty of tourism and hospitality management. For each course it is made a detailed course syllabus which coordinates activities, student load, learning outcomes and evaluation methods.

10. Mandatory literature (at the time of submission of study programme proposal)

Mrnjavac, E., Logistički menadžment u turizmu, Fakultet za menadžment u turizmu i ugostiteljstvu, Opatija, 2010.

11. Optional/additional literature (at the time of submission of the study programme proposal)

1. Bloomberg, D.J., Le May, S. i Hanna, J. B.: Logistika, Mate, Zagreb, 2006. (prijevod)
2. Zelenika, R.: Logistički sustav, Ekonomski fakultet u Rijeci, Rijeka, 2005.
3. Zelenika, R.: Upravljanje logističkim mrežama, Ekonomski fakultet u Rijeci, Rijeka, 2007.

12. Quality monitoring methods that ensure the acquisition of exit knowledge, skills and competences

The quality of the programme, teaching process, *teaching* skills and level of acquired course matter will be evaluated in writing, by means of extensive questionnaires and by employing other methods that are in accordance with the accepted standards and with the Book of regulations on the quality of the University of Rijeka, as well as the Book of regulations on the quality of the Faculty of tourism and hospitality management.