



Table 2

Course description

COURSE DESCRIPTION		
Course instructor	Daniela Soldić Frleta, PhD, Assistant professor	
Name of the course	Economic Sustainability of Tourism	
Study programme	Graduated study programme: Sustainable Tourism Development	
Status of the course	compulsory	
Year of study	1.	
ECTS credits and manner of instruction	ECTS credits	6 ECTS
	Number of class hours (L+E+S)	60 (30+0+30)
<i>1. Course objectives</i>		
The aim of the course is to acquaint students with the economic functions of tourism and the importance of knowing the tourist expenditure characteristics in order tourism to be economic sustainable. In addition, the aim is to make students to be able to distinguish the economic effects of tourism and to familiarize them with the specifics of tourism planning in the function of sustainable development.		
<i>2. Course enrolment requirements</i>		
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<i>3. Expected learning outcomes</i>		
After successfully mastering the programme of the course Economic Sustainability of Tourism, the students will be able to:		
<ol style="list-style-type: none"> 1. Correctly explain and interpret the relationship between tourism and the economy 2. Explain and differentiate the goals of sustainable tourism development 3. Differentiate and properly interpret the economic effects of tourism 4. Correctly explain and interpret the economic functions of tourism 5. Explain and argue the need for economic sustainability of tourism development 6. Analyse and critically reflect on planning documents related to tourism 		
<i>4. Course content</i>		
<p>The relationship between tourism and economy. Economic significance and contribution of tourism. Economic effects of tourism (classification of economic impacts and factors influencing the economic effects of tourism).</p> <p>Concept and characteristics of tourist expenditures. Determinants of tourism expenditure. Changes in tourist expenditure.</p> <p>Economic functions of tourism.</p> <p>The goals of sustainable tourism development with an emphasis on economic sustainability of tourism.</p> <p>The Effects of Tourism.</p> <p>Economic sustainability (encouraging positive and minimizing the negative economic effects of tourism)</p> <p>Ecological and socio-cultural sustainability.</p> <p>Importance and the role of the local population in the sustainable tourism development implementation.</p> <p>Planning in the function of sustainable tourism development. Planning levels in tourism. Strategic documents - a prerequisite for sustainable tourism development.</p>		
<i>5. Manner of instruction</i>	<input checked="" type="checkbox"/> lectures <input checked="" type="checkbox"/> seminars and workshops <input type="checkbox"/> exercises <input type="checkbox"/> distance learning	<input type="checkbox"/> individual assignments <input type="checkbox"/> multimedia and network <input type="checkbox"/> laboratories <input checked="" type="checkbox"/> mentorship



		<input type="checkbox"/> fieldwork		<input type="checkbox"/> other			
6. Comments							
7. Student responsibilities							
The students are obliged to actively participate in the lectures, write and elaborate the seminar paper on selected topic with the mentor's help, conduct brief survey, write an essays, and participate in a continuous knowledge assessment.							
8. Monitoring of student work ¹							
Class attendance	2,4	Class participation	0,1	Seminar paper	0,4	Experimental work	
Written exam	1,1	Oral exam		Essay		Research	0,3
Project		Continuous assessment	1,7	Report		Practical work	
Portfolio							
9. Assessment of learning outcomes in class and at the final exam (procedure and examples)							
Assessment and evaluation of students in classes and at the final exam is conducted under the Rulebook on evaluation of students at the Faculty of tourism and hospitality management. For each course it is made a detailed course syllabus which coordinates activities, student load, learning outcomes and evaluation methods.							
10. Mandatory literature (at the time of submission of study programme proposal)							
<ol style="list-style-type: none"> Čavlek, N., Bartoluci, M., Prebežac, D., Kesar, O. i dr. (2011). Turizam – ekonomske osnove i organizacijski sustav, Školska knjiga, Zagreb. (selected chapters) Smolčić Jurdana, D. i Soldić Frleta, D. Održivi razvoj turizma – obilježja, ograničenja, razvojni izazovi, FMTU (in preparation) 							
11. Optional/additional literature (at the time of submission of the study programme proposal)							
<ol style="list-style-type: none"> Group of authors (ed. Vujić, V.). (2005). Održivi razvoj turizma – problemi i perspektive, Fakultet za turistički i hotelski menadžment Opatija, Opatija. (selected chapters) Dulčić, A., Petrić, L. (2001). Upravljanje razvojem turizma, Mate, Zagreb. (selected chapters) Cooper, C. et al. (2008). Ekonomija turizma – načela i praksa, Ekokon, Split. (selected chapters) Weaver, D. (2013). Sustainable tourism: theory and practice, Routledge, New York. Sloan, P., Simons-Kaufman, C., Legrand, W. (ured.) (2012). Sustainable hospitality and tourism as motors for development : case studies from developing regions of the world, Routledge, Milton Park, Abingdon, Oxon. World Tourism Organization. (2000). Sustainable development of tourism = Desarrollo sostenible del turismo: A compilation of Good Practices. WTO, Madrid. 							
12. Quality monitoring methods that ensure the acquisition of exit knowledge, skills and competences							
The quality of the programme, teaching process, teaching skills and level of acquired course matter will be evaluated in writing, by means of extensive questionnaires and by employing other methods that are in accordance with the accepted standards and with the Book of regulations on the quality of the University of Rijeka, as well as the Book of regulations on the quality of the Faculty of tourism and hospitality management.							

¹ IMPORTANT: Enter the appropriate proportion of ECTS credits for each activity so that the total number of credits equals the ECTS value of the course. Use empty fields for additional activities.