



CLASS: 602-04/18-01/159  
REG.NBR.: 2156-24-18-05-02  
Opatija, 16 July, 2018

Pursuant to the Decision of the Faculty Council on amendments to the study program of the undergraduate university study Management of Sustainable Development (CLASS: 602-04/19-01/114; REG.NO.: 2156-24-18-05-02) from May 24, 2019 it is determined

## **CURRICULUM**

UNIVERSITY UNDERGRADUATE STUDY

### **MANAGEMENT OF SUSTAINABLE DEVELOPMENT**

The academic year 2019/2020

**FIRST YEAR  
UNIVERSITY UNDERGRADUATE STUDY  
2019/2020**

**1st SEMESTER**

Nbr.	TEACHER	SUBJECT	LECTURE	EXERCISES	SEMINARS	ECTS CREDITS
1.	Ass. prof. Daniel Dragičević, Ph.D. Assoc. prof. Zvonimira Šverko Grdić, Ph.D.	Microeconomics*	30	0	45	9
2.	Krešo Mihalinić, Ph.D.	Mathematics	30	30	0	6
3.	Prof. Suzana Marković, Ph.D.	Statistics	30	15	15	6
4.	Prof. Mislav Šimunić, Ph.D.	Informatics	15	15	0	3
5.	Asst. prof. Hrvoje Grofelnik, Ph.D.	Natural basis of geospace	15	0	15	3
6.	Denis Lopac, lecturer	Physical Education	0	30	0	3

\* **Microeconomics** are taught at the part-time studies in Opatija and Zabok by Assoc. prof. Zvonimira Šverko Grdić, Ph.D.

**2nd SEMESTER**

Nbr.	TEACHER	SUBJECT	LECTURE	EXERCISES	SEMINARS	ECTS CREDITS
1.	Assoc. prof. Adriana Jelušić, Ph.D.	Macroeconomics	45	0	30	9
2.	Prof. Ines Milohnić, Ph.D.	Management	30	0	45	9
3.	Prof. Edna Mrnjavac, Ph.D.	Traffic in Tourism	30	0	30	6
4.	Prof. Daniela Gračan, Ph.D.	Special Interest Tourism	15	0	15	3
5.	Ass. prof. Brigita Bosnar Valković, Ph.D. Prof. Nevenka Blažević, Ph.D. Assoc. prof. Dolores Miškulin, Ph.D.	First Foreign Language B1 – English  First Foreign Language B1 - German  First Foreign Language B1 – Italian**	15	15	0	3

\*\* Class is not offered in the 2019/2020 academic year.

**SECOND YEAR  
UNIVERSITY UNDERGRADUATE STUDY  
2019/2020**

**3rd SEMESTER**

Nbr.	TEACHER	SUBJECT	LECTURE	EXERCISES	SEMINARS	ECTS CREDITS
1.	Assoc. prof. Dubravka Vlašić, Ph.D.	Accounting	30	45	0	9
2.	Assoc. prof. Zvonimira Šverko Grdić, Ph.D.	Environmental economics	30	0	45	9
3.	Assoc. prof. Marinela Krstinić Nižić, Ph.D.	Urban economics	30	0	30	6
4.	Assoc. prof. Ana-Marija Vrtodušić Hrgović, Ph.D.	Quality management	15	0	15	3
5.	Ass. prof. Brigita Bosnar Valković, Ph.D. Prof. Nevenka Blažević, Ph.D. Assoc. prof. Dolores Miškulin, Ph.D.	First Foreign Language B2 - English First Foreign Language B2 - German First Foreign Language B2- Italian*	15	15	0	3

\* Only students enrolled in First foreign language (B2) I-Italian in 2015/16 or in a previous academic year can enroll in First foreign language (B2) II – Italian.

**4th SEMESTER**

Nbr.	TEACHER	SUBJECT	LECTURE	EXERCISES	SEMINARS	ECTS CREDITS
1.	Assoc. prof. Dina Lončarić, Ph.D.	Marketing	30	0	45	9
2.	Assoc. prof. Marinela Krstinić Nižić, Ph.D.	Sustainable development management	45	0	30	9
3.	Prof. Dora Smolčić Jurdana, Ph.D.	Sustainable Tourism Development	30	0	30	6
4.	Assoc. prof. Kristina Črnjar, Ph.D.	Knowledge Management	15	0	15	3
5.	Alenka Šuljić Petrc, Ph.D. Prof. Nevenka Blažević, Ph.D. Assoc. prof. Dolores Miškulin, Ph.D.	Second Foreign Language A1 – French Second Foreign Language A1 – English** Second Foreign Language A1 - German Second Foreign Language A1 – Italian	15	15	0	3

\*\* Class is not offered in 2019/2020 academic year.

**THIRD YEAR  
UNIVERSITY UNDERGRADUATE STUDY  
2019/2020**

**5th SEMESTER**

Nbr.	TEACHER	SUBJECT	LECTURE	EXERCISES	SEMINARS	ECTS CREDITS
1.	Ass. prof. Sabina Hodžić, Ph.D.	Public Finance	30	0	45	9
2.	Prof. Dragan Magaš, Ph.D.	Management of Tourist Destinations	30	0	30	6
3.	Assoc. prof. Zrinka Zadel, Ph.D.	Tourism and Attractions	15	0	15	3
4.	Prof. Elvis Mujačević, Ph.D.	International Finance	30	0	30	6
5.	Ass.prof. Brigita Bosnar Valković, Ph.D. Prof. Nevenka Blažević, Ph.D. Assoc. prof. Dolores Miškulin, Ph.D. Alenka Šuljić Petrc, Ph.D.	Second foreign language A2 – English* Second foreign language A2 - German Second foreign language A2 - Italian Second foreign language A2 - French	15	15	0	3
6.		Elective				3

\* Only students enrolled in Second foreign language (A2) I-English in 2014/15 or in a previous academic year can enroll in Second foreign language (A2) II – English.

**Students of the 3rd year of the 5th semester, enroll into one elective:**

Nbr.	TEACHER	SUBJECT	LECTURE	EXERCISES	SEMINARS	ECTS CREDITS
1.	Assoc. prof. Kristina Črnjar, Ph.D.	Time and Objectives Management	15	0	15	3
2.	Assoc. prof. Lidija Bagarić, Ph.D.	Marketing in Hospitality	15	0	15	3
3.	Prof. Daniela Gračan, Ph.D.	Business Tourism	15	0	15	3
4.	Assoc. prof. Adriana Jelušić, Ph.D.	Health tourism	15	0	15	3
5.	Assoc. prof. Ljubica Pilepić Stifanich, Ph.D.	Information Systems Security	15	0	15	3
6.	Alenka Šuljić Petrc, Ph.D.	Francais gastronomique	15	0	15	3
7.	Assoc. prof. Marko Perić, Ph.D.	Management of Culture and Art Institutions	15	0	15	3

## 6th SEMESTER

Nbr.	TEACHER	SUBJECT	LECTURE	EXERCISES	SEMINARS	ECTS CREDITS
1.	Assoc. prof. Goran Karanović, Ph.D.	Financial Management	30	0	45	9
2.	Assoc. prof. Kristina Črnjar, Ph.D.	Human Resource Management	30	0	30	6
3.	Assoc. prof. Marinela Krstinić Nižić, Ph.D.	Energy Economics in Tourism	30	0	30	6
4.	Assoc. prof. Lorena Bašan, Ph.D.	Sustainability Marketing	30	0	30	6
5.		Elective**				3

**\*\*Students of the 3rd year of the 7th semester, enroll into one elective:**

Nbr.	TEACHER	SUBJECT	LECTURE	EXERCISES	SEMINARS	ECTS CRDITS
1.	Prof. Axel Luttenberger, Ph.D.	Commercial Law	15	0	15	3
2.	Assoc. prof. Marko Perić, Ph.D. Assis. prof. Nicholas Wise,	Sports Management in Tourism	15	0	15	3
3.	Krešo Mihalinić, Ph.D.	Financial Mathematics	15	15	0	3
4.	Prof. Nevenka Blažević, Ph.D.	Croatia as a Tourist Destination-German	15	0	15	3
5.	Assoc. prof. Dolores Miškulin, Ph.D.	Croatia as a Tourist Destination-Italian	15	0	15	3
6.	Ass. prof. Brigita Bosnar Valković, Ph.D.	Croatia as a tourist destination	15	0	15	3
7.	Ass.prof. Elena Rudan, Ph.D.	International entrepreneurship	15	0	15	3
8.	Prof. Ines Milohnić, Ph.D.	Public Relations and Protocol*	15	0	15	3
9.	Prof. Nadia Pavia, Ph.D.	Organization of Family Entrepreneurship*	15	0	15	3
10.	Assoc. prof. Romina Alkier, Ph.D.	Golf tourism*	15	0	15	3
11.	Prof. Helga Maškarin Ribarić, Ph.D.	Management of non-profit Organizations*	15	0	15	3
12.	Assoc. prof. Dolores Miškulin, Ph.D. Ass. prof. Brigita Bosnar Valković, Ph.D. Alenka Šuljić Petrc, Ph.D.	Third foreign language (A1/A2)-, Italian, German* Third foreign language French	15	15	0	3

\* Class is not offered in the 2019/2020 academic year.

**FOURTH YEAR  
UNDERGRADUATE UNIVERSITY STUDY  
2019/2020**

**7th SEMESTER**

Nbr.	TEACHER	SUBJECT	LECTURE	EXERCISES	SEMINARS	ECTS CREDITS
1.	Prof. Christian Stipanović, Ph.D.	Development Strategy and Business Policy	30	0	30	6
2.	Prof. Helga Maškarin Ribarić, Ph.D.	Controlling	30	0	30	6
3.	Ass. prof. Sabina Hodžić, Ph.D.	Environment Protection Financing	30	0	30	6
4.	Ass. prof. Maja Nikšić Radić, Ph.D.	International Economics	30	0	30	6
5.	Ass. prof. Katarina Poldrugovac, Ph.D.	Environmental Accounting	15	0	15	3
6.		Elective				3

**Students of the 4th year of the 7th semester, enroll in one elective:**

Nbr.	TEACHER	SUBJECT	LECTURE	EXERCISES	SEMINARS	ECTS CREDITS
1.	Prof. Sandra Janković, Ph.D.	Accounting for SME	15	15	0	3
2.	Assoc. prof. Romina Alkier, Ph.D.	European Economics	15	0	15	3
3.	Ass. prof. Siniša Bogdan, Ph.D.	Capital Budgeting and Project Appraisal	15	0	15	3
4.	Prof. Edna Mrnjavac, Ph.D.	Traffic management in a tourist destination	15	0	15	3
5.	Ass. Prof. Josipa Cvelić Bonifačić Ph.D.	Campsite Management	15	0	15	3
6.	Ass.prof. Marija Ivaniš, Ph.D.	Entrepreneurship and Service management	15	0	15	3
7.	Ass.prof. Maja Gregorić, Ph.D.	Elements of combinatorics and probability	15	15	0	3
8.	Ass. prof. Krešimir Mikinac Ph.D.	International Enogastronomy	15	15	0	3
9.	Ass. prof. Siniša Bogdan Ph.D.	Capital Budgeting and Project Appraisal	15	0	15	3
10.	Ass. prof. Suzana Bareša Ph.D.	Financial Planning	15	0	15	3
11.	Ass.prof. Brigita	Business communication in Tourism *	15	0	15	3

	Valković Bosnar, Ph.D.					
12.	Assoc. prof. Dolores Miškulin, Ph.D.	Comunicazione professionale per il settore turistico *	15	15	0	3
13.	Assoc. prof. Lorena Bašan, Ph.D.	Intermediaries in tourism*	15	0	15	3
14.	Prof. Greta Krešić, Ph.D.	Nutritional science*	15	0	15	3
15.	Prof. Nevenka Blažević, Ph.D.	Geschäftskommunikation im Tourismus *	15	0	15	3
16.	Ass.prof. Brigita Valković Bosnar, Ph.D. Ass.prof. Brigita Valković Bosnar, Ph.D.  Alenka Šuljić Petrc, Ph.D.	Fourth foreign language (A1/A2) – English, German, Italian, French*	15	15	0	3

\* Classes not offered in the 2019/2020 academic year.

#### 8th SEMESTER

Nbr.	TEACHER	SUBJECT	LECTURE	EXERCISES	SEMINARS	ECTS CREDITS
1.	Ass.prof. Marija Ivaniš, Ph.D	Etics and Social Responsibility	15	0	0	1
2.	Prof. Vlado Galičić, Ph.D.	Principles and Practice of Tourism and the Hotel Industry	15	0	15	3
3.	Ass. prof. Ivana Ivančić, Ph.D.	Practical work experience				14
4.		Elective 1				3
5.		Elective 2				3
6.		FINAL THESIS				6

Students of the 4th year of the 8th semester, enroll into two electives:

Nbr.	TEACHER	SUBJECT	LECTURE	EXERCISES	SEMINARS	ECTS CREDITS
1.	Prof. Ines Milohnić, Ph.D.	Management of Small and Medium Enterprises	15	0	15	3
2.	Assoc. prof. Ana-Marija Vrtodušić Hrgović, Ph.D.	Integrated Management Systems	15	0	15	3
3.	Prof. Suzana Marković, Ph.D.	Customer satisfaction research	15	0	15	3
4.	Krešo Mihalinić, Ph.D.	Actuarial Mathematics	15	15	0	3
5.	Ass.prof. Siniša Bogdan, Ph.D.	Cost Benefit Analysis	15	0	15	3
6.	Ass.prof. Daniel Dragičević, Ph.D.	Managerial Economics	15	0	15	3
7.	Prof. Christian Stipanović, Ph.D.	Event planning	15	0	15	3
8.	Assoc.prof. Elena Rudan, Ph.D.	Glagolitic Monuments in Travel Itineraries	15	0	15	3
9.	Alenka Šuljić Petrc, Ph.D.	Patrimoine culturel Croate	15	0	15	3
10.	Assoc.prof. Marina Perišić Prodan, Ph.D.	Urban Marketing	15	0	15	3
11.	Assoc.prof. Sabina Hodžić, Ph.D.	Corporate tax*	15	0	15	3
12.	Ass. prof. Katarina Poldrugovac, Ph.D.	Responsibility accounting*	15	0	15	3
13.	Asst. prof. Hrvoje Grofelnik, Ph.D.	Geoecology of the tourism space*	15	0	15	3
14.	Assoc.prof. Brigita Valković Bosnar, Ph.D.	Kultur-historisches erbe Kroatiens *	15	0	15	3
15.		Cultural and historical heritage of Croatia *	15	0	15	3
16.		Patrimonio storico-culturale della Croazia *	15	0	15	3

\* Class is not offered in the 2019/2020 academic year.

Dean

Prof. Dora Smolčić Jurdana, Ph.D.