



Table 2

**3.2. Course description**

Basic description		
Course coordinator	Brigita Bosnar-Valković, PhD, Assistant Professor	
Course title	First foreign language B1 - English	
Study programme	Management of sustainable development	
Course status	Compulsory	
Year	1 <sup>st</sup>	
ECTS credits and teaching	ECTS student 's workload coefficient	3 ECTS
	Number of hours (L+E+S)	30 (15+0+15)

1. COURSE DESCRIPTION		
<i>A. Course objectives</i>		
<p>English Language B2 is aimed at development of language/communicational/social/cultural skills essential for students' future professional activities in international tourism and hotel management. Particular emphasis is put on socio-rhetoric aspects of communication in tourism and hotel management. Depending on the (known) future professional needs of students, defined on the basis of analyses of their professional intentions, wishes and aspirations, previous analysis of the requirements of the labour market, analyses of available teaching materials, as well as the results of relevant scientific research, the necessary competences are defined, as well as the knowledge/skills at macro (e.g. reading, listening and speaking, writing) and micro (e.g. textual connectors, discourse markers) level. Since language skills are interconnected and use/development of one skill inevitably requires the use (and influences the development) of other skills, the approach to mediation/acquisition of skills is integrated.</p>		
<i>B. Course enrolment requirements</i>		
Proficiency level B1.		
<i>C. Expected course learning outcomes</i>		
<p>Upon completion of the course students will be able to</p> <ul style="list-style-type: none"> <li>- define/interpret the concepts in tourism and hospitality</li> <li>- describe processes and trends in tourism and hospitality</li> <li>- apply acquired knowledge/skills in various social/professional situations in tourism/hospitality</li> <li>- continue to upgrade acquired knowledge/skills</li> </ul>		
<i>D. Course content</i>		
<p>What is tourism. World destinations. Tour operators. Tourist motivations. Travel agencies. Transport in tourism. Accommodation. Marketing and promotion. The airline industry. Holidays with a difference. Reservations and sales. Airport departures.</p>		
<i>E. Teaching methods</i>	<input checked="" type="checkbox"/> lectures <input type="checkbox"/> seminars and workshops <input checked="" type="checkbox"/> exercises <input type="checkbox"/> long distance education <input type="checkbox"/> fieldwork	<input checked="" type="checkbox"/> individual assignment <input checked="" type="checkbox"/> multimedia and network <input type="checkbox"/> laboratories <input checked="" type="checkbox"/> mentorship <input type="checkbox"/> other
<i>F. Comments</i>		



*G. Student's obligations*

Active participation in the learning/teaching process, critical approach to the course content, independent work.

*H. Evaluation of student's work*

Course attendance	1.2	Activity/Participation		Seminar paper		Experimental work	
Written exam	0.5	Oral exam	0.2	Essay	0.2	Research	
Project		Sustained knowledge check	0.9	Report		Practice	
Portfolio							

*I. Assessment of learning outcomes in class and at the final exam (procedure and examples)*

Assessment and evaluation of students in classes and at the final exam is conducted under the Rulebook on evaluation of students at the Faculty of tourism and hospitality management.

For each course it is made a detailed course syllabus which coordinates activities, student load, learning outcomes and evaluation methods.

*J. Assigned reading (at the time of the submission of study programme proposal)*

1. Walker, R. & Harding, K. (2010) Tourism 1. Oxford University Press
2. Weaver, D. (2007) Sustainable Tourism: Butterworth-Heinemann (Chapters 2,10,11)

*K. Optional / additional reading (at the time of proposing study programme)*

1. Solway, (2009) Sustainable Tourism: How can we save our world? Franklin Watts (selected chapters)
2. Authentical texts about tourism and sustainable development (planning monitoring, managing)

*L. Quality monitoring methods which ensure acquirement of output knowledge, skills and competences*

The quality of the programme, teaching process, *teaching* skills and level of acquired course matter will be evaluated in writing, by means of extensive questionnaires and by employing other methods that are in accordance with the accepted standards and with the Book of regulations on the quality of the University of Rijeka, as well as the Book of regulations on the quality of the Faculty of tourism and hospitality management.