



Table 2

Course description

COURSE DESCRIPTION			
Course instructor	Edna Mrnjavac, full professor		
Name of the course	Traffic in Tourism		
Study programme	Management of Sustainable Development		
Status of the course	compulsory		
Year of study	1 st		
ECTS credits and manner of instruction	ECTS credits	6	
	Number of class hours (L+E+S)	60 (30+0+30)	
1. Course objectives			
Acquiring knowledge on basic traffic determinants and the correlation between traffic and tourism. Students learn about the characteristics of transport sectors, and transport services as tourist product. Ecological and safety issues of transport are elaborated, as well as limitations those pose on the tourism.			
2. Course enrolment requirements			
None.			
3. Expected learning outcomes			
Adopting basic understanding of the role of transport in tourism, the ability to interpret the basic terminology of transport, differentiation and proper interpretation of the various transport sectors in tourism, and developing individual skills and embracing the principles of teamwork based on argumentative representation of their own perceptions and attitudes.			
4. Course content			
Theoretical background of traffic. The transport system and tourism. The interdependence of transport and tourism. Transportation in connecting emittive and receptive market. Road traffic. Rail transport. Air traffic. Maritime transport. River transportation. Telecommunications traffic. Postal service. Other forms of transport. Transport service as a tourist product. Economics of Exploitation transport sectors and transport infrastructure. Determining the value of transport services. Traffic safety of tourists. Environmental aspects of transport. The concept of sustainable transport and tourism			
5. Manner of instruction	<input checked="" type="checkbox"/> lectures <input checked="" type="checkbox"/> seminars and workshops <input type="checkbox"/> exercises <input type="checkbox"/> distance learning <input type="checkbox"/> fieldwork	<input checked="" type="checkbox"/> individual assignments <input type="checkbox"/> multimedia and network <input type="checkbox"/> laboratories <input checked="" type="checkbox"/> mentorship <input checked="" type="checkbox"/> other	
6. Comments			
7. Student responsibilities			
A critical review of given material, individually or in group of students, oral presentation of assigned tasks, regularly participating individual assignments within the course, and continuous examination attendance.			
8. Monitoring of student work¹			
Class attendance	2,4	Class participation	
		Seminar paper	
		Experimental	

¹ IMPORTANT: Enter the appropriate proportion of ECTS credits for each activity so that the total number of credits equals the ECTS value of the course. Use empty fields for additional activities.



						work	
Written exam	1,1	Oral exam		Essay	0,2	Research	0,6
Project		Continuous assessment	1,7	Report		Practical work	
Portfolio							
<p><i>9. Assessment of learning outcomes in class and at the final exam (procedure and examples)</i></p> <p>Assessment and evaluation of students in classes and at the final exam is conducted under the Rulebook on evaluation of students at the Faculty of tourism and hospitality management. For each course it is made a detailed course syllabus which coordinates activities, student load, learning outcomes and evaluation methods.</p>							
<p><i>10. Mandatory literature (at the time of submission of study programme proposal)</i></p> <p>Mrnjavac, E., Promet u turizmu, Fakultet za turistički i hotelski menadžment, Opatija, 2006. (2. izdanje)</p>							
<p><i>11. Optional/additional literature (at the time of submission of the study programme proposal)</i></p> <p>1. Coltman, M.M., Introduction to Travel and Tourism – An International Approach, Wiley, New Jersey, 1989. 2. Page, J.S., Transport and Tourism, Longman, New York, 1999. 3. Pender, L., Travel, Trade and Transport, Continuum, London and New York, 2001. 4. Zelenika, R., Prometni sustav, Ekonomski fakultet, Rijeka, 2001.</p>							
<p><i>12. Quality monitoring methods that ensure the acquisition of exit knowledge, skills and competences</i></p> <p>The quality of the programme, teaching process, teaching skills and level of acquired course matter will be evaluated in writing, by means of extensive questionnaires and by employing other methods that are in accordance with the accepted standards and with the Book of regulations on the quality of the University of Rijeka, as well as the Book of regulations on the quality of the Faculty of tourism and hospitality management.</p>							