Sveučilište u Rijeci • University of Rijeka



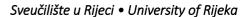
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Table 2

Course description

	COURSE DESCRIPTION											
Course instructor			Edna Mrnjavac, full professor									
Name of the course	e		Traffic in Tourism									
Study programme			Management of Sustainable Development									
Status of the cours	е		compulsory									
Year of study			1 st									
ECTS credits and manner of		of	ECTS credits 6									
instruction			Number of class	s hours	(L+E+S)		(50 (30+0+30)				
1. Course objectives												
Acquiring knowledge on basic traffic determinants and the correlation between traffic and tourism. Students learn about the characteristics of transport sectors, and transport services as tourist product. Ecological and safety issues of transport are elaborated, as well as limitations those pose on the tourism.												
2. Course enrolment requirements												
None.												
3. Expected learning outcomes												
Adopting basic understanding of the role of transport in tourism, the ability to interpret the basic terminology of transport, differentiation and proper interpretation of the various transport sectors in tourism, and developing individual skills and embracing the principles of teamwork based on argumentative representation of their own perceptions and attitudes.												
4. Course content												
Theoretical background of traffic. The transport system and tourism. The interdependence of transport and tourism. Transportation in connecting emittive and receptive market. Road traffic. Rail transport. Air traffic. Maritime transport. River transportation. Telecommunications traffic. Postal service. Other forms of transport. Transport service as a tourist product. Economics of Exploitation transport sectors and transport infrastructure. Determining the value of transport services. Traffic safety of tourists. Environmental aspects of transport. The concept of sustainable transport and tourism												
5. Manner of instruction			☑ lectures ☑ individual assignments ☑ seminars and workshops ☐ multimedia and network ☐ exercises ☐ laboratories ☐ distance learning ☒ mentorship ☐ fieldwork ☒ other									
6. Comments												
7. Student responsibilities												
A critical review of given material, individually or in group of students, oral presentation of assigned tasks, regularly participating individual assignments within the course, and continuous examination attendance.												
			•	within t	ne course, a	nd cont	inuous	examination attenda	ance.			
8. Monitoring of st												
Class attendance	2,4	Cla	ass participation		Seminar paper			Experimental				

¹ IMPORTANT: Enter the appropriate proportion of ECTS credits for each activity so that the total number of credits equals the ECTS value of the course. Use empty fields for additional activities.





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						work	
Written exam	1,1	Oral exam		Essay	0,2	Research	0,6
Project		Continuous assessment	1,7	Report		Practical work	
Portfolio							

9. Assessment of learning outcomes in class and at the final exam (procedure and examples)

Assessment and evaluation of students in classes and at the final exam is conducted under the Rulebook on evaluation of students at the Faculty of tourism and hospitality management.

For each course it is made a detailed course syllabus which coordinates activities, student load, learning outcomes and evaluation methods.

10. Mandatory literature (at the time of submission of study programme proposal)

Mrnjavac, E., Promet u turizmu, Fakultet za turistički i hotelski menadžment, Opatija, 2006. (2. izdanje)

- 11. Optional/additional literature (at the time of submission of the study programme proposal)
- 1. Coltman, M.M., Introduction to Travel and Tourism An International Approach, Wiley, New Jersey, 1989
- 2. Page, J.S., Transport and Tourism, Longman, New York, 1999.
- 3. Pender, L., Travel, Trade and Transport, Continuum, London and New York, 2001.
- 4. Zelenika, R., Prometni sustav, Ekonomski fakultet, Rijeka, 2001.
 - 12. Quality monitoring methods that ensure the acquisition of exit knowledge, skills and competences

The quality of the programme, teaching process, teaching skills and level of acquired course matter will be evaluated in writing, by means of extensive questionnaires and by employing other methods that are in accordance with the accepted standards and with the Book of regulations on the quality of the University of Rijeka, as well as the Book of regulations on the quality of the Faculty of tourism and hospitality management.