



Table 2

Course description

COURSE DESCRIPTION		
Course instructor	Kristina Črnjar, Ph.D., Associate Professor	
Name of the course	Knowledge Management	
Study programme	Management of Sustainable Development	
Status of the course	Compulsory	
Year of study	2nd	
ECTS credits and manner of instruction	ECTS credits	3 ECTS
	Number of class hours (L+E+S)	30 (15+0+15)
1. Course objectives		
The main aim of this course is to train students to study knowledge economy and new technologies. Students will be able to define the process of creating, transmitting and evaluating contribution of knowledge in the course of the development of a better society.		
2. Course enrolment requirements		
None.		
3. Expected learning outcomes		
After passing the exam, students will be able to:		
<ul style="list-style-type: none"> – Understand the fundamental principles and basic concepts related to knowledge and knowledge society. – Emphasize the importance of knowledge in business of enterprises and society in whole. – Describe and interpret system of knowledge management. – Improve the system of knowledge management and innovation. – To compare global and regional development based on competitiveness 		
4. Course content		
The genesis and concepts of knowledge management. Knowledge Economy and Education Economy. Capital and strategic synergy of knowledge. Transformation of human knowledge into a structural and market capital. The role of information and communication technologies in the creation of knowledge networks. The importance of lifelong learning and innovation skills in the global economy. Methods of evaluating the contribution of science, knowledge and human capital in developing societies. Scientific research activity as a new knowledge creator. Competitiveness of regional and human development based on knowledge.		
5. Manner of instruction	<input checked="" type="checkbox"/> lectures <input checked="" type="checkbox"/> seminars and workshops <input type="checkbox"/> exercises <input type="checkbox"/> distance learning <input type="checkbox"/> fieldwork	<input type="checkbox"/> individual assignments <input type="checkbox"/> multimedia and network <input type="checkbox"/> laboratories <input checked="" type="checkbox"/> mentorship <input type="checkbox"/> other
6. Comments		
7. Student responsibilities		
Arising from monitoring student's work and their engagement at course.		



8. Monitoring of student work ¹							
Class attendance	1,2	Class participation		Seminar paper		Experimental work	
Written exam	0,5	Oral exam		Essay		Case study 1	0,1
Case study 2	0,1	Continuous assessment	0,9	Report		Practical work	
Portfolio		Critical review	0,2				
9. Assessment of learning outcomes in class and at the final exam (procedure and examples)							
Assessment and evaluation of students in classes and at the final exam is conducted under the Rulebook on evaluation of students at the Faculty of tourism and hospitality management. For each course it is made a detailed course syllabus which coordinates activities, student load, learning outcomes and evaluation methods.							
10. Mandatory literature (at the time of submission of study programme proposal)							
K. Horth: Upravljanje znanjem – Vođenje poduzeća usmjereno prema znanju, Naklada Slap, Zagreb, 2008.							
11. Optional/additional literature (at the time of submission of the study programme proposal)							
1. V. Vujić i dr.: Upravljanje znanjem i ljudskim razvojem u turizmu, FTMM, Opatija, 2010. 2. Barbić, J. (urednik): Znanje – temelj konkurentnosti i razvoja, HAZU, Zagreb, 2011. 3. Šoljan, M. (urednik): UNESCO – Prema društvu znanja, EDUCA, 2007. 4. Buckley, S., Jakovljević, M.: Knowledge Management Innovations for Interdisciplinary Education: Organizational Applications: Organizational Applications, IGI, Global, 2012.							
12. Quality monitoring methods that ensure the acquisition of exit knowledge, skills and competences							
The quality of the programme, teaching process, teaching skills and level of acquired course matter will be evaluated in writing, by means of extensive questionnaires and by employing other methods that are in accordance with the accepted standards and with the Book of regulations on the quality of the University of Rijeka, as well as the Book of regulations on the quality of the Faculty of tourism and hospitality management.							

¹ IMPORTANT: Enter the appropriate proportion of ECTS credits for each activity so that the total number of credits equals the ECTS value of the course. Use empty fields for additional activities.