



Table 2

Course description

COURSE DESCRIPTION		
Course instructor	<b>Dora Smolčić Jurdana, Ph.D., Full Professor</b>	
Name of the course	<b>Sustainable Tourism Development</b>	
Study programme	<b>Management of sustainable development</b>	
Status of the course	Compulsory	
Year of study	<b>2<sup>nd</sup></b>	
ECTS credits and manner of instruction	ECTS credits	6
	Number of class hours (L+E+S)	60 (30+0+30)
<b>1. Course objectives</b>		
<p>The aim of the course is to provide students with knowledge in the field of sustainable tourism development, a specific segment of the economy, for which sustainable development is of exceptional and long-term significance. Students will gain knowledge that they can apply in future practice work, at the same time they will learn about theoretical schools and approaches to sustainable tourism development as well.</p>		
<b>2. Course enrolment requirements</b>		
None.		
<b>3. Expected learning outcomes</b>		
<p>After successfully mastering the programme of the course Sustainable Tourism Development, the students will be able to:</p> <ol style="list-style-type: none"> <li>1. Explain and argue the need for sustainable development in tourism</li> <li>2. Correctly explain and interpret the basic concepts in the field of sustainable tourism development</li> <li>3. Describe and explain the various developmental theories related to the implementation of sustainable tourism development</li> <li>4. Explain and interpret the principles of sustainable tourism development</li> <li>5. Describe, compare and distinguish usage of different instruments and methods of sustainable tourism development</li> <li>6. Develop the ability of an interdisciplinary approach</li> </ol>		
<b>4. Course content</b>		
<p>Tourism as an economic activity and social phenomenon. Economic and social functions of tourism. The main characteristics of the tourism market. Impacts of tourism on the environment - economic, socio-cultural impacts and impact on the environment.</p> <p>Sustainable tourism development - definition, etymology. The importance of applying sustainable tourism development. The goals of sustainable tourism development. The role of local community.</p> <p>The principles of sustainable tourism development. Assumptions for the implementation of sustainable tourism development.</p> <p>Factors which are important in the implementation of sustainable tourism development. Legal regulations. Protection of space. Carrying capacity. Limit of acceptable change in tourism. Environmental Impact Assessment. Code of Conduct. Indicators of sustainable development – specificity of particular destinations.</p> <p>The economic implications of applying the concept of sustainable tourism development. Socio-cultural implications of applying the concept of sustainable tourism development. Implications of sustainable tourism development on the environment.</p>		



Restrictions for the application of sustainable tourism development.							
Perspectives of the concept of sustainable tourism development.							
5. Manner of instruction		<input checked="" type="checkbox"/> lectures <input checked="" type="checkbox"/> seminars and workshops <input type="checkbox"/> exercises <input type="checkbox"/> distance learning <input type="checkbox"/> fieldwork			<input type="checkbox"/> individual assignments <input type="checkbox"/> multimedia and network <input type="checkbox"/> laboratories <input checked="" type="checkbox"/> mentorship <input type="checkbox"/> other		
6. Comments		-					
7. Student responsibilities							
Students are required to actively participate during lectures, prepare a seminar theme with mentor's help, write an essay and participate in sustained knowledge check.							
8. Monitoring of student work <sup>1</sup>							
Class attendance	2,4	Class participation		Seminar paper	0,4	Experimental work	
Written exam	1,1	Oral exam		Essay	0,2	Research	0,2
Project		Continuous assessment	1,7	Report		Practical work	
Portfolio							
9. Assessment of learning outcomes in class and at the final exam (procedure and examples)							
Assessment and evaluation of students in classes and at the final exam is conducted under the Rulebook on evaluation of students at the Faculty of tourism and hospitality management. For each course it is made a detailed course syllabus which coordinates activities, student load, learning outcomes and evaluation methods.							
10. Mandatory literature (at the time of submission of study programme proposal)							
1. Skupina autora (u red. Vujić, V.): Održivi razvoj turizma – problemi i perspektive, Fakultet za turistički i hotelski menadžment Opatija, Opatija, 2005. 2. Skupina autora (u red. Blažević, B., Peršić, M.): Turistička regionalizacija u globalnim procesima, Fakultet za menadžment u turizmu i ugostiteljstvu Opatija, Opatija, 2009. 3. Smolčić Jurdana, D.: Održivi razvoj turizma – obilježja, ograničenja, razvojni izazovi, FMTU (udžbenik u pripremi)							
11. Optional/additional literature (at the time of submission of the study programme proposal)							
1. Održivi turizam u deset koraka (ur. Carić, H.), Odraz, Institut za turizam, Zagreb, 2006. 2. WTO: Indicators of Sustainable Development for Tourism Destinations, WTO, Madrid, 2004. 3. Aronsson, L.: The Development of Sustainable Tourism, Continuum, London, New York, 2000. 4. Harris, R., Griffin, T., Williams, P. (ed.) : Sustainable Tourism: A Global Perspective, Butterworth-Heinemann, Oxford, 2002. 5. PPA/CRA: Smjernice za procjenu prihvatnog kapaciteta sredozemnih obalnih područja za turizam, Centar regionalnih aktivnosti Programa prioritarnih aktivnosti, Split, 1997.							
12. Quality monitoring methods that ensure the acquisition of exit knowledge, skills and competences							
The quality of the programme, teaching process, teaching skills and level of acquired course matter will be evaluated in writing, by means of extensive questionnaires and by employing other methods that are in accordance with the accepted standards and with the Book of regulations on the quality of the University of Rijeka, as well as the Book of regulations on the quality of the Faculty of tourism and hospitality management.							

<sup>1</sup> IMPORTANT: Enter the appropriate proportion of ECTS credits for each activity so that the total number of credits equals the ECTS value of the course. Use empty fields for additional activities.



***Sveučilište u Rijeci • University of Rijeka***

Trg braće Mažuranića 10 • 51 000 Rijeka • Croatia

T: +385 (0)51 406 500 • F: +385 (0)51 406 588

W: [www.uniri.hr](http://www.uniri.hr)

E: [ured@uniri.hr](mailto:ured@uniri.hr)