

Sveučilište u Rijeci • University of Rijeka

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Table 2

Course description

COURSE DESCRIPTION						
Course instructor	Marinela Krstinić Nižić, Associate Professor					
Name of the course	Sustainable Development Management					
Study programme	Management of Sustainable Development					
Status of the course	Compulsory					
Year of study	2 nd					
ECTS credits and manner of	ECTS credits	9 ECTS				
instruction	Number of class hours (L+E+S)	75 (45+0+30)				

1. Course objectives

Research goal of the course aims to impart to students knowledge and insights on management, particularly on functions and specificities of ecological management. Students will be presented scientifically based knowledge on global ecological problems and on the need for changes in almost all areas of life and work. By research undertaken within the course, students will adopt basic sustainable development knowledge and perceive the need to connect economic development and environmental protection. The goal of the course is for students to gain a clear vision of sustainable future and to understand the need for the mobilization of human potentials in the implementation of the necessary changes, where "eco-efficiency" must become a business reply to requests of sustainable development.

2. Course enrolment requirements

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3. Expected learning outcomes

When studying this course, and also using prior knowledge, students will become trained to understand and interpret correctly the challenges of sustainable development that by far surpass the possibilities of individuals and groups. Students will acquire basic knowledge on ecological management and gain competence in performing such tasks in economy. Students will acquire knowledge to understand, analyse, compare, and interpret ecological-economic changes in economy. They will be trained to manage environment on regional and local levels. Students will acquire basic knowledge which will help them begin the implementation of changes in order to facilitate sustainable development and participatory decide on sustainable development on regional and local levels.

4. Course content

Global approach to development and environment. Global economic and ecological problems. Sustainable development as the challenge for the civilization. Concept and basic characteristics of sustainable development. Management – the main factor of successful business. Ecological management – new business challenge. Ecological policy – basic driving force of sustainable development. Systems for environmental management and eco-efficiency – challenges of the new era. Innovative management of sustainable development as important factor in shaping the future. Participatory management for sustainable development. Policy of sustainable development and tourism.

	🔀 lectures	🔀 individual assignments
	Seminars and workshops	multimedia and network
5. Manner of instruction	exercises	🗌 laboratories
	distance learning	🔀 mentorship
	🗌 fieldwork	other

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6. Comments	Teaching is carried out by the lecturer, with the inclusion of guest-lecturer,
	in a way that the case studies are elaborated along with the theoretical
	framework. The student is obliged to master the teaching material by using
	mandatory literature and to create a practical assignment.

7. Student responsibilities

The student is obliged to make a seminar paper (project). The student should deal with the exclusively given topic according to the given pattern, which states: the title of the article, the object of the research, the methodology, the results and the knowledge that came into the work, and the conclusion.

Class attendance	3	Class participation		Seminar paper		Experimental work	
Written exam	1,8	Oral exam		Essay	0,3	Research	
Project	1	Continuous assessment	2,9	Report		Practical work	
Portfolio							

9. Assessment of learning outcomes in class and at the final exam (procedure and examples)

Assessment and evaluation of students in classes and at the final exam is conducted under the Rulebook on evaluation of students at the Faculty of tourism and hospitality management.

For each course it is made a detailed course syllabus which coordinates activities, student load, learning outcomes and evaluation methods.

- 10. Mandatory literature (at the time of submission of study programme proposal)
- 1. Črnjar, M., Črnjar, K., Menadžment održivoga razvoja: ekonomija, ekologija, zaštita okoliša, Fakultet za menadžment u turizmu i ugostiteljstvu, Opatija, Glosa, Rijeka, 2009.
- 2. Krstinić Nižić, M., Blažević, B., Gospodarenje energijom u turizmu, Fakultet za menadžment u turizmu i ugostiteljstvu, Opatija, 2017.

11. Optional/additional literature (at the time of submission of the study programme proposal)

- 1. Herceg, N., Okoliš i održivi razvoj, Synopsis, Zagreb, 2013.
- 2. Madu, N.C., Kuei, C.H., Handbook of Sustainable Management, World Scientific, New Jersey, 2012.
 - 12. Quality monitoring methods that ensure the acquisition of exit knowledge, skills and competences

The quality of the programme, teaching process, *teaching* skills and level of acquired course matter will be evaluated in writing, by means of extensive questionnaires and by employing other methods that are in accordance with the accepted standards and with the Book of regulations on the quality of the University of Rijeka, as well as the Book of regulations on the quality of the Faculty of tourism and hospitality management.

¹ IMPORTANT: Enter the appropriate proportion of ECTS credits for each activity so that the total number of credits equals the ECTS value of the course. Use empty fields for additional activities.