



Table 2

Course description

COURSE DESCRIPTION		
Course instructor	Adriana Jelušić, Associate Professor	
Name of the course	Health tourism	
Study programme	Management of sustainable development	
Status of the course	elective	
Year of study	3 year	
ECTS credits and manner of instruction	ECTS credits	3 ECTS-a
	Number of class hours (L+E+S)	30 (15+0+15)
1. Course objectives		
Course objectives are: a) to present an overview of Health Tourism towards understanding Health Tourism in all its dimensions; b) to present Health Tourism in Terms of Service Industry and Analysing Various Effects and c) to summarize Trends and Future of Health Tourism in Europe and Croatia.		
2. Course enrolment requirements		
Passed exam from courses: Microeconomics and Tourism Economics		
3. Expected learning outcomes		
After completing this course the student should be able to:		
<ol style="list-style-type: none"> Understand and explain the specifics of Health Tourism (definition, segments etc.) Explain the differences of demand and supply side of Health Tourism market. Understand and evaluate Health Tourism facilities. Explain the importance of accreditation in Health Tourism. Understand basic elements of Health insurance and Health systems governance. Describe and evaluate Health Tourism in Croatia. 		
4. Course content		
5. Manner of instruction	<input checked="" type="checkbox"/> lectures <input checked="" type="checkbox"/> seminars and workshops <input checked="" type="checkbox"/> exercises <input type="checkbox"/> distance learning <input type="checkbox"/> fieldwork	<input type="checkbox"/> individual assignments <input type="checkbox"/> multimedia and network <input type="checkbox"/> laboratories <input type="checkbox"/> mentorship <input type="checkbox"/> other
6. Comments	The subject is held in English.	
7. Student responsibilities		
The final grade from Health Tourism is based primarily on the knowledge that students show during the teaching activities and on the written part of the exam. Students should regularly participate in the activities during the semester of the course through: a) an independent presentation on the example of a single destination or service; b) team work on a define example-team work for 3-4 students		
8. Monitoring of student work¹		

¹ IMPORTANT: Enter the appropriate proportion of ECTS credits for each activity so that the total number of credits equals the ECTS value of the course. Use empty fields for additional activities.



Class attendance	1,2	Class participation	0,2	Seminar paper	0,1	Experimental work	
Written exam	0,5	Oral exam		Essay	0,1	Research	
Project		Continuous assessment	0,9	Report		Practical work	
Portfolio							

9. Assessment of learning outcomes in class and at the final exam (procedure and examples)

Assessment and evaluation of students in classes and at the final exam is conducted under the Rulebook on evaluation of students at the Faculty of tourism and hospitality management. For each course it is made a detailed course syllabus which coordinates activities, student load, learning outcomes and evaluation methods.

10. Mandatory literature (at the time of submission of study programme proposal)

1. Smith, M., Puczko, L: Health, Tourism and Hospitality: Spas, wellness and medical travel, Routledge, 2014.
2. Smith, M., Puczko, L: Health and Wellness Tourism, Butterworth-Heinemann, 2009.

11. Optional/additional literature (at the time of submission of the study programme proposal)

1. Reisman, D.: Health Tourism: Social Welfare through International Trade, Edvard Edgar, 2010.
2. Bookman, M.Z., Bookman K.R.: Medical Tourism in Developing Countries, Palgrave MacMillan, 2007.
3. Botterill, D., Pennings, G., Mainil, T.: Medical Tourism and Transnational Health Care, Palgrave Macmillan, 2013.

12. Quality monitoring methods that ensure the acquisition of exit knowledge, skills and competences

The quality of the programme, teaching process, *teaching* skills and level of acquired course matter will be evaluated in writing, by means of extensive questionnaires and by employing other methods that are in accordance with the accepted standards and with the Book of regulations on the quality of the University of Rijeka, as well as the Book of regulations on the quality of the Faculty of tourism and hospitality management.