



Table 2

Course description

COURSE DESCRIPTION		
Course instructor	Marko Perić, PhD, Associate Professor Nicholas Wise, PhD, Senior Lecturer	
Name of the course	Sports Management in Tourism	
Study programme	Undergraduate study: Management of Sustainable Development	
Status of the course	Elective	
Year of study	3 rd	
ECTS credits and manner of instruction	ECTS credits	3
	Number of class hours (L+E+S)	30 (15+0+15)
1. Course objectives		
<p>Develop, analyse and formulate sports activities in tourism and make the proper project proposal. After passing the exam, students will be able to:</p> <ul style="list-style-type: none"> - properly define and interpret the basic terms of sport and sports management - define and compare basic principles and functions of sports management - argue mutual interconnection of sports and tourism - distinguish and explain the difference between sports tourism and tourism sports - define and explain the difference between sports tourism types - define the basic term of sports tourist and explain the difference between sports tourist types - develop, analyse and formulate own ideas of sports activities in tourism and make the project proposal. 		
2. Course enrolment requirements		
3. Expected learning outcomes		
<p>General competencies:</p> <ul style="list-style-type: none"> - instrumental: analysis, planning and organizing, problem solution; - interpersonal: interpersonal skills; - system: practical implementation of knowledge, creating new ideas, creating and management of sports projects. <p>Specific competencies:</p> <ul style="list-style-type: none"> - supporting knowledge and skills in specific terms of sports activities planning and implementing in tourism: resource management, cost management, communication, leadership and motivation, decision making, interdisciplinary approach to the problem. 		
4. Course content		
<p>Theoretical and methodological definition of sport Economics of sport – demand for sport and supply of sport Sport in Republic of Croatia – The Law on Sport Sports management Principles and functions of sports management Strategic sports management Sponsorship Sport and tourism as complementary socio-economic phenomena Interrelation of sport and tourism Sports tourism and Tourism sport</p>		



<p>Sport tourist types and sport tourism types System of experiences in sports tourism Management of sports events and their impact on tourism The effects of sport tourism (economic and others) Mega sports events Economic evaluation of sports projects in tourism</p>							
5. Manner of instruction		<input checked="" type="checkbox"/> lectures <input checked="" type="checkbox"/> seminars and workshops <input type="checkbox"/> exercises <input type="checkbox"/> distance learning <input checked="" type="checkbox"/> fieldwork			<input checked="" type="checkbox"/> individual assignments <input checked="" type="checkbox"/> multimedia and network <input type="checkbox"/> laboratories <input checked="" type="checkbox"/> mentorship <input checked="" type="checkbox"/> other		
6. Comments							
7. Student responsibilities							
Students are required to attend the lectures, fieldwork and tests (exams) and make written project assignment/case study.							
8. Monitoring of student work ¹							
Class attendance	1,2	Class participation		Seminar paper		Experimental work	
Written exam	0,5	Oral exam		Essay		Research	0,4
Project		Continuous assessment	0,9	Report		Practical work	
Portfolio							
9. Assessment of learning outcomes in class and at the final exam (procedure and examples)							
<p>Assessment and evaluation of students in classes and at the final exam is conducted under the Rulebook on evaluation of students at the Faculty of tourism and hospitality management. For each course it is made a detailed course syllabus which coordinates activities, student load, learning outcomes and evaluation methods.</p>							
10. Mandatory literature (at the time of submission of study programme proposal)							
<p>1. Perić, M. Predavanja – teaching materials available at website of FTTH (LUMENS) 2. Bartoluci, M. i sur., Menedžment u sportu i turizmu / Management in Sport and Tourism, Kineziološki fakultet, Ekonomski fakultet, Zagreb, 2004.</p>							
11. Optional/additional literature (at the time of submission of the study programme proposal)							
<p>1. Bartoluci, M., Čavlek, N. (ur.), Turizam i sport - razvojni aspekti, Školska knjiga, Zagreb, 2007. 2. Perić, M., "Sports Tourism and System of Experiences", Tourism and Hospitality Management, Volumen 16, Number 2, 2010., pp. 197-206. 3. Perić, M., Puškarić Radun, N., "Sports facility management – Case study: Multi-purpose hall / Ice rink in Delnice", 7th International Scientific Conference on Kinesiology, Opatija, Croatia, May 22-25, 2014, pp. 469-472. 4. Weed, M. & Bull, C., Sports Tourism: Participants, policy and providers, Second edition, Elsevier Butterworth-Heinemann, Oxford, 2009.</p>							
12. Quality monitoring methods that ensure the acquisition of exit knowledge, skills and competences							
The quality of the programme, teaching process, teaching skills and level of acquired course matter will be evaluated in writing, by means of extensive questionnaires and by employing other methods that are in accordance with the accepted standards and with the Book of regulations on the quality of the University							

¹ IMPORTANT: Enter the appropriate proportion of ECTS credits for each activity so that the total number of credits equals the ECTS value of the course. Use empty fields for additional activities.



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of Rijeka, as well as the Book of regulations on the quality of the Faculty of tourism and hospitality management.