



Course description

COURSE DESCRIPTION							
Course instructor	Zrinka Zadel, Ph.D., Associate Professor						
Name of the course	Tourism and Attractions						
Study programme	Undergraduate Study, Management of Sustainable Development						
Status of the course	compulsory						
Year of study	3 rd						
ECTS credits and manner of instruction	ECTS credits		3				
	Number of class hours (L+E+S)		30 (15 + 0 + 15)				
1. Course objectives							
The objectives of the subject are based on theoretical achievements of scientific analysis and current practice to outline the main determinants of tourism and the significance of attractions in tourism.							
2. Course enrolment requirements							
-							
3. Expected learning outcomes							
After passing the exam, it is expected that the student will be able to:							
1. Properly interpret basic concepts in tourism.							
2. Explain and differentiate the tourist attraction base.							
3. Develop and design a competitive tourist product on the example of a particular destination.							
4. Course content							
Lectures, seminars and workshops, individual assignments, mentorship.							
5. Manner of instruction	<input checked="" type="checkbox"/> lectures <input checked="" type="checkbox"/> seminars and workshops <input type="checkbox"/> exercises <input type="checkbox"/> distance learning <input type="checkbox"/> fieldwork		<input checked="" type="checkbox"/> individual assignments <input type="checkbox"/> multimedia and network <input type="checkbox"/> laboratories <input checked="" type="checkbox"/> mentorship <input type="checkbox"/> other				
6. Comments	-						
7. Student responsibilities							
Active participation in teaching, tracking of current literature, preparation of presentations on a given topic, analysis of tourism markets and attractions as well as the possibilities of developing a tourist product.							
8. Monitoring of student work¹							
Class attendance	1,2	Class participation	0,1	Seminar paper	0,2	Experimental work	
Written exam	0,5	Oral exam		Essay	0,1	Research	
Project		Continuous assessment	0,9	Report		Practical work	

¹ IMPORTANT: Enter the appropriate proportion of ECTS credits for each activity so that the total number of credits equals the ECTS value of the course. Use empty fields for additional activities.



Portfolio							
<i>9. Assessment of learning outcomes in class and at the final exam (procedure and examples)</i>							
Assessment and evaluation of students in classes and at the final exam is conducted under the Rulebook on evaluation of students at the Faculty of tourism and hospitality management. For each course it is made a detailed course syllabus which coordinates activities, student load, learning outcomes and evaluation methods.							
<i>10. Mandatory literature (at the time of submission of study programme proposal)</i>							
<ol style="list-style-type: none">1. Kušen, E.: Turistička atrakcijska osnova, Institut za turizam, Zagreb, 2002.2. Pirjeves, B.: Turizam-jučer, danas..., Veleučilište u Karlovcu, Karlovac, 2008.3. Čavlek, N. et. al.: Turizam-ekonomske osnove i organizacijski sustav, Školska knjiga d.d., Zagreb, 2010.							
<i>11. Optional/additional literature (at the time of submission of the study programme proposal)</i>							
<ol style="list-style-type: none">1. Benckendorff, P., Attractions megatrends, Tourism business frontiers – consumers, products and industry, Elsevier Butterworth-Heinemann, Oxford, Great Britain, str.200-211.2. Ružić, P., Demonja, D.: Prirodna i antropogena osnova turizma Hrvatske, Sociologija i prostor, vol. 51, br.1., Institut za društvena istraživanja, Zagreb, 2013., str. 45-63.3. Kušen, E., Tadej, P.: Funkcionalna klasifikacija turističkih atrakcija, Turizam, vol. 51, br. 4., Hrvatska turistička zajednica, Instiut za turizam, Zagreb, 2003., str. 399.-414.4. Đukić, A.: Menadžment prirodnih resursa i ekologija u turizmu – metode i modeli, Veleučilište u Dubrovniku, Dubrovnik, 2001.5. Navràtil, J., Pícha, K., Navràtilová, J., Satisfaction with visit to tourism, Tourism, vol. 60., no. 4., Institut za turizam, Zagreb, 2012., str. 411-430.6. Page, S.J., Connell, Tourism – a modern synthesis, third edition, Cengage Learning EMEA, United Kingdom, 2009.							
<i>12. Quality monitoring methods that ensure the acquisition of exit knowledge, skills and competences</i>							
The quality of the programme, teaching process, teaching skills and level of acquired course matter will be evaluated in writing, by means of extensive questionnaires and by employing other methods that are in accordance with the accepted standards and with the Book of regulations on the quality of the University of Rijeka, as well as the Book of regulations on the quality of the Faculty of tourism and hospitality management.							