



Table 2

Course description

COURSE DESCRIPTION		
Course instructor	Marija Ivaniš, Ph.D. Asst. prof.	
Name of the course	Ethics and Social Responsibility	
Study programme	Undergraduate university studies Management of Sustainable Development	
Status of the course	Compulsory	
Year of study	4 <sup>th</sup> year	
ECTS credits and manner of instruction	ECTS credits	1 ECTS
	Number of class hours (L+E+S)	30 (15+0+15)
<i>1. Course objectives</i>		
Explaining terms and basis of ethics and social responsibility. To familiarize students with contemporary qualitative methods of monitoring manager's work results by business and social standards. The aim of the course is to encourage students for further learning about systems of ethics and social responsibility in terms of changing the environment and constant adjustment to the changes which encourage managers in their lifelong learning. The emphasis is on strengthening the manager's reputation in the society and in the business environment.		
<i>2. Course enrolment requirements</i>		
Defined by the study programme. The courses of the 1 <sup>st</sup> semester should be accomplished.		
<i>3. Expected learning outcomes</i>		
After finishing the course, passing the exam and attending practical classes, students will be competent to follow the system of lifelong learning about the importance of a balance between the social responsibility and the business environment. Students will be able to follow the continuation of the studies and master the material from the social responsibility, with the expected acquired knowledge and skills which will encourage students and managers in their implementation.		
<i>4. Course content</i>		
Explaining, defining and setting baselines of the terms in ethics, semantic approach to ethics, moral and social responsibility. The basis of ethics and moral of hotel management, with emphasis on manager's required characteristics in the hospitality industry and ethics of the tourist offer. Theories of ethics and approaches to social responsibility in the tourist and hospitality industry. Factors influencing manager's ethics in the tourist and hospitality industry. Conscience and inner responsibility of the hotel manager in the tourist and hospitality industry. Ethical and moral values of the manager in the tourist and hospitality industry. Social responsibility with emphasis on the tourist and hospitality industry. The importance of a manager's good business manners in the tourist and hospitality industry. Behavioural standards of the hotel manager. Business standards – a precondition of business excellence in the tourist and hospitality industry. Measuring and assessing the excellence of the hotel management. Human rights (self-determination and ownership). Corporate culture in the Croatian tourist and hospitality industry.		
<i>5. Manner of instruction</i>	<input checked="" type="checkbox"/> lectures <input checked="" type="checkbox"/> seminars and workshops <input type="checkbox"/> exercises <input type="checkbox"/> distance learning <input checked="" type="checkbox"/> fieldwork	<input checked="" type="checkbox"/> individual assignments <input type="checkbox"/> multimedia and network <input type="checkbox"/> laboratories <input checked="" type="checkbox"/> mentorship <input type="checkbox"/> other
<i>6. Comments</i>	The emphasis is on practical classes including the obligation to conduct benchmarking analysis of several companies written in forms of seminar	



								papers							
<i>7. Student responsibilities</i>															
Writing seminar papers and presenting them orally in front of other students. Doing homework with elements of cases from practice, attending lectures, active participation in the learning process. Taking three preliminary examinations, Final exam, Preparing papers which contain real case studies from practice.															
<i>8. Monitoring of student work<sup>1</sup></i>															
Class attendance		0,3		Class participation				Seminar paper				Experimental work			
Written exam		0,2		Oral exam				Essay		0,2		Research			
Project				Continuous assessment		0,3		Report				Practical work			
Portfolio															
<i>9. Assessment of learning outcomes in class and at the final exam (procedure and examples)</i>															
Assessment and evaluation of students in classes and at the final exam is conducted under the Rulebook on evaluation of students at the Faculty of tourism and hospitality management. For each course it is made a detailed course syllabus which coordinates activities, student load, learning outcomes and evaluation methods.															
<i>10. Mandatory literature (at the time of submission of study programme proposal)</i>															
1. Ivaniš, M., Poslovna etika i duhovnost u procesu korporativnoga upravljanja-novu pristup strateškom menadžmentu u doba multikulturalizma, Naklada Kvarner, Rijeka, 2015. 2. Vujić, V., Ivaniš, M., Bojić, B., Poslovna etika i multikultura, Sveučilište u Rijeci, Fakultet za menadžment u turizmu i ugostiteljstvu, drugo dopunjeno i prošireno izdanje, Rijeka, 2016.															
<i>11. Optional/additional literature (at the time of submission of the study programme proposal)</i>															
1. Semprini, A.: Multikulturalizam, Clio, Beograd, 2004. 2. Baccarini. E.: Moralna spoznaja, Izdavački centar Rijeka, 2007.															
<i>12. Quality monitoring methods that ensure the acquisition of exit knowledge, skills and competences</i>															
The quality of the programme, the teaching process, the teaching skills and the level of acquired course matter will be evaluated in writing, by means of extensive questionnaires and by employing other methods that are in accordance with the accepted standards and with the Book of regulations on the quality of the University of Rijeka, as well as the Book of regulations on the quality of the Faculty of tourism and hospitality management.															

<sup>1</sup> IMPORTANT: Enter the appropriate proportion of ECTS credits for each activity so that the total number of credits equals the ECTS value of the course. Use empty fields for additional activities.