

Table 2

## Course description

COURSE DESCRIPTION							
Course instructor	Mislav Šimunić, Ph. D., Full professor						
Name of the course	Information and Communication Technologies (ICT) in Tourism						
Study programme	Business Economics in Tourism and Hospitality						
Status of the course	compulsory						
Year of study	2nd						
ECTS credits and manner of instruction	ECTS credits		3 ECTS				
	Number of class hours (L+E+S)		30 (15+0+15)				
<b>1. Course objectives</b>							
This course introduces student to understand the application of information and communication technology in the context of modern e-business. The aim of this course is that students will understand and accept the basic ideas and benefits of information and communication technologies in everyday business and acquire the knowledge needed for a particular application in the same business practices, especially in the tourism and hospitality industry.							
<b>2. Course enrolment requirements</b>							
Passed Informatics course (1 <sup>st</sup> Year)							
<b>3. Expected learning outcomes</b>							
The learning outcomes are reflected in the acquisition of knowledge about the state of development of information and communication technology and considering the global trends and changes in their potential application in business practices. After completing the course, students will be able to understand and apply ICTs in business, will have acquired knowledge about the role of ICTs in tourism and hospitality industry, and will be prepared for "e-market competition" of 21 century.							
<b>4. Course content</b>							
Definition of ICTs, information as a resource in the tourism and hospitality industry, global contemporary trends in the tourism and hospitality industry, the importance of the Internet and World Wide Web, modern software business solutions, eOffice, eCompany, eBusiness, eBusiness security.							
<b>5. Manner of instruction</b>	<input checked="" type="checkbox"/>	lectures	<input checked="" type="checkbox"/>	individual assignments	<input checked="" type="checkbox"/>	multimedia and network	
	<input checked="" type="checkbox"/>	seminars and workshops	<input type="checkbox"/>	laboratories	<input type="checkbox"/>	mentorship	
	<input type="checkbox"/>	exercises	<input type="checkbox"/>	other			
	<input type="checkbox"/>	distance learning					
	<input type="checkbox"/>	fieldwork					
<b>6. Comments</b>							
<b>7. Student responsibilities</b>							
The students should write a Case study							
<b>8. Monitoring of student work<sup>1</sup></b>							
Class attendance	1,2	Class participation		Seminar paper		Experimental work	

<sup>1</sup> IMPORTANT: Enter the appropriate proportion of ECTS credits for each activity so that the total number of credits equals the ECTS value of the course. Use empty fields for additional activities.

Written exam	0,5	Oral exam		Essay		Research	
Project		Continuous assessment	0,9	Report		Practical work	0,4
Portfolio							

*9. Assessment of learning outcomes in class and at the final exam (procedure and examples)*

Assessment and evaluation of students in classes and at the final exam is conducted under the Rulebook on evaluation of students at the Faculty of tourism and hospitality management.

For each course it is made a detailed course syllabus which coordinates activities, student load, learning outcomes and evaluation methods.

*10. Mandatory literature (at the time of submission of study programme proposal)*

- Spremić, M., Srića, V. i dr., *Informacijski sustavi u poslovanju*, Sveučilište u Zagrebu, Ekonomski fakultet Zagreb, 2016.
- Spremić, M., *Digitalna transformacija poduzeća*, Sveučilište u Zagrebu, Ekonomski fakultet Zagreb, 2017.

*11. Optional/additional literature (at the time of submission of the study programme proposal)*

- Panian, Ž., Strugar, I., *Informatizacija poslovanja*, Sveučilište u Zagrebu, Ekonomski fakultet Zagreb, 2013.
- Turban, E. et al., *Information Technology for Management: Digital Strategies for Insight, Action, and Sustainable Performance*, 10 edition, Wiley, 2014.
- Galičić, V., Šimunić, M., *Informacijski sustavi i elektroničko poslovanje u turizmu i hotelijerstvu*, Sveučilište u Rijeci, Fakultet za turistički i hotelski menadžment u Opatiji, Opatija, 2006.

*12. Quality monitoring methods that ensure the acquisition of exit knowledge, skills and competences*

The quality of the programme, teaching process, teaching skills and level of acquired course matter will be evaluated in writing, by means of extensive questionnaires and by employing other methods that are in accordance with the accepted standards and with the Book of regulations on the quality of the University of Rijeka, as well as the Book of regulations on the quality of the Faculty of tourism and hospitality management.