

POPIS PREDMETA : POSLOVNA EKONOMIJA U TURIZMU I UGOSTITELJSTVU

Godina studija: 1.

Smjer: Menadžment u hotelijerstvu

Semestar: I.

MODUL	PREDMET	NOSITELJ	P	V	S	ECTS	STATUS
	Microeconomics	Izv. prof. dr. sc. Zvonimira Šverko Grdić Izv. prof. dr. sc. Daniel Dragičević	2	0	3	9	O
	Mathematics	Dr. rer. nat. Krešo Mihalinić	2	2	0	6	O
	Statistics	Prof. dr. sc. Suzana Marković	2	1	1	6	O
	Business Informatics	Izv. prof. dr. sc. Ljubica Pilepić Stifanich	1	1	0	3	O
	Introduction to Hospitality	Prof. dr. sc. Vlado Galičić	1	0	1	3	O
	The Essentials of Academic Writing	Doc. dr. sc. Suzana Bareša	1	0	1	3	O

Semestar: II.

MODUL	PREDMET	NOSITELJ	P	V	S	ECTS	STATUS
	Macroeconomics	Izv. prof. dr. sc. Adriana Jelušić	3	0	2	9	O
	Management	Prof. dr. sc. Ines Milohnić	2	0	3	9	O
	Traffic in Tourism	Prof. dr. sc. Edna Mrnjavac	2	0	2	6	O
	Special Interest Tourism	Prof. dr. sc. Daniela Gračan	1	0	1	3	O
	First Foreign Language – English 1 First Foreign Language – German 1	Doc. dr. sc. Brigita Bosnar Valković Iva Barić, predavač	1	1	0	3	O

Godina studija: 2.

Semestar: III.

MODUL	PREDMET	NOSITELJ	P	V	S	ECTS	STATUS
	Accounting	Izv. prof. dr. sc. Dubravka Vlašić	2	3	0	9	O
	Tourism Economics	Prof. dr. sc. Dora Smolčić Jurdana	2	0	3	9	O
	Entrepreneurship and Innovation	Izv. prof. dr. sc. Elena Rudan	2	0	2	6	O
	E-Bussines in Hospitality	Prof. dr. sc. Mislav Šimunić	1	0	1	3	O
	First Foreign Language – English 2 First Foreign Language – German 2	Doc. dr. sc. Brigita Bosnar Valković Iva Barić, predavač	1	1	0	3	O

Semestar: IV.

MODUL	PREDMET	NOSITELJ	P	V	S	ECTS	STATUS
	Marketing	Prof. dr. sc. Lorena Bašan	2	0	3	9	O
	Economics of Catering Businesses	Prof. dr. sc. Slobodan Ivanović	3	0	2	9	O
	Food and Nutrition	Prof. dr. sc. Greta Krešić	2	0	2	6	O
	Tourism Geography	Doc. dr. sc. Hrvoje Grofelnik	1	0	1	3	O
	Second Foreign language – German 1 Second Foreign language – Italian 1 Second Foreign language – French 1	Iva Barić, predavač Izv. prof. dr. sc. Dolores Miškulin Dr. sc. Alenka Šuljić Petrc	1	1	0	3	O

Godina studija: 3.

Semestar: V.

MODUL	PREDMET	NOSITELJ	P	V	S	ECTS	STATUS
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Public Finance	Izv. prof. dr. sc. Sabina Hodžić	2	0	2	6	O
Tourism Destination Management	Prof. dr. sc. Dragan Magaš	2	0	2	6	O
Quality Management	Izv. prof. dr. sc. Ana-Marija Vrtodušić Hrgović	2	0	2	6	O
Dietary Trends	Prof. dr. sc. Greta Krešić	2	0	2	6	O
Second Foreign language – German 2 Second Foreign language – Italian 2 Second Foreign language – French 2	Iva Barić, predavač Izv. prof. dr. sc. Dolores Miškulin Dr. sc. Alenka Šuljić Petrc	1	1	0	3	O
Managerial Skills	Izv. prof. dr. sc. Kristina Črnjar	1	0	1	3	I
Business Tourism	Prof. dr. sc. Daniela Gračan	1	0	1	3	I
Health Tourism	Izv. prof. dr. sc. Adriana Jelušić	1	0	1	3	I
Information Systems Security	Izv. prof. dr. sc. Ljubica Pilepić Stifanich	1	0	1	3	I
French in Gastronomy	Dr. sc. Alenka Šuljić Petrc	1	0	1	3	I
Management of Culture and Art Institutions	Doc. dr. sc. Jelena Đurkin Badurina	1	0	1	3	I
Third Foreign Language – German 1 Third Foreign Language – Italian 1 Third Foreign Language – French 1	Iva Barić, predavač Izv. prof. dr. sc. Dolores Miškulin Dr. sc. Alenka Šuljić Petrc	1	1	0	3	I
First Foreign Language – English 3 First Foreign Language – German 3	Doc. dr. sc. Brigita Bosnar Valković Iva Barić, predavač	1	1	0	3	I
Generational Cohorts in Tourism	Prof. dr. sc. Daniela Gračan	1	0	1	3	I

Semestar: VI.

MODUL	PREDMET	NOSITELJ	P	V	S	ECTS	STATUS
	Financial Management	Izv. prof. dr. sc. Goran Karanović	2	0	3	9	O
	Human Resource Management	Izv. prof. dr. sc. Kristina Črnjar	2	0	2	6	O
	Management Accounting	Prof. dr. sc. Sandra Janković	2	1	1	6	O
	Management of Gastronomy and Restaurant Business	Prof. dr. sc. Slobodan Ivanović	2	2	0	6	O
	Commercial Law	Prof. dr. sc. Axel Luttenberger	1	0	1	3	I
	Public Relations and Protocol	Prof. dr. sc. Ines Milohnić	1	0	1	3	I
	Sports Management in Tourism	Izv. prof. dr. sc. Marko Perić Nicholas Wise, Assistant Professor	1	0	1	3	I
	Marketing in Hospitality	Izv. prof. dr. sc. Lidija Bagarić	1	0	1	3	I
	Financial Mathematics	Dr. rer. nat. Krešo Mihalinić	1	1	0	3	I
	International Entrepreneurship	Izv. prof. dr. sc. Elena Rudan	1	0	1	3	I
	Second Foreign Language – German 3 Second Foreign Language – Italian 3 Second Foreign Language – French 3	Doc. dr. sc. Brigita Bosnar Valković Izv. prof. dr. sc. Dolores Miškulin Dr. sc. Šuljić Petrc	1	1	0	3	I
	Third Foreign Language – Italian 2 Third Foreign Language – German 2 Third Foreign Language – French 2	Izv. prof. dr. sc. Dolores Miškulin Doc. dr. sc. Brigita Bosnar Valković Dr. sc. Alenka Šuljić Petrc	1	1	0	3	I
	Golf Tourism	Izv. prof. dr. sc. Romina Alkier	1	0	1	3	I
	Family Entrepreneurship in Tourism and Hospitality	Doc. dr. sc. Marta Cerović	1	0	1	3	I
	Management of Non-profit Organizations	Prof. dr. sc. Helga Maškarin Ribarić	1	0	1	3	I

	Creativity and Business Innovation	Izv. prof. dr. sc. Marko Perić	1	0	1	3	I
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Godina studija: 4.
Semestar: VII.

MODUL	PREDMET	NOSITELJ	P	V	S	ECTS	STATUS
	Development Strategy and Business Policy	Prof. dr. sc. Christian Stipanović	2	0	2	6	O
	Controlling	Prof. dr. sc. Helga Maškarin Ribarić	2	0	2	6	O
	Organization And Management Of Hotel Processes	Prof. dr. sc. Nadia Pavia	2	0	2	6	O
	Business Decision-Making Methods in the Hotel Industry	Prof. dr. sc. Tea Baldigara Doc. dr. sc. Maja Gregorić	2	0	2	6	O
	Revenue Management	Prof. dr. sc. Sandra Janković	1	0	1	3	O
	Environment Protection Financing	Izv. prof. dr. sc. Sabina Hodžić	1	0	1	3	I
	Accounting for SMEs	Prof. dr. sc. Sandra Janković	1	1	0	3	I
	Camping Management	Doc. dr. sc. Josipa Cvelić Bonifačić	1	0	1	3	I
	European Economics	Izv. prof. dr. sc. Romina Alkier	1	0	1	3	I
	International Enogastronomy	Doc. dr. sc. Krešimir Mikinac	1	1	0	3	I
	Traffic Management in Tourist Destination	Prof. dr. sc. Edna Mrnjavac	1	0	1	3	I
	Quantitative Forecasting Methods in Tourism	Doc. dr. sc. Maja Gregorić	1	1	0	3	I
	Capital Budgeting and Project Appraisal	Doc. dr. sc. Siniša Bogdan	1	0	1	3	I
	Financial Planning	Doc. dr. sc. Suzana Bareša	1	0	1	3	I
	Fourth Foreign Language – German 1 Fourth Foreign Language – French 1 Fourth Foreign Language – Italian 1	Doc. dr. sc. Brigita Bosnar Valković Dr. sc. Alenka Šuljić Petrc Izv. prof. dr. sc. Dolores Miškulin	1	1	0	3	I
	Travel Agencies	Prof. dr. sc. Lorena Bašan	1	0	1	3	I
	Cultural Tourism	Izv. prof. dr. sc. Zrinka Zadel	1	0	1	3	I
	Business Communication in Tourism	Doc. dr. sc. Ana Čuić Tanković	1	0	1	3	I
	Local Community Management	Doc. dr. sc. Jelena Đurkin Badurina	1	0	1	3	I

Semestar: VIII.

MODUL	PREDMET	NOSITELJ	P	V	S	ECTS	STATUS
	Personalistic Ethics and Social Responsibility	Doc. dr. sc. Marija Ivaniš	1	0	0	1	O
	Principles and Practice of Tourism and the Hotel Industry	Prof. dr. sc. Vlado Galičić	1	0	1	3	O
	Responsibility Accounting	Doc. dr. sc. Katarina Poldrugovac	1	0	1	3	I
	Management of Small and Medium Enterprises	Prof. dr. sc. Ines Milohnić	1	0	1	3	I
	Integrated Management System	Izv. prof. dr. sc. Ana-Marija Vrtodušić Hrgović	1	0	1	3	I
	Customer Satisfaction Research	Prof. dr. sc. Suzana Marković	1	0	1	3	I

Actuarial Mathematics	Dr. rer. nat. Krešo Mihalinić	1	1	0	3	I
Cost Benefit Analysis	Doc. dr. sc. Siniša Bogdan	1	0	1	3	I
Managerial Economics	Izv. prof. dr. sc. Daniel Dragičević	1	0	1	3	I
Event Planning	Prof. dr. sc. Christian Stipanović	1	0	1	3	I
Glagolitic Monuments and Tourism	Izv. prof. dr. sc. Elena Rudan	1	0	1	3	I
Cultural and Historical Heritage of Croatia - French	Dr. sc. Alenka Šuljić Petrc	1	0	1	3	I
Croatia as a Tourist Destination - Italian	Izv. prof. dr. sc. Dolores Miškulin	1	0	1	3	I
Croatia as a Tourist Destination - German	Iva Barić, predavač	1	0	1	3	I
Croatia as a Tourist Destination - English	Doc. dr. sc. Brigita Bosnar Valković	1	0	1	3	I
Corporate Taxation	Izv. prof. dr. sc. Sabina Hodžić	1	0	1	3	I
Geocology of the Tourism Space	Doc. dr. sc. Hrvoje Grofelnik	1	0	1	3	I
Urban Marketing	Doc. dr. sc. Marina Perišić Prodan	1	0	1	3	I
Fourth Foreign Language – German 2	Doc. dr. sc. Brigita Bosnar Valković	1	1	0	3	I
Fourth Foreign Language – Italian 2	Izv. prof. dr. sc. Dolores Miškulin	1	1	0	3	I
Fourth Foreign Language – French 2	Dr. sc. Alenka Šuljić Petrc	1	1	0	3	I
Practical Work Experience	Doc. dr. sc. Ivana Ivančić				14	O
Final Exam					6	